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NORWEGIAN CRUISE LINE HOLDINGS LTD.

Oceania Cruises® and Regent Seven Seas Cruises® Welcome Diamonds International® as Fleetwide Retail Partner

Partnership with Oceania Cruises marks the first time Breitling® is sold onboard the luxury cruise line

MIAMI, Aug. 13, 2025 /PRNewswire/ -- Oceania Cruises®, the world's leading culinary- and destination-focused luxury cruise line, and Regent Seven Seas Cruises®, the world's leading ultra-luxury cruise line, have added upscale retail partner Diamonds International® to its onboard offerings. Debuting onboard Oceania Cruises' recently launched eighth ship, *Oceania Allura*™, the fine jewelry retailer will provide guests with a full-scale luxury retail experience including lifestyle brands, timepieces and a selection of jewelry in the fleet's onboard shops.

Notably, luxury Swiss watchmaker Breitling® will now be available to Oceania Cruises guests, with the recent launch of *Oceania Allura.* Known for precision and performance, the Breitling line of timepieces will appeal to Oceania Cruises guests and their refined sense of adventure.

Diamonds International will debut for Regent Seven Seas Cruises aboard *Seven Seas Mariner*® following the ship's upcoming multi-million dollar refurbishment in late 2025, with further details to be revealed at a later date.

"We are thrilled to be partnering with Diamonds International and believe that our guests will relish the opportunity to browse and buy from the remarkable array of brands on offer as they sail the globe on our small luxurious ships," said Jason Montague, Chief Luxury Officer for Oceania Cruises and Regent Seven Seas Cruises.

A highlight of the Diamonds International presence onboard will be its signature diamond, the Crown of Light®. Featuring a patented, 90-facet cut, the Crown of Light diamond emits a sparkle and shine that even the most skeptical shoppers will find hard to resist.

Other brands that can now be found onboard Oceania Cruises as part of the Diamonds International retail experience include Ferragamo designer handbags and accessories; renowned Tumi luggage; Cariloha, sustainable luxury linens made with bamboo; Chanel and

Dior luxury fragrances; North Face outerwear; Italgem Steel men's designer jewelry; and Panerai, Italian luxury watches.

Making their at-sea debut as part of this globally inspired collection curated by Diamonds International are two further brands: Fair Harbor, which turns ocean plastics into coastal-inspired clothing, and Alustre, a modern, diamond-infused cosmetics line offering makeup, skincare and fragrances.

"This partnership means a lot to us," said Albert Gad, CEO of Diamonds International. "We're proud to keep growing with Oceania Cruises and Regent Seven Seas Cruises and our team is excited to bring our collections to their guests around the world, on every ship, now and in the future."

About Oceania Cruises

Oceania Cruises® is the world's leading culinary- and destination-focused luxury cruise line. The line's eight small, luxurious ships carry a maximum of 1,250 guests and feature The Finest Cuisine at Sea® and destination-rich itineraries that span the globe. Expertly curated travel experiences are available aboard the designer-inspired, small ships, which call on more than 600 marquee and boutique ports in more than 100 countries on seven continents, on voyages that range from seven to more than 200 days. Oceania Cruises® has four Sonata Class ships on order scheduled for delivery in 2027, 2029, 2032, and 2035[1]. Oceania Cruises® is a wholly owned subsidiary of Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH). To learn more, visit www.nclhltd.com.

[1] *All expected delivery dates are preliminary and subject to change.*

About Regent Seven Seas Cruises®

Unrivaled at Sea™ for over 30 years, Regent Seven Seas Cruises® is the world's leading ultra luxury cruise line. Carrying between 496 and no more than 822 guests, the line's spacious and stylish ships - *Seven Seas Explorer®, Seven Seas Grandeur®, Seven Seas Mariner®, Seven Seas Navigator®, Seven Seas Splendor®, Seven Seas Voyager®*, and *Seven Seas Prestige™*, which is scheduled to be delivered in 2026 - form *The World's Most Luxurious Fleet®*. Offering *Immersive Exploration™* in more than 550 destinations globally, guests travel the world in *Luxurious Space* featuring sumptuous all-suite accommodations, nearly all with private balconies, which are among the largest at sea. Regent's signature *Heartfelt Hospitality™* can be found throughout lavish public areas and expansive outdoor spaces, or while savoring *Epicurean Perfection™* in a range of specialty restaurants and al-fresco dining venues. Delivering *The Most Inclusive Luxury Experience®* Regent's *All-Inclusive Cruise Fares* offer amenities such as unlimited complimentary shore excursions, exquisite cuisine, beverages including fine wines and spirits, entertainment, Starlink Wi-Fi, free valet laundry, gratuities, a one-night, pre-cruise hotel package for guests staying in Concierge-level suites and higher, and more. In addition, *Ultimate All-Inclusive Fares* include roundtrip flights with the flexibility to choose desired air class, transfers between airport and ship, and exclusive *Blacklane* private executive chauffeur service for guests to personalize their journeys. For more information, please visit RSSC.com, call 1-844-4REGENT (1-844-473-4368) or contact a professional travel advisor. Regent Seven Seas Cruises® is a wholly owned subsidiary of Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH). To learn more, visit www.nclhltd.com.

About Diamonds International®
Established in 1988, Diamonds International has been a trailblazer in the luxury retail industry, specializing in the finest jewelry, timepieces, and luxury accessories. With a rich history spanning over 35 years, Diamonds International has earned a reputation for delivering unparalleled craftsmanship, quality, and customer service. The company's commitment to excellence has solidified its position as a trusted cruise partner for travelers seeking the perfect jewelry piece to commemorate their cruise.

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