

# BIOLASE Reports Strong Sequential Revenue Growth In Third Quarter 2020

Reopening of Dental Practices Drives Sequential Revenue Growth

Clinically Proven Product Portfolio Reduces Potential Risk of Infectious Pathogens; Creates Significant Growth Opportunities as Dental Professionals Seek Safer Technologies to Treat Patients

FOOTHILL RANCH, Calif., Nov. 12, 2020 /PRNewswire/ -- BIOLASE, Inc. (NASDAQ: BIOL), the global leader in dental lasers, today announced its financial results for the third quarter ended September 30, 2020.



#### Third Quarter 2020 Financial Highlights:

- U.S. laser revenue increased 16% year over year
- U.S. consumables and other revenue increased 25% year over year
- New customers represented over 90% of U.S. laser sales in the quarter
- Total revenue more than doubled sequentially, while down 24% year over year
- Operating expenses decreased 24% year over year
- Significantly strengthened balance sheet with an \$18.0 million equity raise

"Our significantly improved third quarter revenue was driven by several factors, including 95% of dental offices having reopened in the United States, dental procedure levels having reached 70-80% of their pre-Covid-19 levels, and the fact that our product portfolio reduces the risk of infectious pathogens," said Todd Norbe, President and Chief Executive Officer. "Our Epic Hygiene dental laser meets the Centers for Disease Control and Prevention (CDC) guidelines to minimize the risk of COVID-19, while our all-tissue Waterlase dental lasers create 98% less aerosol than traditional dental handpieces, meeting the American Dental Association's recommendation of reduced aerosol production to limit the spread of infectious pathogens, such as COVID-19. These unique attributes meet the rising needs of both dentists and patients as they look for solutions that allow them to provide and receive dental treatment in the safest way possible."

#### 2020 Third Quarter Financial Results

Net revenue for the third guarter of 2020 was \$6.5 million, an increase of 124% sequentially

from second quarter revenue of \$2.9 million, and a decrease of 24% compared to net revenue of \$8.6 million for the third quarter of 2019. U.S. laser revenue was \$2.7 million in the third quarter of 2020, up 16% when compared to U.S. laser revenue of \$2.3 million for the third quarter of 2019. This increase is due to higher average selling prices in the third quarter of 2020 than in 2019. U.S. consumables and other revenue for the third quarter of 2020, which consists of revenue from consumable products such as disposable tips, increased 25% compared to the third quarter of 2019. Outside the U.S., laser revenue declined 64% to \$1.0 million for the third quarter of 2020 compared to \$2.8 million for the third quarter of 2019.

Gross margin for the third quarter of 2020 was 35%, compared to 34% for the third quarter of 2019. The higher gross margin reflects higher average U.S. selling prices of our lasers and a higher percentage of U.S. sales, partially offset by a decline in revenues relative to our fixed costs. Total operating expenses were \$5.9 million for the third quarter of 2020 compared to \$7.9 million for the third quarter of 2019, a decrease of approximately 24%. Operating loss for the third quarter of 2020 was \$3.7 million, compared to an operating loss of \$4.9 million in the third quarter of 2019, a decrease of 25% year over year. Net income for the third quarter of 2020 was \$12,000 and less than \$0.01 per share before a deemed dividend on preferred stock of \$17.4 million, compared to a net loss of \$5.5 million, or \$0.25 per share, for the third quarter of 2019. Net loss after the deemed dividend was \$17.4 million or \$0.21 per share for the three months ended September 30, 2020.

Cash, cash equivalents, and restricted cash totaled \$19.2 million as of September 30, 2020, and included proceeds from the rights offering completed in July.

#### **Use of Non-GAAP Measures**

The Reconciliation of GAAP Net Loss to Adjusted EBITDA at the end of this news release provides the details of the Company's non-GAAP disclosures and the reconciliation of GAAP net loss and net loss per share to the Company's Adjusted EBITDA and Adjusted EBITDA per share.

Adjusted EBITDA loss for the third quarter of 2020 was \$2.5 million, or \$0.03 per share, compared with Adjusted EBITDA loss of \$2.7 million, or \$0.12 per share, for the third quarter of 2019.

