

July 13, 2017



# Introducing Prime Fulfillment by Ingram Micro Commerce & Fulfillment

*Ingram Micro Commerce & Fulfillment customers maintain a single pool of inventory, gain access to 1- and 2-day Prime delivery service levels for Seller Fulfilled Prime enablement*

IRVINE, Calif.--(BUSINESS WIRE)-- Ingram Micro Commerce & [Fulfillment](#), a strategic business unit of Ingram Micro Inc., today announced the launch of [Prime Fulfillment by Ingram Micro Commerce & Fulfillment](#). The new product offering provides a fulfillment solution for Ingram Micro Commerce & Fulfillment customers leveraging Amazon Prime sales for business growth.

Prime Fulfillment by Ingram Micro Commerce & Fulfillment enables the fulfillment of Prime orders in compliance with 1- and 2-day Prime shipping SLAs throughout the U.S. The solution allows customers to maintain a single pool of inventory for all of their sales channels and provides third party logistics and inventory management for brands participating in Seller Fulfilled Prime.

Prime Fulfillment by Ingram Micro Commerce & Fulfillment allows brands to support Amazon Prime sales more easily, while leveraging the marketplace and its 80 million Prime subscribers for sales growth. The solution ensures on-time delivery against Prime SLAs, provides clear order management and visibility via Ingram Micro's Shipwire Platform and resolves order management issues resulting from split inventory and fast-moving, high-volume sales.

"Amazon represents an amazing sales opportunity for many brands, but we saw a gap in the market when it came to fulfilling Prime orders while maintaining control over inventory," said Jeff Davidson, vice president, Ingram Micro Commerce & Fulfillment. "For many businesses, the logistics required for Prime delivery windows are hard to manage. Prime Fulfillment by Ingram Micro Commerce & Fulfillment provides a solution for brands of any size to meet strict SLAs, enabling them to successfully take advantage of Amazon Prime sales, while keeping a single pool of inventory."

By expanding its support for multi-channel fulfillment to include Amazon Prime, Ingram Micro Commerce & Fulfillment is enabling customers to harness the full power of Amazon and Amazon Prime sales, ensuring they are competitive as consumer demand for faster delivery windows increases.

"We've worked together for 7 years and are excited to use Prime Fulfillment by Ingram Micro Commerce & Fulfillment to fulfill our Prime orders," said Lance Reese, chief operating officer, The Sharper Image. "We sell through many different channels, and having Prime orders consolidated with the rest of our inventory is a win for inventory management."

Prime Fulfillment by Ingram Micro Commerce & Fulfillment is supported by the Ingram Micro's expansive warehouse network and its Shipwire Platform.

**About Ingram Micro Commerce & Fulfillment**

Ingram Micro Commerce & Fulfillment offers unrivaled global infrastructure and technology to propel the growth of brands and retailers around the world. Powered by award-winning technology and the scale of Ingram Micro's global distribution network, Ingram Micro Commerce & Fulfillment provides mid-market and enterprise solutions for the future of global commerce and delivers exceptional experiences every order, every time, every day. Find more at [www.ingrammicrocommerce.com](http://www.ingrammicrocommerce.com).

**About Ingram Micro Inc.**

Ingram Micro helps businesses Realize the Promise of Technology™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships all set Ingram Micro apart and ahead. Find more at [www.ingrammicro.com](http://www.ingrammicro.com).

View source version on businesswire.com:

<http://www.businesswire.com/news/home/20170713005378/en/>

Ingram Micro Commerce & Fulfillment Solutions

Lauren Jow

Senior Manager, Brand & Creative

[lauren.jow@ingrammicro.com](mailto:lauren.jow@ingrammicro.com)

Source: Ingram Micro Inc.