

November 5, 2013



Ball Employees Raise \$1.4 Million in Community Giving Campaign

BROOMFIELD, Colo., Nov. 5, 2013 /PRNewswire/ -- Ball Corporation (NYSE: BLL), its employees and retirees in the U.S. and Canada donated more than \$1.4 million to non-profit organizations serving Ball communities as part of the company's annual giving campaign.

(Logo: <https://photos.prnewswire.com/prnh/20130925/LA85786LOGO>)

Employees exceeded the campaign goal during the six-week campaign and gave more than \$550,000, which the Ball Foundation matched to further increase the impact on Ball's communities. During the same period, employees volunteered more than 2,400 hours for community organizations, surpassing the goal of 1,000 hours.

"At Ball, we strive to enrich the communities in which we live and work by donating money and time to support organizations, programs and civic initiatives that advance sustainable livelihoods," said John Hayes, chairman, president and chief executive officer. "It is important for us to be a good neighbor and corporate citizen, and we're proud that our company and our employees can make a difference."

In September, the Ball Foundation also committed \$1 million to nonprofit organizations assisting with Colorado flood relief efforts, including Community Food Share, Impact on Education Foundation for Boulder Valley Schools and the Foothills United Way's Foothills Flood Relief Fund. Additionally, in the coming months, Ball will provide employees with opportunities to volunteer and assist with recovery and rebuilding activities in areas impacted by the floods. Ball employs approximately 8,000 people in North America.

About The Ball Foundation

The Ball Foundation is a 501(c)(3) nonprofit, private foundation. Founded in December 2010, The Ball Foundation's mission is to provide financial support to nonprofit organizations that sustain the communities in which we live and operate by improving and promoting education, recycling and community engagement. For more information about the Ball Foundation, please visit www.ball.com/ball-foundation.

About Ball Corporation

Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 15,000 people worldwide and reported 2012 sales of more than \$8.7 billion. For more information, visit www.ball.com, or connect with us on [Facebook](#) or [Twitter](#).

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include fluctuation in product demand; availability and cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; successful or unsuccessful acquisitions and divestitures; regulatory action or laws including tax, environmental, health and workplace safety, including U.S. FDA and other actions affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt.

SOURCE Ball Corporation