



MacDermid Graphics Solutions
5210 Phillip Lee Drive, Atlanta, GA 30336 USA

Meghan Mullaney
Marketing Associate
+1 404.699.3348
meghan.mullaney@macdermid.com
graphics.macdermid.com

PRESS RELEASE

MACDERMID GRAPHICS SOLUTIONS' ANNOUNCES LUX ITP™ EDGE

- *Photopolymer Printing Plate for High-Imaging Capabilities in Post-Print Corrugated*

(Atlanta, GA USA) – December 16, 2019 – MacDermid Graphics Solutions, a leader in the flexographic printing market, has launched LUX ITP™ **EDGE**, an In-The-Plate flat-top dot solution for post-print corrugated. With an optimized dot structure, LUX ITP **EDGE** reduces fluting without the use of additional platemaking techniques or exposure systems.

LUX ITP **EDGE**, the latest addition to MacDermid's LUX ITP product portfolio, is designed to print high-quality images on post-print corrugated with near 1:1 reproduction up to 120 lpi and proven results with minimal bump requirements up to 150 lpi. LUX ITP **EDGE** can print retail-ready packaging featuring high-end graphics with fine highlight dots on corrugated surfaces.

"LUX ITP **EDGE** is a culmination of multiple innovations from MacDermid with LUX ITP flat-top dots, anti-fluting technology, and our patented clean plate technology. This new plate meets a need of today's market to produce high-quality graphics for retail-ready packaging," stated Dan Fry, Corrugated Portfolio Manager at MacDermid.

LUX ITP **EDGE** is formulated with MacDermid's patented clean plate technology, which reduces the number of press stops and ensures a cleaner print with better ink laydown. Patented clean plate technology is proven to increase quality and consistency, enabling printers and converters to stay competitive with their print methods.

For high line screen print jobs in corrugated printing, partner with the plate manufacturer that innovates with you in mind – MacDermid.

About MacDermid Graphics Solutions

MacDermid Graphics Solutions is a global leader in the manufacturing and marketing of photopolymer plates and platemaking systems for the package printing industry. From analog to digital, liquid to sheet, solvent to thermal, MacDermid offers its customers a choice when it comes to selecting the plate processing method that is the best fit for their specific application. MacDermid Graphics Solutions has been leading the way in flat-top dot technology with our award-winning LUX ITP™ Platform and LUX® Lamination. To elevate your print to the next level, count on the flat-top dot technology experts, MacDermid. For more information about MacDermid Graphics Solutions, visit graphics.macdermid.com.

Leigh Carpenter, Marketing Manager, MacDermid Graphics Solutions, 404.699.3353