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Leslie's Swimming Pool Supplies Making a Splash in Jacksonville

Four Stores Grand Opening in Jacksonville this Week

PHOENIX, March 23, 2015 /PRNewswire/ -- Leslie's Poolmart, Inc. (Leslie's), the nation's leading retailer of swimming pool supplies, will grand open four stores in Jacksonville this week. The celebration starts this Thursday, March 26th and runs through Monday, March 30th. During the five-day event, customers will receive 20 percent off most everything in the store. Each store's grand opening will also be celebrated with a ribbon cutting and food trucks stopping by for the event.

"Leslie's has really embraced Jacksonville pool owners and we are very excited to serve the community and deliver on our promise of making pool care easy," stated Steve Ortega, Executive Vice President, COO and CFO of Leslie's Poolmart, Inc. "Our prices on everyday items like liquid chlorine are the best in town. Our customer rewards program, Leslie's Rewards, has also been extremely successful. However, our real value comes from the experience our friendly, well-trained staff gives to pool owners every day," added Ortega.

Store locations include:

- **Jacksonville East**
11900 Atlantic Blvd
Southwest corner of Atlantic Blvd and Kernan Blvd, in the Petco shopping plaza
- **Mandarin**
10131 San Jose Blvd
Southeast corner of San Jose Blvd and Crown Point Rd
- **Orange Park**
6001 Argyle Forest Blvd
Next to Publix
- **Jacksonville Beach**
924 3rd St N
Northeast corner of 3rd St and A1A

In total, Leslie's plans to grand open 5 stores in Jacksonville this year, with a St. Augustine location opening in early April. With these new stores, Leslie's will bring its total store count to 90 stores in Florida and almost 900 stores nationwide. The company employs approximately 4,000 associates across the country during the swimming pool season.

For details, including store hours, visit www.lesliespool.com/stores.htm/

Leslie's Gives Back to the Community

Leslie's is proud to sponsor several organizations, including the Boys & Girls Clubs, City of Hope, Special Olympics Arizona, Big Brothers Big Sisters and other local charities.

About Leslie's Poolmart, Inc.:

Founded in 1963, Leslie's Poolmart, Inc. is the world's largest specialty retailer of swimming pool supplies and related products. Leslie's currently markets its products through nearly 900 retail store locations in 35 states, a nationwide mail-order catalog, and an Internet e-commerce site: www.lesliespool.com. Leslie's corporate headquarters is located in Phoenix, Ariz.

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/leslies-swimming-pool-supplies-making-a-splash-in-jacksonville-300054881.html>

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