

April 10, 2007



Columbia Sportswear Company to Announce First Quarter 2007 Results on April 26, 2007

PORTLAND, Ore., April 10 /PRNewswire-FirstCall/ -- Columbia Sportswear Company (Nasdaq: COLM) will release financial results for its first quarter financial results on Thursday, April 26, 2007 after the market closes.

The Company's senior management will host a telephone conference call at 5:00 p.m. ET that same day, Thursday, April 26, 2007. The call will include discussions regarding the Company's first quarter financial performance, a review of the Company's geographic and merchandise category performance, and financial guidance for future periods.

To participate, please dial 800-851-3059 in the United States (outside the United States, please dial 706-679-8430) five minutes prior to the call. The call will also be webcast live on the investor information section of the Company's website at <http://www.columbia.com>.

The webcast can be accessed on the investor information section of the Company's website at <http://www.columbia.com> until Thursday, May 10, 2007.

Founded in 1938 in Portland, Oregon, Columbia Sportswear Company is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the Company has developed an international reputation for quality, performance, functionality and value. The Company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardwear, Sorel, Montrail and Pacific Trail. To learn more about Columbia, please visit the Company's website at <http://www.columbia.com>.

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