

March 15, 2007



## Columbia Sportswear to Present at the Merrill Lynch 30th Annual Retailing Leaders Conference

PORTLAND, Ore., March 15, 2007 (PRIME NEWSWIRE) -- Columbia Sportswear Company (Nasdaq:COLM), a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear, will present at the Merrill Lynch 30th Annual Retailing Leaders Conference. Bryan Timm, VP, CFO & Treasurer will provide information on the Company's long-term growth strategies, followed by a question and answer session.

When: March 22, 2007, 9:20 am ET

Where: The New York Palace Hotel, New York, NY

Presenter: Bryan Timm - Vice President, CFO & Treasurer

Web cast: Columbia's audio portion of the conference will be webcast and can be accessed through the Columbia Sportswear website:

[www.columbia.com](http://www.columbia.com)

The webcast will be archived for two weeks following the conference.

Columbia Sportswear Company was founded in 1938 in Portland, Oregon and is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the Company has developed an international reputation for quality, performance, functionality and value. The Company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardware, Sorel, Montrail and Pacific Trail.

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