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Regent Seven Seas Cruises® Unveils 'In Pursuit of Perfection'

A Fascinating Behind-the-Scenes Look at the Onboard Secrets of Excellence Through Online Videos, Digital Brochures, and Podcasts

MIAMI, NOVEMBER 8, 2024 - Regent Seven Seas Cruises®, the world's leading ultra luxury cruise line, has launched a new campaign to celebrate behind-the-scenes efforts that create the unrivaled Regent experience. *In Pursuit of Perfection* embodies the continued commitment to creating exceptional and immersive guest experiences.

"At Regent Seven Seas Cruises, we strive to continuously exceed the expectations of our discerning guests, perfecting even the smallest of details because every element, no matter how small, contributes to an unforgettable journey," said Andrea DeMarco, President of Regent Seven Seas Cruises. "Heartfelt hospitality is at the center of what we do, and our dedicated crew and shoreside teams are the ones who ensure the highest of standards from the moment our guests step on board. *In Pursuit of Perfection* is a behind the scenes look at the onboard secrets and a celebration of our valued team members."

Reflecting the highest standards of excellence across multiple dimensions of travel, *In Pursuit of Perfection* will share stories directly from the luminaries of the Regent team who are devoted to crafting unforgettable luxury vacations. Delivering *The Most Inclusive Luxury Experience*® for over 30 years, Regent prides itself on flawless execution - from exquisite cuisine across each fine-dining restaurant, to beautiful and spacious accommodation in lavish suites and impeccable design in elegant public spaces, to enriching entertainment on board and complete destination immersion with curated and unlimited shoreside experiences.

Franco Semeraro, Senior Vice President of Hotel Operations, Regent Seven Seas Cruises added, "*In Pursuit of Perfection* is a tribute to the incredible hard work that happens behind the scenes. I couldn't be prouder of our team — each member plays a vital role in crafting moments that stay with our guests long after they've disembarked."

Drawing on Regent's rich heritage of expertise in luxury travel, *In Pursuit of Perfection* begins with a digital brochure and video stories from long-serving Regent team members, including Senior Vice President of Hotel Operations, Franco Semeraro, with a tenure that began with the cruise line's inception in 1992; Vice President of Hotel Operations, Steph Armengol who joined the company in 2000; and Vice President of Food & Beverage, Bernhard Klotz who has been with Regent for two and a half decades.

In addition, Regent will star on popular podcasts such as *Food with Mark Bittman* - the first with Executive Culinary Director Wolfgang Maier as he reveals the secrets behind the luxury cruise line's award-winning culinary offerings, available for download from November 20.

For more information, please visit RSSC.com/in-pursuit-of-perfection, call 1-844-4REGENT (1-844-873-2381) or contact a professional travel advisor.

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About Regent Seven Seas Cruises®

Regent Seven Seas Cruises® is the leading ultra luxury cruise line, delivering *The Most Inclusive Luxury Experience®* for over 30 years. Carrying between 496 and no more than 850 guests, the line's spacious and stylish ships - *Seven Seas Explorer®, Seven Seas Grandeur®, Seven Seas Mariner®, Seven Seas Navigator®, Seven Seas Splendor®, Seven Seas Voyager®*, and *Seven Seas Prestige™* which is scheduled to be delivered in 2026 - form *The World's Most Luxurious Fleet®.* Exploring more than 550 immersive destinations globally and offering *Unrivaled Space at Sea®*, guests enjoy sumptuous all-suite accommodations, nearly all with private balconies, which are among the largest at sea, as well as highly personalized service throughout lavish public areas and expansive outdoor spaces. Unique to Regent Seven Seas Cruises, unlimited complimentary shore excursions are available in every port. *All-Inclusive Cruise Fares* also include gourmet cuisine in a range of specialty restaurants and al-fresco dining venues, fine wines and spirits, entertainment, unlimited internet access, free valet laundry, gratuities, and one-night, pre-cruise hotel packages for guests staying in Concierge-level suites and higher. In addition, *Ultimate All-Inclusive Fares* include roundtrip flights with the flexibility to choose desired air class, transfers between airport and ship, and exclusive *Blacklane* private executive chauffer service for guests to personalize their journeys. For more information, please visit RSSC.com, call 1.844.873.2381 or contact a professional travel advisor. Regent Seven Seas Cruises is a wholly owned subsidiary of Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH). To learn more, visit www.nclhltd.com.

Notes to editor: Images can be found here. Please use ©RSSC or "Images were provided by Regent Seven Seas Cruises®."

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