

April 14, 2016



Equinix Joins the Cloud Security Alliance

Reinforces its commitment to providing secure, direct and high-performance connections to multiple cloud providers

REDWOOD CITY, Calif., April 14, 2016 /PRNewswire/ -- [Equinix, Inc.](#), a global interconnection and [data center company](#), today announced that it has joined the [Cloud Security Alliance](#) (CSA), a not-for-profit organization with a mission to promote the use of best practices for providing security assurance within cloud computing, and to provide education on the uses of cloud computing to help secure all other forms of computing.

While many enterprise CIOs understand the importance of moving to the cloud for business agility and performance gain, many still cite security as a significant barrier to cloud adoption. In fact, in a recent study, "[The Enterprise of the Future](#)," security topped the list of enterprise IT concerns, with 64 percent of survey respondents reporting that security worries could drive them to consider re-architecting their IT infrastructure over the next 12 months. By providing secure and direct connections to multiple cloud providers via its Equinix Cloud Exchange™ solution, Equinix enables the interconnected enterprise to bypass the public internet and therefore realize the benefits of the cloud in a more secure manner. Equinix Cloud Exchange is an advanced interconnection solution that enables seamless, on-demand and secure direct-access to multiple clouds from multiple networks in Equinix International Business Exchange™ (IBX®) data centers around the world.

Quotes

- **Brian Lillie, CIO, Equinix:**

"Equinix Cloud Exchange provides direct, secure interconnection to multiple cloud service providers and applications with very high throughput and consistency. Businesses of all sizes are leveraging it to securely access thousands of cloud services, including Amazon Web Services, Microsoft Azure and Office 365, Google Cloud Platform and Oracle Cloud. By joining the Cloud Security Alliance, we are helping to continue to solve the cloud security concerns for our growing enterprise customer base."

- **Jim Reavis, CEO, Cloud Security Alliance**

"Equinix's Cloud Exchange brings a remarkable capability to the cloud computing industry: direct cloud computing interconnections that bypass the public Internet, which has interesting and positive implications for cloud security. We're excited to have Equinix join the CSA fold alongside other influential cloud computing market leaders."

About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 40 markets

worldwide, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. <http://www.equinix.com/>.

About the Cloud Security Alliance

The Cloud Security Alliance is a not-for-profit organization with a mission to promote the use of best practices for providing security assurance within Cloud Computing, and to provide education on the uses of Cloud Computing to help secure all other forms of computing. The Cloud Security Alliance is led by a broad coalition of industry practitioners, corporations, associations and other key stakeholders. For further information, visit us at www.cloudsecurityalliance.org, and follow us on Twitter @cloudsa.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/equinix-joins-the-cloud-security-alliance-300251578.html>

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