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# Ingram Micro Earns 2015 ChannelPro Readers' Choice Award Four Years in a Row

## Channel Partners Honor SMB Distributor of Choice With Four Gold and One Silver Award

SANTA ANA, CA -- (Marketwired) -- 07/16/15 -- [Ingram Micro Inc.](#) (NYSE: IM) today announced it is a multiple 2015 *ChannelPro* Readers' Choice Award winner, receiving four gold awards in the category of Distributors for Best Cloud/MSP Service Offerings, Best Financing Options, Best Sales Support, and Best Training Programs; as well as one silver award for Best Hardware/Software. The wins represent the fourth consecutive year Ingram Micro has outperformed its competition to capture top honors across multiple categories.

"Small and midsize businesses (SMBs) represent a market of profitable opportunity and growth for our channel partners, and we're pleased to once again be recognized by *ChannelPro-SMB* readers as the distributor of choice for SMB," said Darren Gottesmann, director, SMB sales, Ingram Micro.

Earlier this year, Ingram Micro celebrated its partners' success in the SMB with the release of its fourth annual [SMB 500](#), a list that ranks the leader's top-performing and fastest-growing SMB-focused U.S. channel partners. Collectively the Ingram Micro SMB 500 honorees experienced nearly 40 percent compound rate of growth over the last year, which is almost three times that of the 2014 channel average.

"The top-performing channel partners within the SMB 500 use Ingram Micro to strengthen their bench, shorten the sales cycle and provide an exceptional customer experience that leads to greater success," concludes Gottesmann. "We are proud to serve as an indispensable business partner to the IT channel and will continue to specialize and invest in the resources, solutions, services and programs VARs and MSPs need to gain a competitive edge and win the loyalty of today's SMBs."

Extending its market leadership, Ingram Micro offers channel partners access to dedicated SMB and cloud sales, marketing and technical support teams, as well as its SMB Alliance partner community, [professional and training services](#) and field-deployable credit analysts and financial services offerings. Ingram Micro also maintains the industry's most comprehensive portfolio of technology products, solutions and services including IT asset disposition services and the [Ingram Micro Cloud Marketplace](#).

"Our readers are a selective group, choosing technologies for their own businesses with all the care they take when recommending solutions to their SMB clients," said Cecilia Galvin, executive editor of *ChannelPro-SMB*. "It is always gratifying to see such a high level of participation in the survey on the part of our readers, which helps us compile the only

rankings of this kind for SMBs and the channel companies that serve them."

Readers of *ChannelPro-SMB* were invited to participate in the channel's only SMB-focused Readers' Choice Awards by casting their votes for the vendors, distributors, and professional organizations with the most SMB- and partner-friendly solutions, services, or programs in the channel today, via the publication's website. For each category, readers selected the option that best satisfies the unique business requirements, work styles, and budgets of their small and midsize business clients, as well as those that best serve their own partner organizations.

For more information about the Ingram Micro SMB Alliance and the Ingram Micro SMB 500 visit [www.im-smb.com](http://www.im-smb.com).

### **About ChannelPro-SMB**

*ChannelPro-SMB*, part of The ChannelPro Network, provides targeted business and technology information for IT channel partners who serve small and midsize businesses. Via a monthly magazine and associated online properties, *ChannelPro-SMB* delivers expert opinion, analysis, news, product reviews, and advice vital to a reseller's business success. Perspectives from VARs, vendors, distributors, and analysts are spotlighted daily. No other media company focuses on the small and midsize marketplace like *ChannelPro-SMB*. More information is available at [www.ChannelProNetwork.com](http://www.ChannelProNetwork.com).

### **About Ingram Micro**

Ingram Micro helps businesses *Realize the Promise of Technology*™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivalled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at [www.ingrammicro.com](http://www.ingrammicro.com).

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