

October 31, 2019

Business Segment: ELECTRONICS

MacDermid Alpha Expert to Deliver Keynote at IPC Electronics Materials Forum 2019

(Waterbury, CT USA) – October 31st, 2019 - MacDermid Alpha Electronics Solutions, a world leader in the production of specialty chemistries, and electronic soldering and bonding materials, will deliver the keynote presentation at IPC Electronics Materials Forum 2019 to be held from November 5th – 7th at the Hyatt Regency Bloomington Minneapolis.

Lenora Clark, Director of Autonomous Driving and Safety Technology for the MacDermid Alpha Automotive Team, will present the keynote on November 6th. It will emphasize how advanced safety systems have changed the design, material choices and construction of electronics in vehicles. Further, it will offer an insight into what is currently being used, considerations for challenges associated to those materials and offer other potential avenues.

To learn more about the conference and register, please visit the [IPC events website](#). For more information on MacDermid Alpha's innovative technologies, please visit us at MacDermidAlpha.com.

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