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NCLH
NORWEGIAN CRUISE LINE HOLDINGS LTD.

Norwegian Cruise Line Holdings Announces Partnership with AtmosAir Solutions

Company Installing Coronavirus Neutralizing Air Purification System Across its 28 Ship Fleet

New Green Air Technology to Feature Continuous Active COVID Disinfection through Bi-polar Ionization in the Air and on Surfaces

MIAMI, Dec. 07, 2020 (GLOBE NEWSWIRE) -- Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH) ("Norwegian" or the "Company") today announces a partnership with AtmosAir Solutions to install continuous disinfection air purification systems across its 28 ship fleet for its three brands, Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises. The new air filtration system technology will feature continuous active COVID disinfection through bi-polar ionization in the air and on surfaces, an all-natural solution with no harmful chemicals, radiations or by-products. One of the advantages of the bi-polar ionization process is that it allows air purification to occur within the desired space, treating a larger volume of air, instead of relying on contaminants passing through the air handler unit to be cleaned.

Tests performed by Microchem Laboratory, one of the world's preeminent laboratories for testing EPA- and FDA-registered sanitizing products, confirmed that the presence of coronavirus was reduced by 99.92% within 30 minutes of exposure to AtmosAir.

"While it is impossible to completely eliminate the risks associated with COVID-19, the AtmosAir technology is one of the many investments the Company is making to enhance its already rigorous health and safety standards," said Robin Lindsay, executive vice president of Vessel Operations for Norwegian Cruise Line Holdings Ltd. "We are working diligently on our multi-layered strategy for health and safety and AtmosAir's proven all-natural bi-polar ionization technology will add yet another layer of protection on board our ships."

"We are proud to partner with Norwegian Cruise Line Holdings on making their fleet safer for their guests and crew members," Steve Levine, President & CEO of AtmosAir Solutions. "In order to get everyone back to work and back to having fun, people need to know that the spaces they occupy are safe, and AtmosAir adds a significant layer of protection, giving people confidence in the air they breathe. We look forward to seeing their fleet back on the high seas."

AtmosAir's patented bi-polar ionization technology continually and proactively attacks coronavirus and other viruses, bacteria, spores and volatile organic compounds quickly and effectively in the air and on surfaces, rather than requiring the air to be filtered out first. The technology works by releasing ions through the HVAC system, and these ions bond with viruses, breaking down their cellular structure and rendering them harmless. AtmosAir is

providing cleaner air using a safe, natural and environmentally friendly process and helping protect cruise ships, airports, casinos, sports facilities, educational institutions, commercial buildings and a host of other spaces where people live, work and enjoy themselves worldwide with more than 7,500 locations across the globe currently using this technology.

About Norwegian Cruise Line Holdings Ltd.

Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH) is a leading global cruise company which operates the Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises brands. With a combined fleet of 28 ships with approximately 59,150 berths, these brands offer itineraries to more than 490 destinations worldwide. The Company has nine additional ships scheduled for delivery through 2027.

About AtmosAir Solutions

AtmosAir Solutions of Fairfield, CT provides clean green indoor air technology for commercial buildings, health care, hospitals, assisted living, hotels, cruise lines, universities and sports facilities. The company's patented bi-polar ionization technology is over 99% effective in neutralizing coronavirus. Tests performed by Microchem Laboratory, one of the world's preeminent laboratories for testing sanitizing products registered by the EPA and FDA, confirmed that the presence of coronavirus was reduced by 99.92 percent within 30 minutes of exposure to the AtmosAir's bi-polar ion technology. AtmosAir's technology improves wellness, makes buildings more sustainable, reduces their operational costs and its proven air purification technology is a continuous disinfectant, removing airborne and surface contaminants from indoor spaces. With more than 7,500 installations worldwide, AtmosAir's patented bi-polar ionization technology suppresses airborne and surface microbials and pathogens, including viruses, bacteria and mold, and reduces odors as well as unhealthy and irritating volatile organic compounds (VOCs). More information can be found at www.atmosair.com.

