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# Ingram Micro Wins Cisco Worldwide Distributor Award at 2007 Global Distribution Partner Meeting

## **World's Largest Technology Distributor wins the most prestigious award at Cisco's Global Distribution Partner Meeting**

SANTA ANA, Calif., April 25 /PRNewswire-FirstCall/ -- Ingram Micro Inc. (NYSE: IM), the world's largest technology distributor, today announced it won Cisco Systems' 2006 Worldwide Distributor of the Year award earlier this month at Cisco's Global Distribution Partner Meeting in Las Vegas, Nev. The Worldwide Distributor award recognizes Ingram Micro for its operational excellence, market growth and innovative programs in Asia Pacific, Europe and United States and Canada regions.

The award recognizes the success of Ingram Micro's Glacier and Distribution Managed Reseller Programs, its continued excellence in inventory management and services, and revenue growth generated in the SMB market. Foundational criteria for nomination included the distributor's ability to deliver incremental business and maximize profitability throughout the supply chain, accelerate time to market and/or deliver incremental growth within a strategic product, partner segment, or customer segment, and align with key Cisco strategies.

"It was a privilege to present Ingram Micro with the Worldwide Distributor of the Year award," said Dave O'Callaghan, vice president of distribution for worldwide channels for Cisco. "As a global broad based distributor, Ingram Micro excelled in providing global logistics, high value distribution across the full Cisco set of products, and in extending Cisco's partner reach through distributor-managed reseller initiatives."

At the Cisco Partner Summit 2007, which followed its Global Distribution Partner Meeting, Ingram Micro also won the European Markets Partner of the Year, Distribution Partner of the Year award for Netherlands and Germany, and Home Networking Partner of the Year award for France and Italy, and Best Global Distributor award for the Central America, North South America and the Caribbean (CANSAC) region.

"Cisco is one of Ingram Micro's most valued partners, and it means a lot to us to be recognized as Cisco's Global Distributor of the Year for 2007," said Kevin Murai, president and COO, Ingram Micro Inc. "It is even more special since 2007 marks the tenth anniversary of Cisco and Ingram Micro working together to ultimately deliver more value to IT purchasers."

About Ingram Micro Inc.

As a vital link in the technology value chain, Ingram Micro creates sales and profitability

opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves more than 150 countries and is the only global broadband IT distributor with operations in Asia. Visit [www.ingrammicro.com](http://www.ingrammicro.com).

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