

June 16, 2020



# Sonic Automotive And EchoPark Continue To See Stronger Than Expected Recovery

*Updated Guidance Reflects Improved Consumer Demand And Enhanced Profitability*

CHARLOTTE, N.C.--(BUSINESS WIRE)-- [Sonic Automotive Inc.](https://www.sonicautomotive.com) ("Sonic" or the "Company") (NYSE:SAH), one of the nation's largest automotive retailers, today provided an updated outlook on anticipated vehicle sales volume and parts and service gross profit for the remainder of 2020. The information included in the presentation prepared by Sonic that updates such outlook and accompanies this press release is an update to the anticipated outlook information previously provided by Sonic on May 19, 2020, which can be found at [ir.sonicautomotive.com](https://www.sonicautomotive.com). This updated guidance is based on Sonic's actual, but unaudited, results in the full months of April, May and June month to date as well as the Company's current expectations for the remainder of the year, assuming a continued path towards reopening the economy and the absence of a second wave of the COVID-19 pandemic in the United States.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20200616005128/en/>

% Change Better (Worse) From Comparable Prior Year Period

|                                           | April  | May   | June Month To Date |
|-------------------------------------------|--------|-------|--------------------|
| <b>Franchised Dealerships Same Store:</b> |        |       |                    |
| New Vehicle Unit Sales Volume             | (40%)  | (20%) | (10%)              |
| Used Vehicle Unit Sales Volume            | (32%)  | (8%)  | 7%                 |
| Parts and Service Gross Profit            | (43%)  | (27%) | (10%)              |
| <b>EchoPark Same Store:</b>               |        |       |                    |
| Used Vehicle Unit Sales Volume            | (36%)  | (3%)  | 18%                |
| <b>EchoPark All Stores:</b>               |        |       |                    |
| Used Vehicle Unit Sales Volume            | (30%)  | 9%    | 34%                |
| <b>Consolidated Sonic:</b>                |        |       |                    |
| Total Gross Profit                        | (47%)  | (19%) | N/A                |
| SG&A Expenses                             | 32%    | 23%   | N/A                |
| Pre-tax Income                            | (241%) | 20%   | N/A                |

Based on the performance described above and current market conditions, Sonic expects to report GAAP earnings per diluted share from continuing operations for the second quarter of 2020 in the range of \$0.23 - \$0.33. Additionally, the Company reaffirmed it expects to achieve permanent SG&A expense reductions of approximately \$7.0 million per month on a go-forward basis, as compared to pre-COVID-19 levels.

David Smith, Sonic's and EchoPark's Chief Executive Officer, commented, "We continue to see improving operating conditions since the onset of the COVID-19 pandemic, including steadily increasing automotive retail consumer demand. Both new and used vehicle unit

sales volumes, as well as fixed operations revenues, continue to meet or exceed our forecast at the outset of the pandemic, with used vehicle sales actually higher than last year in both the franchise and EchoPark locations in June. More importantly, we have continued to be disciplined in controlling expenses, allowing our franchised dealerships and EchoPark stores to generate greater than expected profitability in May and June month to date, driving our updated outlook for second quarter earnings.”

Jeff Dyke, Sonic’s and EchoPark’s President, commented, “Business conditions have continued to improve throughout the majority of our markets, with some areas already showing sales volume above pre-COVID-19 levels. This increase in consumer traffic has allowed us to begin to bring back many of our teammates to support these higher levels of business activity. At the same time, we remain committed to controlling our expense structure going forward and achieving greater return on investment through rigorous inventory and vendor service management as well as optimizing marketing expenses. We continue to see a slower recovery in California, particularly in our fixed operations business, resulting in a reduction of our fourth quarter fixed operations gross profit projections back to our original pre-pandemic forecast.”

Mr. Dyke continued, “As we anticipated, EchoPark sales have experienced a v-shaped recovery and we expect to be back to our original pre-pandemic forecast unit sales volume this month. Our guests continue to see tremendous value in the inventory selection, pricing, and purchase experience EchoPark offers. From an inventory perspective, at the end of May we had 57 days’ supply of new vehicles at our franchised dealerships and as consumer demand continues to rebound, manufacturer production challenges may drive inventory shortages over the next few months. We continue to maintain less than 30 days’ supply of used inventory at both our franchised dealerships and EchoPark stores, positioning us to meet increasing consumer demand as well as capitalize on expected near-term inventory acquisition opportunities.”

Sonic expects to provide the next update to its 2020 outlook during the week of July 27<sup>th</sup> in conjunction with reporting financial results for the second quarter of 2020.

### **About Sonic Automotive**

Sonic Automotive, Inc., a Fortune 500 company based in Charlotte, North Carolina, is one of the nation’s largest automotive retailers. Sonic can be reached on the web at [www.sonicautomotive.com](http://www.sonicautomotive.com).

### **About EchoPark Automotive**

EchoPark Automotive is a growing operating segment within the Company with 10 current locations that specialize in pre-owned vehicle sales and provide a unique guest experience unlike traditional used car stores. More information about EchoPark Automotive can be found at [www.echopark.com](http://www.echopark.com).

### **Forward-Looking Statements**

Included herein are forward-looking statements, including statements regarding anticipated GAAP earnings per diluted share from continuing operations for the quarter ending June 30, 2020, anticipated permanent SG&A expense reductions, anticipated new and used vehicle

sales volume for the remainder of the year ending December 31, 2020, anticipated parts and service gross profit for the remainder of the year ending December 31, 2020, anticipated new vehicle inventory shortages over the next few months, and anticipated near-term used vehicle inventory acquisition opportunities. There are many factors that affect management's views about future events and trends of the Company's business. These factors involve risks and uncertainties that could cause actual results or trends to differ materially from management's views, including, without limitation, economic conditions in the markets in which we operate, new and used vehicle industry sales volume, anticipated liquidity position, expected future capital expenditures, anticipated future growth in our EchoPark Segment, the success of our operational strategies, the rate and timing of overall economic expansion or contraction, the effect of the COVID-19 pandemic and related government-imposed restrictions on operations, and the risk factors described in the Company's Annual Report on Form 10-K for the year ended December 31, 2019 and the Company's other periodic reports and information filed with the Securities and Exchange Commission (the "SEC"). The Company does not undertake any obligation to update forward-looking information, except as required under federal securities laws and the rules and regulations of the SEC.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20200616005128/en/>

**Investor Inquiries:**

Heath Byrd, Executive Vice President and Chief Financial Officer (704) 566-2400

Danny Wieland, Investor Relations (704) 927-3462

**Press Inquiries:**

Danielle DeVoren / Anthony Feldman

212-896-1272 / 347-487-6194

[ddevoren@kcsa.com](mailto:ddevoren@kcsa.com)/[afeldman@kcsa.com](mailto:afeldman@kcsa.com)

Source: Sonic Automotive Inc.