

Professional Diversity Network, Inc. President Star Jones to be Inducted into Broadcasting and Cable Hall of Fame

CHICAGO, Oct. 11, 2017 (GLOBE NEWSWIRE) -- Professional Diversity Network, Inc. (NASDAQ:IPDN) ("PDN" or the "Company"), a global developer and operator of online and in-person networks that provide access to networking, training, educational and employment opportunities for diverse individuals, today announced that PDN President Star Jones will be inducted into the Broadcasting and Cable Hall of Fame on October 16, 2017 along with her former colleagues who were co hosts of The View.

Skilled in law, media and business, Ms. Jones is a member of the Company's Board of Directors and President of Professional Diversity Network. A former Senior Assistant District Attorney for the city of New York, Ms. Jones previously served as a Legal Correspondent, Senior Analyst and highly sought after Television Personality for over two decades. From 1997-2006, she was co-host of ABC's hit daytime show The View. For her work in television, Ms. Jones has received nine Emmy nominations. Also an accomplished author, Ms. Jones has written three best-selling books, produced multiple television shows and launched and supported numerous successful businesses.

A prolific fundraiser for philanthropic causes, since 2011, Ms. Jones has been the face of the American Heart Association's (AHA) National Go Red efforts as the National Volunteer. Ms. Jones has been a national surrogate for the Democratic Party for every Presidential election since 1996 and frequently lectures on a variety of topics, including law, politics, race, gender equality, networking, women's empowerment, pop culture, fitness and heart health. Ms Jones received her Bachelor of Arts in the Administration of Justice from American University and her Juris Doctorate from the University of Houston.

Most recently, Ms. Jones has been Executive Producer of "Daytime Divas" which airs on VH1.

Professional Diversity Network President Star Jones commented, "I am grateful for the honor of being inducted into the Broadcast and Cable Hall of Fame with my former colleagues of The View. As always, my commitment remains to leverage these types of personal recognitions as a platform to further support and empower women advancing their leadership roles in all aspects of society, while also promoting diversity and inclusion."

The Company, with Ms. Jones leadership, continues to focus on bringing global attention to women's issues, which grows awareness of networking, while specifically spotlighting the its brand within that broader conversation.

The Company previously announced that on December 2, 2017, it will hold its First Nasdaq

Global Capital Summit Forum, an exclusive forum focused on entrepreneurialism in Beijing, China at the Qiuhua Resort. The event will be headlined by Bruce Aust, Vice Chairman of Nasdaq and hosted by PDN President Star Jones. The event is expected to be the Company's highest attended event, potentially drawing as many as 5,000 paid participants, setting the stage for the Company's 2018 growth plans.

About Professional Diversity Network (PDN)

Professional Diversity Network, Inc. (PDN) is a global developer and operator of online and in-person networks that provides access to networking, training, educational and employment opportunities for diverse professionals. We operate subsidiaries in the United States and China including National Association of Professional Women (NAPW), which is one of the largest, most recognized networking organizations of professional women in the country, spanning more than 200 industries and professions, and Noble Voice, a career placement and career counseling call center. Through an online platform and our relationship recruitment affinity groups, we provide our employer clients a means to identify and acquire diverse talent and assist them with their efforts to comply with the Equal Employment Opportunity Office of Federal Contract Compliance Program. Our mission is to utilize the collective strength of our affiliate companies, members, partners and unique proprietary platform to be the standard in business diversity recruiting, networking and professional development for women, minorities, veterans, LGBT and disabled persons globally.

Forward-Looking Statements

This press release contains certain forward-looking statements based on our current expectations, forecasts and assumptions that involve risks and uncertainties. This release does not constitute an offer to sell or a solicitation of offers to buy any securities of any entity. Forward-looking statements in this release are based on information available to us as of the date hereof. Our actual results may differ materially from those stated or implied in such forward-looking statements, due to risks and uncertainties associated with our business, which include the risk factors disclosed in our most recently filed Annual Report on Form 10-K and in our subsequent filings with the Securities and Exchange Commission. Forward-looking statements include statements regarding our expectations, beliefs, intentions or strategies regarding the future and can be identified by forward-looking words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "should," and "would" or similar words. We assume no obligation to update the information included in this press release, whether as a result of new information, future events or otherwise. Our most recently filed Annual Report on Form 10-K, together with this press release and the financial information contained herein, are available on our website, www.prodivnet.com. Please click on "Investor Relations."

CONTACT: Professional Diversity Network, Inc.

Jason Assad – Investor Relations Jassad@prodivnet.com 678-570-6791

Jim Kirsch – Co-Executive Chairman jkirsch@prodivnet.com

312-614-9021



Source: Professional Diversity Network, Inc.