#### **Conference Call Information**

BIOLASE, Inc. will host a conference call today at 4:30 p.m. Eastern Time to discuss its operating results for the third quarter ended September 30, 2020, and to answer questions. For both "listen-only" participants and those participants who wish to take part in the question-and-answer portion of the call, the dial-in number in the U.S./Canada is 800-367-2403. For international participants outside the U.S./Canada, the dial-in number is 334-777-6978. For all callers, refer to the Conference ID 9286776. To access the live webcast, visit the Investor Relations section of the BIOLASE website at <a href="https://www.biolase.com">www.biolase.com</a> and see "Investor Events".

An audio archive of the webcast will be available for 30 days on the Investor Relations section of the BIOLASE website.

#### **About BIOLASE**

BIOLASE is a medical device company that develops, manufactures, markets, and sells laser systems in dentistry and medicine. BIOLASE's products advance the practice of dentistry and medicine for patients and healthcare professionals. BIOLASE's proprietary laser products incorporate approximately patented 259 and 41 patent-pending technologies designed to provide biologically clinically superior performance with less pain and faster recovery times. BIOLASE's innovative products provide cutting-edge technology at competitive prices to deliver superior results for dentists and patients. BIOLASE's principal products are revolutionary dental laser systems that perform a broad range of dental procedures, including the treatment of periodontitis, and a full line of dental imaging equipment. BIOLASE has sold over 41,500 laser systems to date in over 80 countries around the world. Laser products under development address BIOLASE's core dental market and other adjacent medical and consumer applications.

For updates and information on Waterlase iPlus®, Waterlase Express™, and laser dentistry, find BIOLASE online at <a href="www.biolase.com">www.biolase.com</a>, Facebook at <a href="www.facebook.com/biolase">www.facebook.com/biolase</a>, Twitter at <a href="www.twitter.com/biolaseinc">www.twitter.com/biolaseinc</a>, Instagram at <a href="www.instagram.com/waterlase\_laserdentistry">www.instagram.com/waterlase\_laserdentistry</a>, and LinkedIn at <a href="www.linkedin.com/company/biolase">www.linkedin.com/company/biolase</a>.

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#### Cautionary Statement Regarding Forward-Looking Statements

This press release contains forward-looking statements, as that term is defined in the Private Litigation Reform Act of 1995, that involve significant risks and uncertainties, including statements, predictions, or expectations regarding BIOLASE's revenue during the third guarter of 2020. Forward-looking statements can be identified through the use of words such as may," "might," "will," "intend," "should," "could," "can," "would," "continue," "expect," "believe," "anticipate," "estimate," "predict," "outlook," "potential," "plan," "seek," and similar expressions and variations or the negatives of these terms or other comparable terminology. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect BIOLASE's current expectations and speak only as of the date of this release. Actual results may differ materially from BIOLASE's current expectations depending upon a number of factors. These factors include, among others, the coronavirus (COVID-19) and the effects of the outbreak and actions taken in connection therewith, adverse changes in general economic and market conditions, competitive factors including but not limited to pricing pressures and new product introductions, uncertainty of customer acceptance of new product offerings and market changes, risks associated with managing the growth of the business, and those other risks and uncertainties that are described in the "Risk Factors" section of BIOLASE's annual report filed on Form 10-K filed with the Securities and Exchange Commission. Except as required by law, BIOLASE does not undertake any responsibility to revise or update any forward-looking statements.

Tables to Follow

## BIOLASE, INC. CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

(In thousands, except per share data)

	Three Months Ended September 30,				Nine Months Ended September 30,				
	2020		2019		2020			2019	
Net revenue	\$	6,539	\$	8,646	\$	14,260	\$	27,617	
Cost of revenue		4,265		5,677		9,692		17,746	
Gross profit		2,274		2,969		4,568	_	9,871	
Operating expenses:							_		
Sales and marketing		2,678		3,515		7,475		10,665	
General and administrative		2,300		3,210		7,446		8,114	
Engineering and development		963		1,126		2,644		3,665	
Total operating expenses		5,941		7,851		17,565	· ·	22,444	
Loss from operations		(3,667)		(4,882)		(12,997)		(12,573)	
(Gain) loss on foreign currency transactions		(53)		19		68		68	
Interest expense, net		568		551		1,782		1,559	
Other (income) expense, net		(4,209)				(4,209)			
Non-operating loss		(3,694)		570		(2,359)		1,627	
Income (loss) before tax provision		27		(5,452)		(10,638)	· ·	(14,200)	
Income tax provision		15		26		49		68	
Net income (loss)	\$	12	\$	(5,478)	\$	(10,687)	\$	(14,268)	
Net income (loss)	\$	12	\$	(5,478)	\$	(10,687)	\$	(14,268)	
Deemed dividend on convertible preferred stock		(17,378)				(17,378)			
Net loss per share attributable to common stockholders:	\$	(17,366)	\$	(5,478)	\$	(28,065)	\$	(14,268)	
Basic	\$	(0.21)	\$	(0.25)	\$	(0.56)	\$	(0.66)	
Diluted	\$	(0.21)	\$	(0.25)	\$	(0.56)	<u>\$</u> \$	(0.66)	
Shares used in the calculation of net loss per share:		· · · · · ·		· ·		<u> </u>		·	
Basic		81,341		21,898		50,366		21,545	

