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# AMD Gaming Evolved Program Extends Gaming Leadership With Exclusive Hardware Partnership on "THIEF"

## AMD Graphics and Processing Architectures Enable Incredible Performance and Image Quality in Exclusive Hardware Partnership With This Next-Gen Title

SUNNYVALE, CA -- (Marketwired) -- 06/11/13 -- [AMD](#) (NYSE: AMD) today announced exclusive collaboration with [Square Enix](#) to optimize "[THIEF™](#)" for the [Graphics Core Next architecture](#) in select [AMD Radeon™](#) graphics processors, as well as the x86 and graphics architectures featured in AMD A-Series APUs. Developed in conjunction with the [AMD Gaming Evolved](#) program, "THIEF" will extensively leverage the advanced capabilities of AMD Radeon graphics processors including [AMD Eyefinity multi-display technology](#) for panoramic gaming, [AMD CrossFire™ multi-GPU technology](#) for supreme performance, and state-of-the-art DirectX® 11 rendering for pristine image quality.

"The 'THIEF' franchise has a storied history that we are proud to join in this latest installment," said Matt Skynner, corporate vice president and general manager, Graphics Business Unit, AMD. "We are even more pleased to work so closely with their development team to realize the vision for these games with the incredible gaming performance of a PC powered by AMD Radeon graphics. And as the exclusive hardware partner for 'THIEF,' we continue to demonstrate that the best experience for gamers and developers lives at AMD with the Gaming Evolved program."

Square Enix is present at this year's Electronic Entertainment Expo (E3) with a wide variety of games and demonstrations to be discovered and experienced hands-on in the South Hall at [booth #1647](#), or online with the [Square Enix Presents YouTube™ channel](#).

"AMD, Square Enix and Eidos-Montréal have a strong and notable relationship," said Stephane D'Astous, general manager, Eidos-Montréal. "It was only logical that we extend the cooperative efforts of our teams to 'THIEF,' imbuing it with the expertise that made 'Deus Ex: Human Revolution' such a technical achievement. Those efforts include a broad range of exclusive performance optimizations for AMD CPUs, APUs and graphics cards, and we are excited about making our game a technology showcase on the PC platform."

AMD also has a large presence at this year's E3, located in the South Hall [booth #423](#). From an array of gadgets powered by AMD APUs and CPUs, to UltraHD gaming driven by the world's most advanced graphics cards, fans can experience AMD's full commitment to gaming on a diverse range of state-of-the-art computing solutions.

### *Supporting Resources*

- Learn more about [AMD at E3](#)

- Learn more about [AMD Gaming Evolved](#)
- Learn about [AMD A-Series APUs](#)
- Learn about [AMD Radeon™ graphics](#)
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#### *About AMD*

AMD (NYSE: AMD) is a semiconductor design innovator leading the next era of vivid digital experiences with its groundbreaking AMD Accelerated Processing Units (APUs) that power a wide range of computing devices. AMD's server computing products are focused on driving industry-leading cloud computing and virtualization environments. AMD's superior graphics technologies are found in a variety of solutions ranging from game consoles, PCs to supercomputers. For more information, visit <http://www.amd.com>.

#### *About Square Enix Ltd.*

Square Enix Ltd., a part of the Square Enix Europe business unit, develops, publishes, distributes and licenses SQUARE ENIX®, EIDOS® and TAITO® branded entertainment content in Europe and other PAL territories as part of the Square Enix Group. Square Enix Ltd. also has a global network of leading development studios such as IO Interactive™, Crystal Dynamics® and Eidos Montréal. The Square Enix Group boasts a valuable portfolio of intellectual property including: FINAL FANTASY, which has sold over 100 million units worldwide, DRAGON QUEST® which has sold over 61 million units worldwide and TOMB RAIDER® which has sold over 35 million units worldwide; and the legendary SPACE INVADERS®. Square Enix Ltd. is a London-based, wholly-owned subsidiary of Square Enix Holdings Co., Ltd. More information on Square Enix Ltd. can be found at <http://www.square-enix.com/eu/en/>.

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