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Regent Seven Seas Cruises® Celebrates Keel Laying for Seven Seas Prestige™ at the Fincantieri Shipyard in Marghera

Ultra-Luxury Cruise Line Enjoys Milestone Moment for First New Ship Class in 10 Years

VENICE, ITALY, March 27, 2025: Regent Seven Seas Cruises®, the world's leading ultra-luxury cruise line, has marked the keel laying for *Seven Seas Prestige*™ at the Fincantieri shipyard in Marghera, Italy, honoring a pivotal moment in the construction of the brand's next generation of ship, which will once again redefine luxury travel.

"*Seven Seas Prestige* represents our continued legacy of elevating the standard of ultra-luxury travel and we are proud to cement our place as leaders in the industry with this exciting milestone," said Jason Montague, Chief Luxury Officer for Regent Seven Seas Cruises. "Expertise, passion, and dedication to perfection are shared values between Regent and Fincantieri, and there is no one better placed to bring *Seven Seas Prestige* to life as we usher in a new age of excellence for Regent Seven Seas Cruises."

Harry Sommer, President and Chief Executive Officer of Norwegian Cruise Line Holdings Ltd, Jason Montague, Chief Luxury Officer of Regent Seven Seas Cruises, and Patrik Dahlgren, Executive Vice President, Chief Vessel Operations and Newbuild Officer Norwegian Cruise Line Holdings Ltd., were present for the special ceremony, and were joined by Daniele Fanara, Senior Vice President New Building and After Sales, Fincantieri, Marco Lunardi, Senior Vice President Marghera Shipyard, Fincantieri, and Vice President, Project Manager, Fincantieri Merchant Ships Division, Giuseppe Cusenza.

"The keel laying for *Seven Seas Prestige* marks an important milestone not only for Regent and Fincantieri, but for the entire industry, as we continue to elevate the standards of ultra luxury cruising," said Luigi Matarazzo, General Manager of Fincantieri Merchant Ships Division. "This ship embodies the innovation and craftsmanship that define our longstanding partnership with Regent Seven Seas Cruises. Leveraging our extensive expertise, know-how, and the technical excellence refined through the successful construction of the Explorer Class vessels, we are proud to bring Regent's vision to life once again with this remarkable new ship."

Honoring the occasion and a longstanding maritime tradition, three specially selected coins were welded onto the keel of the ship. Dating from the ancient Greeks and Romans, the tradition will see the coins forever embedded into the ship's structure, bringing luck for all who sail on board. The three coins welded into *Seven Seas Prestige* are:

- A *Seven Seas Prestige* coin, specially designed and minted to commemorate the build of Regent's first new ship class in ten years. With antique gold finishes, the coin is etched with the exterior design of the ship and the keel laying date.

- A Venetian coin honoring the location of the ship's build and rich heritage of ship building in Venice. This historic coin, struck in 1688, also symbolizes the ongoing partnership between Regent Seven Seas Cruises and Fincantieri.
- A Christopher Columbus US silver dollar, issued in 1992, the cruise line's founding year, representing the legacy of Regent Seven Seas Cruises. The coin was minted in recognition of Italian explorer and navigator, Christopher Columbus, sailing to the Americas 500 years before in 1492.

Seven Seas Prestige - Heralding a new era of ultra-luxury, all-inclusive cruising

Set to be delivered in 2026, *Seven Seas Prestige*, follows the tremendous success of Regent's Explorer-Class vessels, built by Fincantieri, and will be Regent's first new ship class in 10 years.

At 77,000 tons and hosting up to only 850 guests, *Seven Seas Prestige* boasts one of the highest passenger-to-space ratios in the cruise industry, offering more *Unrivaled Space at Sea*® on a Regent ship than ever before. Paired with beautifully appointed suites, and lavish, thoughtfully designed restaurants, bars and lounges, and public areas, the ship will also introduce brand new accommodation categories - including a reimagination of the palatial Regent Suite, plus new dining experiences.

These new features will further enhance *The Most Inclusive Luxury Experience*® that Regent is renowned for with inclusions such as unlimited shore excursions in every port of call, gourmet cuisine in a range of specialty restaurants and al-fresco dining venues, fine wines and spirits, entertainment, Starlink WiFi access, free valet laundry service, pre-paid gratuities, and a one-night, pre-cruise hotel package for guests staying in Concierge-level suites and higher and more.

For more information about *Seven Seas Prestige*, please visit RSSC.com/ships/seven_seas_prestige, call 1.844.873.2381 or contact a professional Travel Advisor.

About Regent Seven Seas Cruises®

Unrivaled at Sea™ for over 30 years, Regent Seven Seas Cruises® is the world's leading ultra luxury cruise line. Carrying between 496 and no more than 850 guests, the line's spacious and stylish ships - *Seven Seas Explorer®, Seven Seas Grandeur®, Seven Seas Mariner®, Seven Seas Navigator®, Seven Seas Splendor®, Seven Seas Voyager®*, and *Seven Seas Prestige*™, which is scheduled to be delivered in 2026 - form *The World's Most Luxurious Fleet®*. Offering *Immersive Exploration*™ in more than 550 destinations globally, guests travel the world in *Luxurious Space* featuring sumptuous all-suite accommodations, nearly all with private balconies, which are among the largest at sea. Regent's signature *Heartfelt Hospitality*™ can be found throughout lavish public areas and expansive outdoor spaces, or while savoring *Epicurean Perfection*™ in a range of specialty restaurants and al-fresco dining venues. Delivering *The Most Inclusive Luxury Experience®* Regent's *All-Inclusive Cruise Fares* offer amenities such as unlimited complimentary shore excursions, exquisite cuisine, beverages including fine wines and spirits, entertainment, Starlink Wi-Fi, free valet laundry, gratuities, a one-night, pre-cruise hotel package for guests staying in Concierge-level suites and higher, and more. In addition, *Ultimate All-Inclusive Fares* include roundtrip flights with the flexibility to choose desired air

class, transfers between airport and ship, and exclusive *Blacklane* private executive chauffer service for guests to personalize their journeys. For more information, please visit RSSC.com, call 1.844.873.2381 or contact a professional travel advisor. Regent Seven Seas Cruises® is a wholly owned subsidiary of Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH). To learn more, visit www.nclhltd.com.

Notes to editor: Images can be found here. Please use ©RSSC or "Images were provided by Regent Seven Seas Cruises®."

Quinn PR Media Contact

Loren Duran
917-353-0949
lduran@quinn.pr

Regent Seven Seas Cruises Media Contact

James Arnold
Senior Director Communications & Public Relations, Regent Seven Seas Cruises
+44 (0)7408 956315
jarnold@rssc.com