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ResMed myAir™ Patient Engagement Platform Supports and Coaches Patients to Improve Compliance

SAN DIEGO, Oct. 21, 2014 /PRNewswire/ -- ResMed (NYSE: RMD) today introduced myAir, a new personalized therapy management application for patients with sleep-disordered breathing. myAir equips patients with the information they need to resolve basic therapy issues so they can increase their comfort and stay compliant. By providing well-timed support, education and troubleshooting tools, myAir helps patients feel confident and motivated to start and stay on therapy. Empowering patients to take an active role in their health, myAir helps drive operational efficiencies for home medical equipment providers (HMEs) and gives them more time to focus on patients who need it most.

"myAir is personalized to each individual patient's therapy journey – they can see important information about their sleep therapy, make adjustments to improve the treatment experience, and share their progress with family members and loved ones, all on a daily basis," said Raj Sodhi, vice president, ResMed Healthcare Informatics. "If and when issues arise patients receive the information they need through myAir, allowing HMEs to focus on other patients more in need of support."

myAir is a key component of ResMed Air Solutions, the forward-thinking connected care solution for treating sleep-disordered breathing launched earlier this year. With its mobile responsive design, patients can access myAir from their mobile phones and tablets, anytime, anywhere. The platform has been designed exclusively for ResMed's AirSense™ 10 and AirCurve™ 10 devices, both of which are wirelessly enabled to automatically deliver therapy data into myAir on a daily basis.

With myAir, patients receive a myAir score each morning calculated from their therapy data, providing them with a quick, snapshot view of their treatment. They can also click through to see how their myAir Score was calculated from metrics such as usage time and mask seal. Together with trend charts of the previous two weeks, myAir makes it easier for patients to track their sleep progress which can help them feel more confident and encouraged night after night.

HMEs supporting patients using myAir can benefit from a variety of coaching and reinforcement capabilities delivered via email and/or text. The coaching tips are supplemented with compelling video content as well as encouragement and praise – shareable in social media if the patient desires – intended to increase confidence and sustain motivation.

ResMed Air Solutions

myAir is the latest component of ResMed Air Solutions that, together, create a comprehensive end-to-end ecosystem designed to increase efficiency and treatment efficacy by keeping providers informed and patients engaged. The suite of ResMed Air Solutions directly addresses the pain points for each stakeholder in the patient's therapy, including physicians, sleep labs, home medical equipment providers, and the patients themselves.

Patients will be able to register for myAir beginning October 27, 2014. Learn more about myAir, ResMed Air Solutions, U-Sleep and ResMed Data Exchange during MedTrade at the ResMed booth #1317, located in hall C of the Georgia World Congress Center.

About ResMed:

ResMed changes lives by developing, manufacturing and distributing medical equipment for treating, diagnosing, and managing sleep-disordered breathing, COPD, and other chronic diseases. We develop innovative products and solutions to improve the health and quality of life of those who suffer from these conditions, and we work to raise awareness of the potentially serious health consequences of untreated sleep-disordered breathing. For more information on ResMed, visit www.resmed.com.

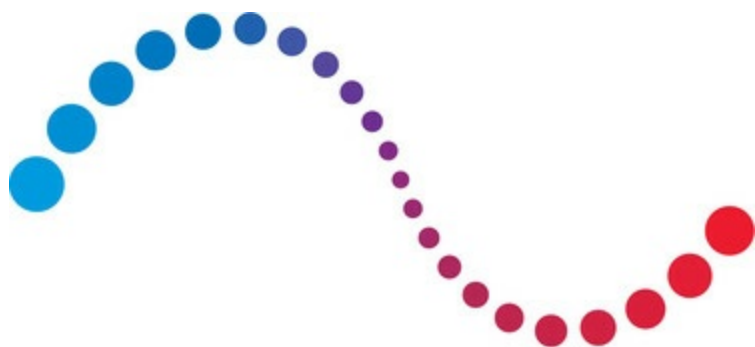
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