

June 28, 2023



SiriusXM Announces New Lifestyle Podcast Better Tomorrow with Hannah Brown

Premiering July 19, Brown will be joined by special guests to discuss a variety of topics, including relationships, love, faith, and making time for yourself

Listen to the trailer [HERE](#)

NEW YORK, NY – June 28, 2023– Today **SiriusXM** announced **Better Tomorrow with Hannah Brown**, a new series set to premiere July 19. The new lifestyle podcast features TV personality **Hannah Brown** (ABC's *The Bachelorette* and FOX's *Special Forces: World's Toughest Test*) as she seeks to answer life's big questions: "Am I better today than I was yesterday? And how can I learn to be better tomorrow?"

Listen to the trailer for *Better Tomorrow with Hannah Brown* [HERE](#).

Each week on *Better Tomorrow*, Hannah builds on these important questions, discussing topics like confidence, relationships and love, faith, and making time for yourself. Though a progressive, empowered woman, Hannah admits to not having all the answers. So she will be joined by special guests, including experts, celebrity friends, artists and entrepreneurs, to offer advice and lasting takeaways. Through intimate emotional explorations, *Better Tomorrow* will push the envelope as Hannah challenges, inspires and guides herself and her audience.

Produced by **Lagos Creative** in collaboration with SiriusXM's **Stitcher Studios**, new episodes of *Better Tomorrow with Hannah Brown* will be available every week on the SXM App and all major podcast listening platforms.

"Many people have experienced with me the most vulnerable and life altering (for better or worse) moments of my life," said Hannah Brown. "Because my audience is, in a way, an extension of my inner circle, I have had the unique opportunity to have millions encourage me and keep me accountable as I try to figure out life. One of my favorite things to do is have an intimate and unfiltered talk with my besties, and that's what this podcast will be. I am a work in progress, ever growing, changing and evolving. With *Better Tomorrow*, I'll bring you along for the journey as we discover the goodness of tomorrow, by sifting through the messes (and milestones) of today."

Better Tomorrow is created and hosted by Hannah Brown. The show will be executive produced by Lagos Creative. Stitcher Studios' **Kimmie Gregory** will also serve as executive producer.

SXM Media, the combined advertising sales group from Sirius XM Holdings Inc., will have exclusive global ad sales rights for *Better Tomorrow with Hannah Brown*.

Hannah Brown is represented by Hansen Jacobson and UTA, which brokered the deal on her behalf.

About Hannah Brown

Hannah Brown is a television personality, lifestyle expert and New York Times Best Selling author. Born and raised in Tuscaloosa, Alabama, Brown became Miss Alabama USA in 2018 and used her platform to advocate for mental health awareness, voicing her own experience of battling depression and anxiety during her teenage years. Following her time as Miss Alabama USA, Brown appeared on the season 23 of The Bachelor and went on to become a fan favorite appearing as The Bachelorette on season 15 of the franchise – even winning a People’s Choice Award for her role on the show. She next appeared on season 28 of ABC’S Dancing With The Stars, where she won the competition with her partner Alan Bersten. Most recently, Hannah competed on FOX’s new show Special Forces: World’s Toughest Test, where she ended up being one of two women who completed the course and outlasted the other 16 contestants, most of whom were professional athletes.

Having learned a great deal from her experiences in the spotlight, Brown published a personal memoir in 2021 titled “God Bless This Mess” from HarperCollins which became an instant New York Times best seller. The book tackled the pressures of fame and how Brown’s faith, as well as her Southern upbringing, helped her navigate her new life. She followed up her first book with the publication of a companion journal in 2022 titled “God Bless This Messy Journal.”

Brown’s authenticity and charismatic personality is what has captivated her audience of over 4 million followers, and she continues to inspire and empower others by instilling beauty goes beyond just what’s on the surface, advocating for mental health awareness, and emphasizing the importance of self-love.

About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

Source: SiriusXM

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