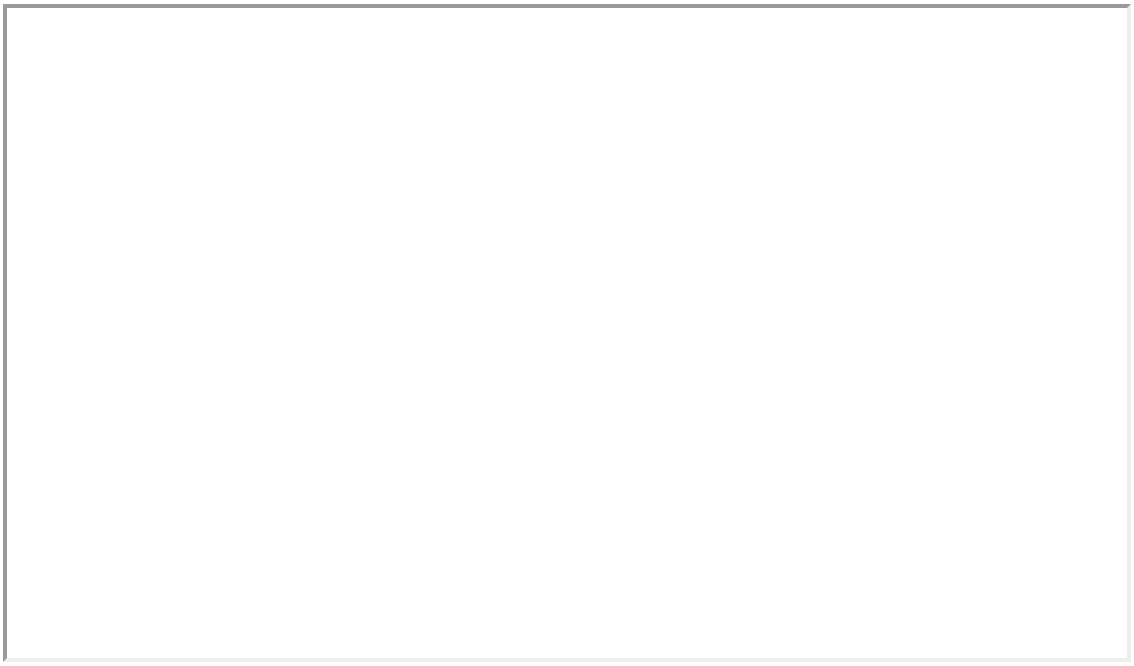
March 5, 2021

NORWEGIAN CRUISE LINE HOLDINGS LTD.

Norwegian Cruise Line Commemorates International Women's Day With Month-Long Empowerment Program

-Speed-Mentoring Sessions, Empowerment Talks and Engagement Campaign Bring to Life Brand's Culture of Appreciation, Empowerment and Perseverance-

MIAMI, March 5, 2021 /PRNewswire/ -- In honor of the 110th anniversary of International Women's Day, Norwegian Cruise Line, the innovator in global cruise travel, is launching a month-long effort encouraging team members to "Step Up, Speak Up, Stand Up, and Never, Ever Give Up."



This message of empowerment comes at a time when the Cruise Line is poised to cross the one-year mark of its temporary suspension of operations as a result of the global pandemic.

Throughout the month of March, Norwegian Cruise Line will be hosting speed-mentoring sessions, conversations with female leaders and encouraging team members to both share their empowerment stories and show their appreciation of team members around the globe. In addition, the team will have a front-row seat to a conversation with radio's leading ladies, Danielle Monaro and Medha Gandhi of Elvis Duran and The Morning Show, a leading American syndicated weekday morning radio program and beloved Norwegian Cruise Line partner.

"The past 12 months have undoubtedly been some of the most challenging in our lives," said Norwegian Cruise Line President and CEO Harry Sommer. "Given our year-long suspension

of sailing and all that implies, we are happy to take this time to recognize and celebrate the women across our organization who are helping see us through this unprecedented time, and who will inevitably help lead us into a future characterized by innovation and success. Today, and every day, we want to empower all of our team members to challenge the status quo and rise to the occasion all challenges pose."

Last month, the Cruise Line's parent company Norwegian Cruise Line Holdings Ltd. was featured in Forbes' 2021 list of America's Best Large Employers, ranking in the top 75 companies in the overall Large Employer category and among the top 10 companies in the Travel and Leisure sector.

As part of its International Women's Day effort, Norwegian Cruise Line's leaders are sharing personal messages of empowerment and inspiring team members to do the same. For a short video message, click here, and to share their messages, click here.

To learn more about Norwegian Cruise Line's 17-ship fleet and worldwide itineraries, or to book a cruise, please call 888-NCL-CRUISE (625-2784), visit www.ncl.com or contact a travel professional.

About Norwegian Cruise Line

As the innovator in global cruise travel, Norwegian Cruise Line has been breaking the boundaries of traditional cruising for 54 years. Most notably, the cruise line revolutionized the industry by offering guests the freedom and flexibility to design their ideal vacation on their preferred schedule with no assigned dining and entertainment times and no formal dress codes. Today, its fleet of 17 contemporary ships sail to over 300 of the world's most desirable destinations, including Great Stirrup Cay, the company's private island in the Bahamas and its resort destination Harvest Caye in Belize. Norwegian Cruise Line not only provides superior guest service from land to sea, but also offers a wide variety of award-winning entertainment and dining options as well as a range of accommodations across the fleet, including solo-traveler staterooms, mini-suites, spa-suites and The Haven by Norwegian®, the company's ship-within-a-ship concept. For additional information or to book a cruise, contact a travel professional, call 888-NCL-CRUISE (625-2784) or visit www.ncl.com. For the latest news and exclusive content, visit the media center and follow Norwegian Cruise line on Facebook, Instagram and YouTube @NorwegianCruiseLine; and Twitter and Snapchat @CruiseNorwegian.









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