

Datavault AI to Showcase Revolutionary Joke Token Technology for Comedic Copyright Protection at Exclusive October 11 Event in Babylon, NY

- *Company's patented Information Data Exchange[®] (IDE) will deliver content monetization for comedians and comedic writers.*
- *Groundbreaking initiative provides enhanced consumer experience -- and revenue for comedy clubs using laughter to determine, 'who is the funniest comedian?'*
- *Seriously, "The Joke Token[®] is no joke!"*

BEAVERTON, Ore., Oct. 09, 2025 (GLOBE NEWSWIRE) -- via IBN -- Datavault AI Inc. (Nasdaq: DVLT), a leader in secure data tokenization and Web 3.0 innovations, today announced it has developed its groundbreaking Joke Token[®] technology for launch in its first, real-world project. The Company's Joke Token solution is designed to safeguard comedic content and copyrights. It addresses a pernicious, and all-too-common, industry-wide problem.

Joke Token will be showcased Saturday evening, October 11, at a live comedy show in New York. It incorporates several of Datavault's data vault-enabled related technologies. The Company anticipates the showcase will demonstrate how Datavault AI's patented innovations address longstanding challenges in the comedy industry, enabling new revenue streams for comedians, writers, and clubs through smart contract-based exchanges. The comedy showcase, utilizing Joke Token, is set for October 11, 2025, from 6 to 10 p.m. at Parlays Lounge, 625 Sunrise Hwy, West Babylon, NY, 11704.

Kerryn Feehan, a professional comedian with published content on Netflix, Comedy Central, TLC and others, stated, "This is a difficult business in which to succeed. It requires tremendous effort, creativity, and production which can be overwhelming. Datavault's Joke Token gives me an automated means by which I can make an immutable record of the jokes I create, and the copyright protection to which I'm entitled, which allows for greater control and revenue generation for my operations."

Comedian Michael Lenoci stated, "The Joke Token is no joke! It's a game changer in that we've never had automation and blockchain records of our jokes. It's demoralizing when your jokes get stolen and you realize there is little to nothing you can do about it. Until today, it's been decades of, 'wink, wink, oh, but everyone does it.'

"Not anymore," Mr. Lenoci declared. "What I love about the Joke Token is that now I get my copyrights in place automatically from all my performances, and I'm able to monetize my work on a greater scale with technology that has changed what is possible. This also provides protection for Netflix, and other streaming venues, from lawsuits alleging copyright infringement."

The Joke Token represents a pioneering fusion of blockchain and AI, minting a unique digital coin for every original joke while recording audience laughter metrics as verifiable proof-of-authenticity. Integrated with the Datavault AI's Information Data Exchange — powered by NYAIX and aligned with NASDAQ's financial framework — this technology empowers comedy professionals with robust copyright management tools. Jokes can now be securely tokenized, purchased, licensed, and utilized via smart contracts -- preventing theft and ensuring fair compensation in an industry plagued by misappropriated intellectual property.

Commenting on the Joke Token launch, Datavault AI Chief Executive Officer, Nathaniel Bradley, said, "Comedy is big business, but creators have long struggled with inadequate protection for their work. Our patented secure asset tokenization methods, and expanding portfolio of over 70 patents/filings, enable us to deliver next-generation technology such as is integrated into our new Joke Token. It is designed to solve these problems head-on, turning ephemeral laughs into lasting revenue streams."

Laughter: The New Joke Token Quantitative Metric

By partnering with the leading comedians and clubs, Datavault is bridging the gap between creative output and financial frameworks, positioning the Company at the forefront of a multibillion-dollar market.

The largest comedy clubs and comedic writers have a strong connection with performing comedians. Datavault intends to strengthen that bond with the long-missing and requisite financial sustainability for the many thousands of creative comedians that improve our lives with laughter.

[Analysts forecast the global comedy film market](#) alone is projected to reach approximately \$20 billion in 2025, with broader entertainment segments including podcasts and live performances offering even greater potential for tokenized innovations.