81,341

21,898

50,366

21,545

Diluted

#### BIOLASE, INC. CONSOLIDATED BALANCE SHEETS (In thousands, except per share data)

	September 30, 2020		December 31, 2019		
	(Uı	naudited)	(Audited)		
ASSETS					
Current assets:					
Cash and cash equivalents	\$	18,847	\$	5,789	
Restricted cash		312		312	
Accounts receivable, less allowance of \$3,837 and \$2,531 in 2020 and 2019,					
respectively		3,393		8,760	
Inventory		12,592		10,995	
Prepaid expenses and other current assets		903		1,163	
Total current assets		36,047		27,019	
Property, plant and equipment, net		742		1,193	
Goodwill		2,926		2,926	
Right of use asset		2,061		276	
Other assets		220		433	
Total assets	\$	41,996	\$	31,847	
LIABILITIES, REDEEMABLE PREFERRED STOCK AND STOCKHOLDERS' EQUITY					
Current liabilities:	•	0.500	•	= 000	
Accounts payable	\$	2,592	\$	5,332	
Accrued liabilities		4,279		4,744	
Deferred revenue, current portion		1,616		2,237	
Term loan (net of discount)		12,946		13,466	
Total current liabilities		21,433		25,779	
Deferred revenue		412		358	
Warranty accrual		204		245	
Other liabilities		1,097		1,119	
Non current lease liability		1,859		4	
Non current term loans		3,140			
Total liabilities		28,145		27,505	
Redeemable preferred stock:					
Series E Preferred stock, par value \$0.001 per share	\$	_	\$	3,965	
Total redeemable preferred stock		_		3,965	
Stockholders' equity:					
Series F Preferred Stock, par value \$0.001 per share		141		_	
Common stock, par value \$0.001 per share		93		31	
Additional paid-in capital		259,385		235,594	
Accumulated other comprehensive loss		(534)		(701)	
Accumulated deficit		(245,234)		(234,547)	
Total stockholders' equity		13,851		377	
Total liabilities, redeemable preferred stock and stockholders' equity	\$	41,996	\$	31,847	

### BIOLASE, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited, in thousands)

	Nine Months Ended September 30,			
		2020		2019
Cash Flows from Operating Activities:				
Net loss	\$	(10,687)	\$	(14,268)
Adjustments to reconcile net loss to net cash and cash equivalents used in operating activities:		, ,		, ,
Depreciation and amortization		527		754
Provision for bad debts		1,263		1,243
Provision for sales returns		87		_
Amortization of discounts on lines of credit		123		103
Amortization of debt issuance costs		240		130
Change in fair value of warrants		(5,850)		_
Issuance costs for common stock warrants		1,640		_
Earned interest income		_		2
Stock-based compensation		2,367		1,974
Deferred income taxes		_		(6)
Changes in operating assets and liabilities:				
Accounts receivable		4,017		1,393
Inventory		(1,597)		711
Prepaid expenses and other current assets		430		1,011
Accounts payable and accrued liabilities		(3,445)		(1,157)
Deferred revenue		(562)		36
Net cash and cash equivalents used in operating activities		(11,447)		(8,074)
Cash Flows from Investing Activities:				
Purchases of property, plant, and equipment		(78)		(138)
Net cash and cash equivalents used in investing activities		(78)		(138)
Cash Flows from Financing Activities:		_		_
Proceeds from the issuance of common stock		6,912		
Proceeds from the issuance of Series F Convertible Preferred Stock		2,700		
Proceeds from the issuance of July 2020 Warrants		15,300		
Payments of equity offering costs		(1,281)		(50)
Payments of warrant issuance costs		(1,640)		(50)
Borrowings on other long-term loans		3,140		
Borrowings under term loan		0,140		2,500
Principal payment on term loan		(700)		2,000
Borrowings on credit facility		3,000		
Repayment of credit facility		(3,000)		
Proceeds from the exercise of common stock warrants		46		
Payment of debt issuance costs		(75)		(38)
Proceeds from exercise of stock options		(. <del>-</del>		4
Net cash and cash equivalents provided by financing activities		24,402		2,416
Effect of exchange rate changes		181		(157)
		13,058		
Decrease in cash, cash equivalents and restricted cash		6,101		(5,953) 8,356
Cash, cash equivalents and restricted cash, beginning of period  Cash, cash equivalents and restricted cash, end of period		0,101		6,330
Cash, cash equivalents and restricted cash, end of period	\$	19,159	\$	2,403
Supplemental cash flow disclosure:				
Cash paid for interest	\$	1,438	\$	1,315
Cash paid for income taxes	\$	21	\$	19
Cash paid for operating leases	\$	417	\$	414
Non-accrual for accrual for equity offering costs	\$ \$ \$ \$ \$ \$	_	\$	191
Non-cash accrual for capital expenditures	\$	_	\$	4
Non-cash settlement of performance award liability	\$	151	\$	_
Non-cash right-of-use assets obtained in exchange for lease obligation	\$	2,037	\$	824
Deemed dividend on preferred stock	\$	17,378	\$	_
Warrants issued in connection with debt instruments	\$	67	\$	209