Cautionary Statement Concerning Forward-Looking Statements

Some of the statements, estimates or projections contained in this release are "forward-looking statements" within the meaning of the U.S. federal securities laws intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical facts contained in this release, including, without limitation, those regarding our business strategy, financial position, results of operations, plans, prospects, actions taken or strategies being considered with respect to our liquidity position, valuation and appraisals of our assets and objectives of management for future operations (including those regarding expected fleet additions, our voluntary suspension, our ability to weather the impacts of the COVID-19 pandemic and the length of time we can withstand a suspension of voyages, our expectations regarding the resumption of cruise voyages and the timing for such resumption of cruise voyages, the implementation of and effectiveness of our health and safety protocols, operational position, demand for voyages, financing opportunities and extensions, and future cost mitigation and cash conservation efforts and efforts to reduce operating expenses and capital expenditures) are forward-looking statements. Many, but not all, of these statements can be found by looking for words like "expect," "anticipate," "goal," "project," "plan," "believe," "seek," "will," "may," "forecast," "estimate," "intend," "future" and similar words. Forward- looking statements do not guarantee future performance and may involve risks, uncertainties and other factors which could cause our actual results, performance or achievements to differ materially from the future results, performance or achievements expressed or implied in those forward-

looking statements. Examples of these risks, uncertainties and other factors include, but are not limited to the impact of: the spread of epidemics, pandemics and viral outbreaks and specifically, the COVID-19 pandemic, including its effect on the ability or desire of people to travel (including on cruises), which are expected to continue to adversely impact our results, operations, outlook, plans, goals, growth, reputation, cash flows, liquidity, demand for voyages and share price; our ability to comply with the CDC's Framework for

Conditional Sailing Order and to otherwise develop enhanced health and safety protocols to adapt to the current pandemic environment's unique challenges once operations resume and to otherwise safely resume our operations when conditions allow; coordination and cooperation with the CDC, the federal government and global public health authorities to take precautions to protect the health, safety and security of guests, crew and the communities visited and the implementation of any such precautions; our ability to work with lenders and others or otherwise pursue options to defer, renegotiate or refinance our existing debt profile, near-term debt amortization, newbuild related payments and other obligations and to work with credit card processors to satisfy current or potential future demands for collateral on cash advanced from customers relating to future cruises; our potential future need for additional financing, which may not be available on favorable terms, or at all, and may be dilutive to existing shareholders; our indebtedness and restrictions in the agreements governing our indebtedness that require us to maintain minimum levels of liquidity and otherwise limit our flexibility in operating our business, including the significant portion of assets that are collateral under these agreements; the accuracy of any appraisals of our assets as a result of the impact of COVID-19 or otherwise; our success in reducing operating expenses and capital expenditures and the impact of any such reductions; our guests' election to take cash refunds in lieu of future cruise credits or the continuation of any trends relating to such election; trends in, or changes to, future bookings and our ability to take future reservations and receive deposits related thereto; the unavailability of ports of call; future increases in the price of, or major changes or reduction in, commercial airline services; adverse events impacting the security of travel, such as terrorist acts, armed conflict and threats thereof, acts of piracy, and other international events; adverse incidents involving cruise ships; adverse general economic and related factors, such as fluctuating or increasing levels of unemployment, underemployment and the volatility of fuel prices, declines in the securities and real estate markets, and perceptions of these conditions that decrease the level of disposable income of consumers or consumer confidence; any further impairment of our trademarks, trade names or goodwill; breaches in data security or other disturbances to our information technology and other networks or our actual or perceived failure to comply with requirements regarding data privacy and protection; changes in fuel prices and the type of fuel we are permitted to use and/or other cruise operating costs; mechanical malfunctions and repairs, delays in our shipbuilding program, maintenance and refurbishments and the consolidation of qualified shipyard facilities; the risks and increased costs associated with operating internationally; fluctuations in foreign currency exchange rates; overcapacity in key markets or globally; our expansion into and investments in new markets; our inability to obtain adequate insurance coverage; pending or threatened litigation, investigations and enforcement actions; volatility and disruptions in the global credit and financial markets, which may adversely affect our ability to borrow and could increase our counterparty credit risks, including those under our credit facilities, derivatives, contingent obligations, insurance contracts and new ship progress payment guarantees; our inability to recruit or retain qualified personnel or the loss of key personnel or employee relations issues; our reliance on third parties to provide hotel management services for certain ships and certain other services; our inability to keep pace with developments in technology; changes involving the tax and environmental regulatory regimes in which we operate; and other factors set forth under "Risk Factors" in our most recently filed Annual

Report on Form 10-K, Quarterly Report on Form 10-Q and subsequent filings with the Securities and Exchange Commission. Additionally, many of these risks and uncertainties are currently amplified by and will continue to be amplified by, or in the future may be amplified by, the COVID-19 pandemic. It is not possible to predict or identify all such risks. There may be additional risks that we consider immaterial or which are unknown. The above examples are not exhaustive and new risks emerge from time to time. Such forward-looking statements are based on our current beliefs, assumptions, expectations, estimates and projections regarding our present and future business strategies and the environment in which we expect to operate in the future. These forward-looking statements speak only as of the date made. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statement to reflect any change in our expectations with regard thereto or any change of events, conditions or circumstances on which any such statement was based, except as required by law.

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