

July 26, 2012



Ingram Micro to Showcase Convergence Trends at RSPA RetailNOW 2012

Distribution Executive Justin Scopaz to Speak on the Impact Convergence, Mobile, Cloud and Other Technologies and Trends Are Having on the Retail Vertical

LAS VEGAS, NV -- (Marketwire) -- 07/26/12 -- *RetailNOW* -- The [Data Capture/Point of Sale](#) (POS) Business Unit of [Ingram Micro Inc.](#) (NYSE: IM) today announced it is attending and speaking at the 2012 [Retail Solution Providers Association \(RSPA\) RetailNOW](#) event, which is being held July 29 - Aug. 1 in Las Vegas. RetailNOW is the premier conference for solution providers serving the retail industry and focuses on education about new business trends, emerging technologies and best business practices.

Throughout the event, Ingram Micro's Data Capture/Point of Sale team will showcase the impact of convergence on the data capture and POS space, as well as innovative retail-specific solutions, in Booth #210. Additionally, Justin Scopaz, executive director and general manager of the Ingram Micro Data Capture/Point of Sale Business Unit, will take the stage at 1 p.m. on Monday, July 30, as part of the Industry Vision Panel. Moderated by Business Solutions Magazine's Jim Roddy, the panel will address trends ranging from hardware to mobile to cloud, as well as share advice on what steps solution providers can take to position themselves for future success in the retail vertical.

Joining the Ingram Micro Data Capture/Point of Sale team in its RetailNOW pavilion will be representatives from the distributor's Digital Signage Business Unit. Solution providers visiting the pavilion will have the opportunity to assess interactive digital signage and POS solutions from several Ingram Micro vendor partners, including Elo TouchSolutions, Honeywell, HP POS, Intermec and Motorola Solutions.

Attending resellers can also learn more about the influence mobile solutions and tablet technology is having on independent software vendors (ISVs) and solution providers during Ingram Micro's breakout session from noon to 1 p.m. on Monday, July 30. Later that same day, Ingram Micro's Dennis Crupi, director of creative services, will host a breakout at 4 p.m. that offers solution providers practical advice and best practices on how to successfully market using video.

As a market leader in data capture and POS, Ingram Micro offers reseller partners a single, convenient source for best-of-breed POS solutions, as well as access to its entire product line and service portfolio. Through Ingram Micro's alliances with leading hardware and software companies, the global distribution leader can deliver the complementary technologies its resellers need to build their POS and data capture business and win a competitive advantage in the retail marketplace.

"The proven ability of Ingram Micro's Data Capture/Point of Sale Business Unit to offer

support to our resellers solution partners across the converging IT landscape is of particular value to our customers in the retail space, where solutions are becoming more integrated and more complex, providing unique opportunities for solution providers," says Scopaz. "At RetailNOW, we will be meeting with our channel partners face-to-face to further understand what hurdles they are facing in business and share how we can empower their growth with our collaborative approach to technology and unrivaled efforts around partner enablement -- from sales to marketing to support resources."

More information about Ingram Micro is available at www.ingrammicro.com and <http://ingrammicroinc.wordpress.com>.

To learn, see and hear more about Ingram Micro online, follow the distributor on Facebook at www.facebook.com/IngramMicro; Twitter at www.twitter.com/IngramMicroInc; and YouTube at <http://www.youtube.com/user/ingrammicroinc>.

About Ingram Micro Inc.

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics, technical and financial support, managed and cloud-based services, and product aggregation and distribution. The company is the only global broad-based IT distributor, serving more than 145 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit www.ingrammicro.com.

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Press Contact:
Marie Rourke
WhiteFox Marketing (for Ingram Micro)
(714) 292-2199
marie@whitefoxpr.com

Source: Ingram Micro Inc.