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Professional Diversity Network, Inc. to Launch IAW Brand Globally at the 2017 Women's Forum Global Meeting in Paris

Company President and Featured Speaker Star Jones, Nine Time Emmy Nominated Television Personality, to Host Large Country Delegation Attending the 2017 Flagship #WFGM17 Event

CHICAGO, Oct. 03, 2017 (GLOBE NEWSWIRE) -- Professional Diversity Network, Inc. (NASDAQ:IPDN) ("PDN" or the "Company"), a global developer and operator of online and in-person networks that provide access to networking, training, educational and employment opportunities for diverse individuals, today announced that the Company will launch its IAW brand globally at the Woman's Forum Global Meeting being held this week on October 5-6 in Paris.

Professional Diversity Network President and featured speaker Star Jones, along with Co-Chairman James Song, will bring with her one of the largest country delegations outside of European countries with approximately 20 delegates from China in attendance.

Event Highlights:

- The Women's Forum for the Economy & Society is the world's leading platform featuring women's voices on major social and economic issues
- The 2017 Women's Forum Global Meeting will be held October 5-6, 2017 in Paris, with an anticipated 70 countries represented by over 2,000 delegates
- IPDN President, Star Jones, will be a featured speaker, presenting a workshop with other leaders from across the globe on "Creating impact through women's networks" and leading one of the premiere plenary sessions on "How businesses can be more 'human'."

The Women's Forum Global Meeting is the premiere event of its kind, designed to build bridges between generations – between young entrepreneurs, for example, and role models – having as its theme *Daring to lead in a disrupted world. Engage for impact!*

Ms. Jones commented, "PDN's participation at the Women's Forum Global Meeting is another example of our place in the global conversation on women's issues and commitment to our members. We have previously disclosed our long-term plan to enhance the lifetime value of our networking memberships, including those we are now beginning to sell through our IAW segment in China. I believe that this event dovetails perfectly with that

plan because it brings global attention to women's issues, which grows awareness of networking, while specifically spotlighting our brand within that broader conversation. At the same time, it reinforces what we do for women every day, including supporting our nearly 150 local chapters in the U.S., our eChapters, eCoaching, and the like. I am very proud, once again, to showcase our company on this prestigious, global stage."

More information about the Women's Forum and its Global Meeting event can be found on its website at: <http://www.womens-forum.com/meetings/global-meeting-2017>.

The Company previously announced that on December 2, 2017, it will hold its First Nasdaq Global Capital Summit Forum, an exclusive forum focused on entrepreneurialism in Beijing, China at the Qihua Resort.

The event will be headlined by Bruce Aust, Vice Chairman of Nasdaq and hosted by PDN President Star Jones. The event is expected to be the Company's highest attended event, potentially drawing as many as 5,000 paid participants, setting the stage for the Company's 2018 growth plans.

About Professional Diversity Network (PDN)

Professional Diversity Network, Inc. (PDN) is a global developer and operator of online and in-person networks that provides access to networking, training, educational and employment opportunities for diverse professionals. We operate subsidiaries in the United States and China including National Association of Professional Women (NAPW), which is one of the largest, most recognized networking organizations of professional women in the country, spanning more than 200 industries and professions, and Noble Voice, a career placement and career counseling call center. Through an online platform and our relationship recruitment affinity groups, we provide our employer clients a means to identify and acquire diverse talent and assist them with their efforts to comply with the Equal Employment Opportunity Office of Federal Contract Compliance Program. Our mission is to utilize the collective strength of our affiliate companies, members, partners and unique proprietary platform to be the standard in business diversity recruiting, networking and professional development for women, minorities, veterans, LGBT and disabled persons globally.

Forward-Looking Statements

This press release contains certain forward-looking statements based on our current expectations, forecasts and assumptions that involve risks and uncertainties. This release does not constitute an offer to sell or a solicitation of offers to buy any securities of any entity. Forward-looking statements in this release are based on information available to us as of the date hereof. Our actual results may differ materially from those stated or implied in such forward-looking statements, due to risks and uncertainties associated with our business, which include the risk factors disclosed in our most recently filed Annual Report on Form 10-K and in our subsequent filings with the Securities and Exchange Commission. Forward-looking statements include statements regarding our expectations, beliefs, intentions or strategies regarding the future and can be identified by forward-looking words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "should," and "would" or similar words. We assume no obligation to update the information included in this press release, whether as a result of new information, future events or otherwise. Our

most recently filed Annual Report on Form 10-K, together with this press release and the financial information contained herein, are available on our website, www.prodivnet.com. Please click on "Investor Relations."

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