#### **Non-GAAP Disclosure**

In addition to the financial information prepared in conformity with generally accepted accounting principles in the U.S. ("GAAP"), this press release includes certain historical non-GAAP financial information. Management believes that these non-GAAP financial measures assist investors in making comparisons of period-to-period operating results and that, in

some respects, these non-GAAP financial measures are more indicative of the Company's ongoing core operating performance than their GAAP equivalents. In 2019, the Company revised its non-GAAP financial measures to include the change in allowance for doubtful accounts in an effort to better align its Adjusted EBITDA with its loan covenants and how management evaluates business performance.

Adjusted EBITDA is defined as net loss before interest, taxes, depreciation and amortization, stock-based compensation, change in fair value of patent litigation settlement liability, and allowance for doubtful accounts. Management uses Adjusted EBITDA in its evaluation of the Company's core results of operations and trends between fiscal periods and believes that these measures are important components of its internal performance measurement process. Therefore, investors should consider non-GAAP financial measures in addition to, and not as a substitute for, or as superior to, measures of financial performance prepared in accordance with GAAP. Further, the non-GAAP financial measures presented by the Company may be different from similarly named non-GAAP financial measures used by other companies.

BIOLASE, INC.
Reconciliation of GAAP Net Loss to Adjusted EBITDA
(Unaudited)
(In thousands, except per share data)

	Three Months Ended September 30				Nine Months Ended September 30				
	2020		2019		2020		2019		
GAAP net loss attributable to common stockholders Deemed dividend on convertible preferred stock	\$	(17,366) 17,378	\$	(5,478) —	\$	(28,065) 17,378	\$	(14,268)	
GAAP net income (loss) Adjustments:	\$	12	\$	(5,478)	\$	(10,687)	\$	(14,268)	
Interest expense, net		568 15		551 26		1,782 49		1,559 68	
Income tax provision Depreciation and amortization		46		26 268		49 527		754	
Change in allowance for doubtful accounts		256		1,131		1,263		1,243	
Stock-based compensation Other (income) expense, net		847 (4,209)		770		2,367 (4,209)		1,974	
Adjusted EBITDA	\$	(2,465)	\$	(2,732)	\$	(8,908)	\$	(8,670)	
GAAP net loss attributable to common stockholders									
per share, basic and diluted Deemed dividend on convertible preferred stock	\$	(0.21) 0.21	\$	(0.25)	\$	(0.56) 0.35	\$	(0.66)	
GAAP net income (loss) per share, basic and diluted Adjustments:	\$	0.00	\$	(0.25)	\$	(0.21)	\$	(0.66)	
Interest expense, net		0.01		0.03		0.04		0.07	
Income tax provision Depreciation and amortization		_		0.01		0.01		0.03	
Change in allowance for doubtful accounts		_		0.01		0.02		0.03	
Stock-based compensation		0.01		0.04		0.04		0.09	
Other (income) expense, net	ф.	(0.05)	Ф.	(0.40)	ф.	(0.08)	ф.	(0.44)	
Adjusted EBITDA per share, basic and diluted	\$	(0.03)	\$	(0.12)	\$	(0.18)	\$	(0.41)	

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