

Leslie's Swimming Pool Supplies to Grand Open 3 Stores this Week

Total of 45 Stores Grand Open during Spring 2014

PHOENIX, May 6, 2014 /PRNewswire/ -- Leslie's Poolmart, Inc. (Leslie's), the nation's leading retailer of swimming pool supplies and related products, announced its plans to grand open three retail locations on May 9th. The stores will celebrate their grand openings May 9 - 12, with a special savings of 20 percent off everything in the store. In addition, Leslie's launched their members-only rewards program this spring to provide their customers with additional savings throughout the year.

The May 9th Grand Opening stores are in the following cities:

- Los Banos, Calif.
- Utica, Mich.
- Jackson, Tenn.

In total, Leslie's plans to open 45 new stores this year, between April and May of 2014. With these new stores, Leslie's will bring its total store count to more than 850 stores nationwide. The company employs approximately 3,700 associates across the country during the swimming pool season. For <u>store details</u>, visit http://www.lesliespool.com/stores.htm/

"Our team at Leslie's is thrilled to grand open 45 store locations this year. Leslie's continued growth allows us to be even more convenient and accessible to pool owners across the country," stated Larry Hayward, CEO, Leslie's Poolmart, Inc. "Our new stores will offer the best selection of swimming pool supplies, pool equipment and recreational items for both inground and above-ground pools and our highly trained staff of pool professionals are a valuable resource for swimming pool owners in the communities they serve," added Hayward.

Leslie's is dedicated to providing answers and solutions for the swimming pool needs of its customers. All Leslie's stores offer free water tests and customers are encouraged to take a sample of their water into a local Leslie's store to get their complete test results.

About Leslie's Poolmart, Inc.:

Founded in 1963, Leslie's Poolmart, Inc. is the world's largest specialty retailer of swimming pool supplies and related products. Leslie's currently markets its products through over 850 retail store locations in 35 states, a nationwide mail-order catalog, and an Internet e-commerce site: www.lesliespool.com. Leslie's corporate headquarters is located in Phoenix, Ariz.

SOURCE Leslie's Poolmart, Inc.