

BIOLASE and the Los Angeles Angels Announce 2018 Baseball Season Partnership

Partnership will educate fans and the wider community about the benefits of dental lasers

LOS ANGELES and IRVINE, Calif, July 26, 2018 /PRNewswire/ --<u>BIOLASE, Inc.</u> (NASDAQ: BIOL), the global leader in dental lasers, and the <u>Los Angeles Angels</u> today announced a sponsorship agreement to educate the public about the benefits of dental lasers during the 2018 baseball season.

BIOLASE

The awareness campaign will include information about the shift towards pain-free dentistry and will be featured on a sign above the outfield wall in left center field, a billboard on Katella Ave. near the stadium, and the Big A LED Billboard. In addition, announcements will air on <u>Angels Radio AM 830 KLAA</u>. The sign and billboards will feature content and images about dental lasers, giving fans and the wider community an opportunity to learn about the benefits.

"Through the BIOLASE partnership, we are showcasing our commitment to educating our community about the latest technologies in dentistry," said Angels Chairman, Dennis Kuhl. "Our fans will now be aware of the benefits of less invasive treatments for the next time they visit the dentist."

The partnership will raise awareness about Waterlase® all-tissue dental lasers and about procedures that offer an alternative, less invasive dental experience. Lasers can reduce pain and the need for anesthesia injections when compared to traditional procedures, leading to less dental anxiety and faster recovery. Dental lasers can be utilized in the treatment of tooth decay, gum disease, tongue-tie, biopsies, root canals, orthodontics and more.

"Our partnership with the Los Angeles Angels provides us with a platform to increase awareness of dental lasers among the many audiences that the team reaches," said John Beaver, Interim CEO and Senior Vice President and CFO of BIOLASE. "The capabilities of dental lasers have expanded significantly over recent years, a trend that will only continue as the public and clinicians realize that the future of dentistry is here."

About BIOLASE, Inc.

BIOLASE, Inc. is a medical device company that develops, manufactures, markets, and sells laser systems in dentistry and medicine and also markets, sells, and distributes dental imaging equipment, including three-dimensional CAD/CAM intra-oral scanners and digital dentistry software. BIOLASE's products advance the practice of dentistry and medicine for patients and healthcare professionals. BIOLASE's proprietary laser products incorporate approximately 220 patented and 95 patent-pending technologies designed to provide biologically clinically superior performance with less pain and faster recovery times. BIOLASE's innovative products provide cutting-edge technology at competitive prices to deliver the best results for dentists and patients. BIOLASE's principal products are revolutionary dental laser systems that perform a broad range of dental procedures, including cosmetic and complex surgical applications, and a full line of dental imaging equipment. BIOLASE has sold over 36,200 laser systems to date in over 90 countries around the world. Laser products under development address BIOLASE's core dental market and other adjacent medical and consumer markets.

For updates and information on Waterlase iPlus®, Waterlase Express™, and laser dentistry, find BIOLASE online at <u>www.biolase.com</u>, Facebook at <u>https://www.facebook.com/WaterlaseDentistry/</u>, Twitter at <u>https://twitter.com/waterlase</u>, LinkedIn at <u>www.linkedin.com/company/biolase</u>, and Instagram at <u>www.instagram.com/waterlase_laserdentistry</u>.

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About Angels Baseball

The Los Angeles Angels joined Major League Baseball as an expansion team in 1961 and have since gone on to win nine American League Western Division Championships, host three All-Star games and capture the 2002 World Series Championship. Over its 58-year history, the franchise also boasts four MVP's, two Cy Young winners, two Rookie of the Year winners, 39 Rawlings Gold Glove winners and 155 All-Stars. Visit the Angels online at <u>www.Angels.com</u>, follow on Twitter @Angels and like on Facebook at <u>www.facebook.com/Angels</u>. For media information, visit <u>www.angelspressbox.com</u>.

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