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Leslie's Swimming Pool Supplies Acquires Pittsburgh Pool and Spa Chain

PHOENIX and PITTSBURGH, Feb. 5, 2018 /PRNewswire/ -- Leslie's Poolmart, Inc. (Leslie's), the world's largest pool and spa supplies and services retailer for both residential and commercial customers, is excited to announce the acquisition of the assets of Valley Pool Sales, Inc. (Valley) based in Greater Pittsburgh on January 26, 2018. The acquisition includes the operation of six Valley Pool & Spa stores, ecommerce operations and the related warehouses and corporate office facilities.



Valley Pool & Spa has been serving swimming pool and spa owners in Pittsburgh since 1967 and has been owned and operated by Corinne (Corie) Kraft since 1987. During their fifty year history, Valley's team of passionate employees have consistently provided great value and excellent service to swimming pool and spa customers in the Pittsburgh communities of North Versailles, Monroeville, Greensburg, Charleroi and Washington, with plans to soon open their sixth store in North Hills.

"We are thrilled to add the outstanding associates from Valley Pool & Spa to the Leslie's organization and we are excited that Corie Kraft and her leadership team will join the Leslie's team," said Steven Ortega, Leslie's President and Chief Executive Officer. "Through new store openings and acquisitions of premier operators like Valley Pool & Spa, Leslie's is continuing to execute its mission of providing the best value and customer service in the pool industry, reaching even more residential and commercial pool owners to deliver outstanding and reliable product and service solutions," Mr. Ortega added.

"We are very excited to team up with Leslie's," says Ms. Kraft, President of Valley Pool & Spa. "They are a best-in-class retailer, and like Valley Pool & Spa, are committed to providing owners of swimming pools and spas with a high level of expertise and customer service. This business has been my passion for my entire working career and I am so proud of what our team has helped us build over the past fifty years. I am looking forward to continuing to lead the business and exceed our customers' expectations."

Customers in Greater Pittsburgh will continue to find their Valley Pool & Spa stores with the same great store associates, value, expertise, and superior customer service they have come to expect. Further, Valley Pool & Spa will now be able to offer even more services and products to better meet the needs of pool and spa owners in Pittsburgh.

About Leslie's Poolmart, Inc.:

Founded in 1963, Leslie's Poolmart, Inc. is the world's largest retailer of swimming pool and spa supplies, services and repairs for both residential and commercial customers. Leslie's currently markets its products through over 900 store locations in 35 states, a nationwide mail-order catalog, and an Internet e-commerce site: www.lesliespool.com. The company employs approximately 4,500 associates across the country during the swimming pool season. Leslie's corporate headquarters is located in Phoenix, Arizona.



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