

August 6, 2025



Metallica Goes Maximum Volume with New Year-Round SiriusXM Channel

Maximum Metallica to launch August 29 on Channel 42 and the SiriusXM app

Metallica to play intimate show August 28 at Stephen Talkhouse in Amagansett, NY to celebrate launch of new channel



NEW YORK, NY – August 6, 2025 –SiriusXM today announced that Metallica will exclusively launch **Maximum Metallica**, a new year-round music channel debuting Friday, August 29 on Channel 42 and the SiriusXM app. Lars Ulrich made the special announcement with Howard Stern, live on SiriusXM's The Howard Stern Show this morning. To celebrate the new channel, SiriusXM will host a live performance by Metallica at Stephen Talkhouse in Amagansett, NY, sponsored by Hertz, on Thursday, August 28.

SiriusXM is going full throttle with the addition of Maximum Metallica, a new full-time channel dedicated to one of the most celebrated rock bands of all time. "The Most Metallica Anywhere," the exclusive channel delivers continued access to Metallica's expansive catalog – from mega hits and deep cuts to live shows and behind-the-scenes stories straight from the band. Additionally, fans can expect rare recordings, exclusive interviews, and surprises

curated by the band members themselves. Whether you're a lifelong fan or a recent addition to the Metallica family, this is your front-row seat to all things Metallica.

Maximum Metallica will launch Friday, August 29 at 12:00 pm ET and will be available for free in all SiriusXM-equipped vehicles through the month of September giving non-subscribers a chance to experience the human-curated, premium service.

The band's exclusive performance in celebration of the channel, recorded live at Stephen Talkhouse in Amagansett, NY, will premiere on Monday, September 1 at 12:00 pm ET. The one-of-a-kind show will bring the intensity and power of Metallica's stadium-filling M72 World Tour to one of the most intimate settings they have played in decades, for a lucky audience of SiriusXM subscribers. SiriusXM subscribers and fans can enter for a chance to attend the exclusive concert event, sponsored by Hertz [HERE](#).

Metallica live at Stephen Talkhouse will rebroadcast throughout the week on air on Maximum Metallica (ch. 42) and will be available on the SiriusXM app. Additionally, the full concert will air on Howard Stern's SiriusXM channel Howard 101 on Friday, September 5 at 7:00 pm ET and PT.

Metallica's performance will be the latest in a series of special concerts SiriusXM has presented at Stephen Talkhouse. Artists who have previously performed for SiriusXM listeners at the famed Hamptons music venue include Brandi Carlile, Coldplay, Dave Matthews, Ed Sheeran, Jelly Roll, The Killers and Mumford & Sons.

Eligible customers can get their first three months of SiriusXM for free. Click [here](#) to sign up and experience all that SiriusXM has to offer. See Offer Details.

Sweepstakes: No Purchase Necessary. U.S. 21+ only. See Official Rules for all details. Enter by 8/20/25 at 11:59 pm ET. Void where prohibited. Sponsor: Sirius XM Radio LLC.

Free Listening is available on inactive satellite radios. Some older Sirius satellite and 360L radios may not be capable of receiving the free channel.

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About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 160 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

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