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Kartoon Studios Partners With Samsung TV Plus to Launch Free Kids Streaming Channel in the U.S. and Canada



Kartoon Channel! Premieres to Tens of Millions of New Viewers Through One of the Largest Free Ad-Supported Streaming Television (FAST) Platforms

Featured Programming Includes Gaming-Focused Content Such as *Kidaverse: Roblox Rumble*



BEVERLY HILLS, Calif. , Feb. 19, 2025 (GLOBE NEWSWIRE) -- Kartoon Studios (NYSE American: TOON) today announced a major distribution expansion through a partnership with Samsung TV Plus – one of the world’s largest Free Ad-Supported Streaming Television (FAST) platforms. Starting today, Kartoon Channel! is now available to tens of millions of households across the United States and Canada bringing family-friendly entertainment to connected Samsung TVs.

With gaming culture at the heart of today’s youth entertainment landscape, Kartoon Channel! is delivering premium, differentiated content that resonates with young audiences. The lineup includes *Kidaverse: Roblox Rumble*, a must-watch for fans of the global gaming phenomenon, alongside animation based on legendary videogame franchises such as *Super Mario Bros.*, *Angry Birds*, and *Talking Tom and Friends*. The channel also features Kartoon Studios’ originals, including *Rainbow Rangers*, and classics like *Yu-Gi-Oh!* and *Bakugan*.

“Samsung TV Plus gives us an incredible opportunity to bring Kartoon Channel! to even more families across North America,” said Todd Steinman, President of Toon Media Networks. “Parents are looking for streaming options that are not only entertaining but also safe and curated for their children. Kartoon Channel! delivers exactly that, with a growing slate of engaging, family-friendly programming that kids love.”

Andy Heyward, CEO of Kartoon Studios, commented: "Kartoon Channel remains the top-ranked children's viewing platform in the Apple app store, outperforming Netflix, Disney+, PBS Kids, and YouTube Kids. We are excited to partner now with Samsung TV+, which we believe will fuel Kartoon Channel's growth and a tentpole of profit for Kartoon Studios."

About Kartoon Studios

Kartoon Studios (NYSE AMERICAN: TOON) is a global end-to-end creator, producer, distributor, marketer, and licensor of entertainment brands. The Company’s IP portfolio includes original animated content, including the Stan Lee brand, “Stan Lee’s Superhero Kindergarten,” starring Arnold Schwarzenegger, on Kartoon Channel! and Ameba; “Shaq’s Garage,” starring Shaquille O’Neal, on Kartoon Channel!; “Rainbow Rangers” on Kartoon Channel! and Ameba; the Netflix Original, “Llama Llama,” starring Jennifer Garner, and more.

In 2022, Kartoon Studios acquired Canada’s WOW! Unlimited Media, along with its subsidiary, Mainframe Studios, produces top brands for third parties, including “Cocomelon,” “Barbie’s Playhouse,” Unicorn Academy,” and “SuperKitties.” Additionally, the company made a strategic investment becoming the largest shareholder in Germany’s Your Family Entertainment AG, one of Europe’s leading distributors and broadcasters of high-quality programs for children and families.

Toon Media Networks, the Company’s wholly-owned digital distribution network, consists of Kartoon Channel!, Frederator Network, and Ameba. Kartoon Channel! is a globally distributed entertainment platform. Kartoon Channel! and Ameba are available across multiple platforms, including iOS, Android Mobile, Web, Amazon Prime Video, Apple TV, Amazon Fire, Roku, Pluto TV, Comcast, Cox, Dish, Sling TV, Android TV, Xbox, Tubi, Xumo, and Samsung and LG Smart TVs. Frederator Network owns and operates one of the largest global animation networks on YouTube, with channels featuring over 2000 exclusive creators and influencers, garnering billions of views annually.

For additional information, please visit www.kartoonstudios.com

Forward-Looking Statements

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release and include statements regarding Samsung TV Plus giving the Company an opportunity to bring Cartoon Channel! to families across North America and partnering with Samsung TV+ fueling Cartoon Channel's growth. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation the success of the Cartoon Channel! on Samsung TV! and those other risk factors set forth in the "Risk Factors" section of the Company's most recent Annual Report on Form 10-K and in the Company's subsequent filings with the Securities and Exchange Commission (the "SEC"). Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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Photos accompanying this announcement are available at:

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Source: Kartoon Studios

Image 1



Image 1

Image 2



Image 2