

I.D. Systems Awarded Patents for Access Control and Luggage Handling

HACKENSACK, N.J., March 15, 2010 (GLOBE NEWSWIRE) -- I.D. Systems, Inc. (Nasdaq:IDSY), a leading provider of wireless asset management solutions, today announced that it has been awarded patents 7,656,271 and 7,656,273 by the U.S. Patent and Trademark Office, covering, respectively, a system for controlling human access to mobile assets, and a mobile portal for tracking the movements of luggage. The capabilities described in these patents apply particularly to I.D. Systems' wireless Vehicle Management Systems (VMS) for managing fleets of industrial trucks, rental vehicles, and airport ground support equipment. These systems are used by leading manufacturers, distributors, retailers, rental companies, and airlines to improve safety, security, efficiency, and productivity in their day-to-day operations.

"This award adds to our portfolio of more than a dozen patents issued and pending, and further protects I.D. Systems' intellectual property rights against competition, which is critical strategically as the global markets for wireless vehicle management and airport baggage tracking grow," said Kenneth Ehrman, President of I.D. Systems.

The patented system for access control for remote mobile assets focuses on a device that interfaces with the asset, stores key operator authentication and authorization data, and selectively controls whether the asset can be enabled for operation. An individual who wishes to operate the asset must first present an identifying token; based on defined environmental conditions and the individual's credentials, including group affiliations, the system device enables or prevents operation of the asset.

The patented mobile portal for tracking luggage describes baggage handling vehicles equipped with both a radio frequency identification (RFID) reader and a device that actuates the reader under certain operating conditions. The system identifies RFID-tagged luggage as it is loaded, moved, and unloaded--wherever the baggage handling vehicles may travel. The system also compares scanned luggage to a predefined list, such as a manifest that matches airline passengers with their luggage. In the event of a security issue, such as a piece of luggage being loaded without being associated with a checked-in passenger, the system can automatically initiate security measures on the baggage handling vehicles.

About I.D. Systems:

Based in Hackensack, New Jersey, with subsidiaries in Texas, Germany, and the United Kingdom, I.D. Systems is a leading provider of wireless solutions for securing, controlling, tracking, and managing high-value enterprise assets, including vehicles, powered equipment, trailers, containers, baggage, and cargo. The Company's patented technologies address the needs of organizations to monitor and analyze their assets to improve safety, security, efficiency, and productivity. For more information, visit www.id-systems.com.

"Safe Harbor" statement:

This press release contains forward looking statements within the meaning of federal securities laws. Forward-looking statements include statements with respect to I.D. Systems' beliefs, plans, goals, objectives, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond I.D. Systems' control, and which may cause its actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forwardlooking statements. For example, forward-looking statements include: statements regarding prospects for additional customers; market forecasts; projections of earnings, revenues, synergies, accretion or other financial information; and plans, strategies and objectives of management for future operations, including integration plans in connection with the acquisition. The risks and uncertainties referred to above include, but are not limited to, future economic and business conditions, the loss of key customers or reduction in the purchase of products by any such customers, the failure of the market for I.D. Systems' products to continue to develop, the possibility that I.D. Systems may not be able to integrate successfully the business, operations and employees of acquired businesses, the inability to protect I.D. Systems' intellectual property, the inability to manage growth, the effects of competition from a variety of local, regional, national and other providers of wireless solutions, and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2008. These risks could cause actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, I.D. Systems. I.D. Systems assumes no obligation to update the information contained in this press release, and expressly disclaims any obligation to do so, whether as a result of new information, future events or otherwise.

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