

March 4, 2025



Little Monsters, Your Channel is Here: **GAGA RADIO Arrives Exclusively on SiriusXM**

*Channel to run for a limited time, in celebration of Lady Gaga's seventh studio album
"MAYHEM"*



NEW YORK, NY – March 4, 2025 –SiriusXM today announced that, for the first time ever, Academy Award and 14-time GRAMMY Award winner Lady Gaga is launching an exclusive pop-up channel, **GAGA RADIO** in celebration of her highly-anticipated seventh studio album, *MAYHEM*. Blending the eclectic energy that first captivated her fans with a bold, fearless artistic vision, *MAYHEM* explores themes of chaos and transformation, celebrating music's power to unite, provoke, and heal.

The channel is available to subscribers in their cars on channel 15 from now through March 17, and on the SiriusXM app through April 2.

GAGA RADIO features music handpicked by Lady Gaga herself as well as exclusive behind-the-scenes stories from the making of her new album *MAYHEM*. Little Monsters across

North America can tune in to hear new tracks from the album along with the songs, across genres and decades, that influenced and inspired the pop icon including classics from David Bowie, Whitney Houston, Bruce Springsteen, Ella Fitzgerald, Prince, Madonna, Elton John, Queen, Tony Bennett, and more.

"Lady Gaga is a true innovator and trailblazer whose versatility and influence has shaped pop music as we know it today and the music industry as a whole," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "We are thrilled to give Gaga's dedicated fanbase a closer look into the making of her long-awaited seventh album *MAYHEM* as well as the music and experiences that have defined her as an artist."

Clips of Lady Gaga on GAGA RADIO:

Transcripts [HERE](#)

Lady Gaga Felt "Afraid" to Make 'Mayhem' Album

https://youtu.be/O_Z6NUQGPI4

Lady Gaga Fell in Love as a Child with Musicians Who Were "Dreamers" or "Experimental"

<https://youtu.be/TYxrCMtMPxc>

Lady Gaga Has "Powerful Dreams" When Making Music

<https://youtube.com/shorts/E3oqkh5m6T4>

'Mayhem' Helped Lady Gaga Feel "Whole" After Feeling "Fractured"

<https://youtube.com/shorts/6hBRlrBadz0>

Eligible customers can get their first three months of SiriusXM for free. Click [here](#) to sign up and experience all that SiriusXM has to offer. See Offer Details.

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About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 160 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

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