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VERB's MARKET Platform to Host Next Wander Beauty Livestream Shopping Event on May 27, 2022, at 2 p.m. ET

Award-winning global cosmetics company Wander Beauty returns to MARKET and commits to an ongoing series of events

NEWPORT BEACH, Calif. and SALT LAKE CITY, May 13, 2022 (GLOBE NEWSWIRE) -- [Verb Technology Company, Inc.](#) (Nasdaq: VERB) ("VERB" or the "Company"), the leader in interactive video-based sales enablement applications, including shoppable livestream video, today announced that [Wander Beauty](#), the award-winning beauty brand for effortless essentials, returns to host their next livestream shopping event on [MARKET](#), VERB's livestream shopping platform, on May 27, 2022, at 2 p.m. ET. The event will be streamed live from Wander Beauty's store on MARKET and will be open to the public to shop the event.

Wander Beauty has won more than 30 awards over the past seven years, including the prestigious Allure Best of Beauty Awards. Its celebrity devotees include Heidi Klum, Emma Roberts, Sarah Jessica Parker, Molly Sims, Hailey Bieber, Kerry Washington, Billy Porter, and many more. Currently available for purchase at WanderBeauty.com, Sephora (globally), Net-A-Porter (globally), Revolve.com, Nordstrom, Birchbox (US, UK), Niche Beauty (Germany), Dermstore, Cult Beauty, and The Hut Group, Wander Beauty makes its next livestream appearance on the MARKET platform.

"We really enjoyed our first livestream experience on MARKET," said Danielle Lewis, Global Brand Educator at Wander Beauty. "We've received a lot of positive feedback from our current customers as well as newly acquired fans of the brand who discovered our products during the livestream. We are excited to continue to build an engaged community of beauty loyalists on MARKET. As a presenter, I love that this platform allows me to demonstrate both the quality and ease of use of our products while having real-time, authentic conversations with our customers. It's truly a unique opportunity for growth."

"Joining forces with Wander Beauty on MARKET is a dream," said Kate Eckman, SVP, Programming and Talent Acquisition at VERB. "I've been presenting on TV for nearly twenty years, and our debut show with Wander Beauty was some of the most fun I've had in my career. I love the freedom and flexibility, as well as the unique-to-MARKET features and functionalities that take shopping to another level. MARKET is not just a shopper and seller friendly platform to connect with your favorite brands, influencers, and celebrities – it's a movement, and I'm thrilled to be a part of the magic."

"I'm still receiving messages about the quality of the recent livestream event we did with Wander Beauty," stated Rory J. Cutaia, VERB CEO. "And to all those who participated in it,

that experienced it, think about how MARKET will continue to evolve over the next 6 months, the next 12 months, and beyond, with scores, hundreds, or even thousands of these events going on simultaneously, 24/7, all over the world, delivering on our vision for a new form of entertainment, truly shoppable, social entertainment.”

MARKET is a 24/7, multi-vendor, livestream shopping platform designed to host simultaneous livestream shopping sessions by consumer brands, big-box stores, boutiques, celebrities, content creators, and influencers selling products and services across numerous categories.

About VERB

Verb Technology Company, Inc. (Nasdaq: VERB), the market leader in interactive video-based sales applications, transforms how businesses attract and engage customers. The Company’s Software-as-a-Service, or SaaS, platform is based on its proprietary interactive video technology, and is comprised of a suite of sales enablement business software products offered on a subscription basis. Its software applications are used by hundreds of thousands of people in over 100 countries and in more than 48 languages. VERB’s clients include large sales-based enterprises as well as small business sales teams, including the sales and marketing departments of professional sports teams. Of note is its forthcoming MARKET, a multi-vendor, multi-presenter, livestream social shopping platform at the forefront of the convergence of ecommerce and entertainment. With approximately 170 employees, the Company is headquartered in American Fork, Utah, and also maintains offices in Newport Beach, California.

For more information, please visit: www.verb.tech.

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Investor Relations:

888.504.9929

investors@verb.tech

Media Contact:

855.250.2300, ext.107

info@verb.tech



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