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Evolv Expands Presence in College Sports with Addition of Carolina Athletics

Evolv Express[®] deployed at all entrances to Dean E. Smith Center, Kenan Stadium, and other events on the campus of the University of North Carolina

WALTHAM, Mass.--(BUSINESS WIRE)-- Evolv Technologies Holdings, Inc. (NASDAQ: EVLV), a leading security technology company pioneering AI-based solutions designed to create safer experiences, today announced that its flagship product, [Evolv Express[®]](#), has been deployed at Dean E. Smith Center, Kenan Stadium, and select special events at Carmichael Arena. The historic venues are home to the North Carolina Tar Heels men's basketball, football, and women's basketball teams.

In total, 9 dual lane, and 5 single lane Evolv Express Gen2 systems have been deployed, providing advanced entry screening at all fan entrances to the venues. Evolv Express uses advanced sensor technology and AI to detect concealed threats and identify the person and location of the potential threat — while allowing people to move through checkpoints at their natural walking pace. The system is designed to screen visitors effectively while helping minimize congestion and disruptions to traffic flow at entry points. The systems were used most recently at the Tar Heels' Men's Basketball victory over rival Duke University, which was watched by a sellout crowd of 21,750 at the Dean E. Smith Center.

The systems were first used at the Tar Heels' football home opener on September 1, 2025, where a sell-out crowd welcomed the 2025 team to the field. Concurrent with the deployment, Evolv has been designated as the "Official Fan Screening Partner of Carolina Athletics." Throughout the duration of the multi-year subscription, Evolv and the UNC Athletic Department will engage in joint marketing and communications initiatives and community outreach.

"Keeping fans and student-athletes safe is the highest priority for any event management professional, and we couldn't be more pleased to bring on Evolv as a partner," shared John Brunner, UNC's Associate Athletic Director. "We are thrilled to have Evolv Express to support a high level of convenience in security screening while providing the confidence that our high-visibility events remain safe for all."

"We're proud to add Carolina Athletics to our customer roster," said John Baier, Evolv's Vice President of Sports & Entertainment. "The Tar Heels join a growing list of colleges and universities around the country that are using Express to overlay the latest security and fan experience technology on their time-honored venues and traditions."

The UNC deployment also joins the [Spectrum Center](#), located in Charlotte, on Evolv's list of high-profile venues in North Carolina. Evolv also serves numerous schools, healthcare facilities, and other venues in the state. Worldwide, Evolv counts nearly 100 customers on its sports and entertainment roster.

Tar Heel Sports Properties, the locally based team of Learfield – the media and technology company powering college athletics – is the exclusive multimedia rights holder for Carolina Athletics and oversees all sponsorship arrangements on behalf of the Tar Heels.

About Evolv Technology

Evolv (NASDAQ: EVLV) is designed to transform human security by helping organizations detect potential threats, mitigate risk, and enhance safety using AI-powered security solutions with robust insights. Our technology has helped to create efficient and positive security screening experiences for the world's most iconic venues and companies as well as schools, hospitals, and public spaces. Evolv's mission is to create a safer world to live, work, learn, and play. Evolv's advanced systems have scanned more than 3 billion people since 2019. Evolv Express® has been awarded the U.S. Department of Homeland Security (DHS) SAFETY Act Designation as a Qualified Anti-Terrorism Technology (QATT) and Evolv eXpedite™ has been awarded the Safety Act Developmental Testing and Evaluation Designation. Evolv and its products have been awarded numerous awards which can be viewed on our [Certifications and Awards](#) web page. Evolv®, Evolv Express®, Evolv Insights®, Evolv Visual Gun Detection™, Evolv eXpedite™, and Evolv Eva™ are registered trademarks or trademarks of Evolv Technologies, Inc. in the United States and other jurisdictions. For more information, visit [evolv.com](https://www.evolv.com).

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Evolv Technology intends for such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. All statements in this press release, other than that are historical facts, are statements that could be deemed forward-looking statements, including statements made by the President and Chief Executive Officer, as well as statements regarding the Company's strategy, financial and operational performance and growth, and efforts to create value for stakeholders. Forward-looking statements involve known and unknown risks, uncertainties and other important factors that may cause actual results and actions to be materially different from any future results or actions expressed or implied by the forward-looking statements, including, but not limited to, the factors discussed under the caption "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2024 filed with the SEC on April 28, 2025, as well as any such factors that may be updated from time to time in our other filings with the SEC. The forward-looking statements in this press release are based upon information available to us as of the date hereof, and while we believe such information forms a reasonable basis for such statements, it may be limited or incomplete, and our statements should not be read to indicate that we have conducted an exhaustive inquiry into, or review of, all potentially available relevant information. These statements are inherently uncertain, and investors are cautioned not to unduly rely upon these statements.

Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements contained in this document, whether as a result of any new information, future events or otherwise.

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