April 6, 2023

NCLH
NORWEGIAN CRUISE LINE HOLDINGS LTD.

Norwegian Cruise Line Holdings to Offer Starlink High-Speed Internet On Board Fleet

Enhanced Connectivity at Sea Aligns with Company's Commitment to Continuously Improve Guest Experience

MIAMI, April 06, 2023 (GLOBE NEWSWIRE) -- Norwegian Cruise Line Holdings Ltd. (the "Company" or "NCLH") (NYSE: NCLH), a leading global cruise company which operates the Norwegian Cruise Line ("NCL"), Oceania Cruises and Regent Seven Seas Cruises brands, today announced its plan to improve connectivity for guests and crew at sea by offering SpaceX's Starlink high-speed internet on its ships. Using advanced low earth orbit satellites, Starlink delivers industry leading broadband internet connectivity which will improve the capacity, speed and reliability of internet on board. The Company is currently testing Starlink, beginning with Norwegian Breakaway, with the intent to rollout this game-changing technology across its entire world class fleet in a phased manner.

"We are thrilled to offer Starlink on board our ships to improve internet connectivity at sea. This initiative is a testament to our continuous quest to find new and innovative ways to enhance the experience for both guests and crew while sailing on our award-winning brands," said Harry Sommer, president and CEO-elect of Norwegian Cruise Line Holdings Ltd. "Ensuring that this technology meets our high standards of excellence for our guests is incredibly important to us, which is why we are introducing this cutting-edge technology across our fleet in a phased manner. Once deployed, guests and crew will have a faster and more reliable method to stay connected with friends and family including by sharing in real-time the incredible memories they create while at sea."

If trials are successful, the Company is targeting to equip 7 additional vessels with Starlink by year-end, including all three of the Company's exciting new additions this year, Oceania Cruises' Vista, Norwegian Viva and Regent's Seven Seas Grandeur. A comprehensive rollout plan is under development and details regarding timeline and availability on specific ships will be communicated once finalized. In addition to enhancing the guest and crew experience, the extra bandwidth will also allow for more flexibility for onboard services and improve the ship-to-shore connection for operational needs.

About Norwegian Cruise Line Holdings Ltd.

Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH) is a leading global cruise company which operates the Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises brands. With a combined fleet of 29 ships with over 60,000 berths, these brands offer itineraries to approximately 500 destinations worldwide. The Company has eight additional ships scheduled for delivery through 2028, comprising over 20,000 berths.

Cautionary Statement Concerning Forward-Looking Statements

Some of the statements contained in this release are “forward-looking statements” within the meaning of the U.S. federal securities laws intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical facts contained in this release, including, without limitation, those regarding our business strategy, plans, and performance of our technology are forward-looking statements. Many, but not all, of these statements can be found by looking for words like “expect,” “anticipate,” “goal,” “project,” “plan,” “believe,” “seek,” “will,” “may,” “forecast,” “estimate,” “intend,” “future” and similar words. Forward-looking statements do not guarantee future performance and may involve risks, uncertainties and other factors which could cause our actual results, performance or achievements to differ materially from the future results, performance or achievements expressed or implied in those forward-looking statements. Examples of these risks, uncertainties and other factors include, but are not limited to the impact of: adverse general economic factors, such as fluctuating or increasing levels of interest rates, inflation, unemployment, underemployment and the volatility of fuel prices, declines in the securities and real estate markets, and perceptions of these conditions that decrease the level of disposable income of consumers or consumer confidence; the spread of epidemics, pandemics and viral outbreaks, including the COVID-19 pandemic, and their effect on the ability or desire of people to travel (including on cruises), which is expected to continue to adversely impact our results, operations, outlook, plans, goals, growth, reputation, cash flows, liquidity, demand for voyages and share price; and other factors set forth under “Risk Factors” in our most recently filed Annual Report on Form 10-K and subsequent filings with the Securities and Exchange Commission. It is not possible to predict or identify all such risks. There may be additional risks that we consider immaterial or which are unknown. The above examples are not exhaustive and new risks emerge from time to time. Such forward-looking statements are based on our current beliefs, assumptions, expectations, estimates and projections regarding our present and future business strategies and the environment in which we expect to operate in the future. These forward-looking statements speak only as of the date made. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statement to reflect any change in our expectations with regard thereto or any change of events, conditions or circumstances on which any such statement was based, except as required by law.

Norwegian Cruise Line Holdings Investor Relations & Media Contact

Jessica John
(305) 468-2339
InvestorRelations@nclcorp.com
NCLHMedia@nclcorp.com

NCLH NORWEGIAN CRUISE LINE HOLDINGS LTD.

Source: Norwegian Cruise Line Holdings Ltd.