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Equifax CIO Webb Receives Top Industry Award

ATLANTA, June 25, 2012 /PRNewswire/ -- Equifax's Chief Information OfficerDavid C. Webb has been named to IDG's *CIO* magazine's 2012 CIO 100. The awards program recognizes organizations that have distinguished themselves by creating business value through the use of IT.

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"For 25 years now, the CIO 100 awards have honored the innovative use of technology to deliver genuine business value," said Maryfran Johnson, Editor in Chief of *CIO* magazine & events. "Our 2012 winners are an outstanding example of the transformative power of IT to drive everything from revenue growth to competitive advantage."

Technology lies at the core of Equifax's transformational business and data offerings and Webb has honed a strong and well-earned reputation for establishing leadership using technology as a key component of the Company's business growth and management strategy.

Webb is responsible for Equifax's global technology strategy, operations and support for the delivery of the company's innovative solutions. A 30-year veteran of the IT and financial services industries, Webb joined Equifax in 2010.

About the CIO 100 Awards:
The recipients of this year's CIO 100 award were selected through a three-step process. First, companies filled out an online application form detailing their innovative IT and business initiatives. Next, a team of judges reviewed the applications in depth, looking for unique practices and substantial results. Finally, *CIO* editors reviewed the judges' recommendations and voted on the final 100.

Complete coverage of the 2012 CIO 100 awards will be online atwww.cio.com on August 1, 2012 and in the August 1st issue of *CIO* magazine.

About *CIO* Magazine:
CIO produces award-winning content and community resources for information technology executives and leaders thriving and prospering in this fast-paced era of business, as well as creates opportunities for information technology and consumer marketers to reach them. The CIO portfolio includes CIO.com, *CIO* magazine (launched in 1987), CIO Executive Programs and the CIO Executive Council. CIO properties provide business technology leaders with analysis and insight on information technology trends and a keen understanding of IT's role in achieving business goals. The U.S. edition of the magazine and website are recipients of more than 200 awards to date, including the American Society of Business

Publication Editor's Top B-to-B Magazine since 2000 and two Grand Neals from the Jesse H. Neal National Business Journalism Awards. *CIO* websites and printed publications appear in more than 25 countries, including Australia, Canada, Finland, India and Sweden. CIO Executive Programs—a series of face-to-face conferences including the CIO 100 Awards & Symposium™—provide educational and networking opportunities for pre-qualified corporate and government leaders. The CIO Executive Council is a professional organization of CIOs created to serve as an unbiased and trusted peer advisory group. CIO is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events, and research company. Company information is available at www.idgenterprise.com.

About Equifax:

Equifax Inc. is a global leader in consumer and commercial information solutions, providing businesses of all sizes and consumers with information they can trust. We organize and assimilate data on more than 500 million consumers and 81 million businesses worldwide, and use advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. For more information, please visit www.equifax.com.

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