Datavault AI's data-driven approach leverages its ADIO® technology and independent data exchanges to capture real-time engagement data, such as laughter volume and frequency, feeding into secure vaults for immutable records. This not only protects copyrights, but also generates revenue through transaction fees, licensing royalties, and expanded ad inventory in comedic content distribution.

The Event

Attendees at the Parlays Lounge West event will experience live demonstrations of Joke Token minting, smart contract executions, and integrations with the Datavault AI ecosystem for NFT-based joke ownership. This initiative builds on Datavault AI's recent advancements in tokenized assets and broadcasting monetization, such as its one-year [pilot program with ViBe 99.7 FM radio](#) in Southwest USA announced earlier this week.

Media and interested parties are invited to RSVP for the October 11 event at: marketing@dvlt.ai.

For more information on Datavault AI's innovations, visit www.dvlt.ai.

About Datavault AI Inc.

Datavault AI™ (Nasdaq: DVLТ) is at the forefront of AI-driven data experiences, valuation, and monetization. The company's cloud-based platform delivers comprehensive solutions

with a collaborative emphasis across its Acoustic Science and Data Science Divisions. Datavault AI's Acoustic Science Division features WiSA®, ADIO®, and Sumerian® patented technologies, along with industry-leading foundational spatial and multichannel wireless HD sound transmission technologies, including IP for audio timing, synchronization, and multi-channel interference cancellation. The Data Science Division harnesses high-performance computing to offer solutions for experiential data perception, valuation, and secure monetization. Datavault AI's cloud-based platform serves diverse industries, including HPC software licensing for sports & entertainment, events & venues, biotech, education, fintech, real estate, healthcare, energy, and more. The Information Data Exchange® (IDE) enables Digital Twins and licensing of name, image, and likeness (NIL) by securely linking physical real-world objects to immutable metadata, promoting responsible AI with integrity. Datavault AI's technology suite is fully customizable, featuring AI and Machine Learning (ML) automation, third-party integrations, detailed analytics, marketing automation, and advertising monitoring. The company is headquartered in Beaverton, OR. Learn more at www.dvlt.ai.

Cautionary Note Regarding Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, as amended, and other securities laws. Words such as "expect," "will," "anticipates," "continues" and variations of such words and similar future or conditional expressions are intended to identify forward-looking statements. Such forward-looking statements, including statements herein regarding our business opportunities and prospects, strategy, future revenue expectations, licensing initiatives, patent initiatives as well as the successful implementation of the patented technologies, are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Readers are cautioned not to place undue reliance on these forward-looking statements. Actual results may differ materially from those indicated by these forward-looking statements as a result of various risks and uncertainties including, but not limited to, the following: our ability to successfully utilize all intellectual property that has been issued and granted Notices of Allowance; risks regarding our ability to utilize the assets we acquire to successfully grow our market share; risks regarding our ability to open up new revenue streams as a result of the various patents mentioned in this press release; our current liquidity position and the need to obtain additional financing to support ongoing operations; general market, economic and other conditions; our ability to continue as a going concern; our ability to maintain the listing of our common stock on Nasdaq; our ability to manage costs and execute on our operational and budget plans; our ability to achieve our financial goals; the degree to which our licensees implement our technologies into their products, if at all; the timeline to any such implementation; risks related to technology innovation and intellectual property, and other risks as more fully described in our filings with the U.S. Securities and Exchange Commission. The information in this press release is provided only as of the date of this press release, and we undertake no obligation to update any forward-looking statements contained in this communication based on new information, future events, or otherwise, except as required by law.

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Attachment

- [DVLJ Joke Token Flyer -- October 11](#)



DVLJ Joke Token Flyer -- October 11



On Saturday, October 11, at Parlays Lounge in West Babylon, New York, a live comedy showcase will feature Joke Token, powered by Datavault AI's patented technologies, demonstrating how smart contract-based exchanges are transforming the comedy industry and creating new revenue opportunities for comedians, writers, and clubs.

Source: Datavault AI Inc.