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Pandora LIVE featuring Multi-Platinum Entertainer Jason Aldean

Virtual Event in Support of Aldean's New Album *MACON* Set for December 14th

OAKLAND, Calif., Dec. 7, 2021 /PRNewswire/ -- Pandora announced today that its #1 most-streamed country artist of all time, Jason Aldean, will perform for the Pandora LIVE virtual event on December 14th at 9 pm ET / 6 pm PT. In celebration of the release of Aldean's album *MACON*, the multi-platinum entertainer will perform new music from his 10th studio album mixed with fan-favorites. Pandora LIVE featuring Jason Aldean is the latest installment of the streaming service's popular virtual series that showcases top artists from all genres, including country, pop, rock, R&B and more. Listeners can RSVP for free [HERE](#).



Ania Hammar from SiriusXM's *The Highway* (ch. 56) will host the show, filmed as part of SiriusXM and Pandora's *Small Stage Series* in Nashville at Marathon Music Works last month. The event took place the day that Aldean released his latest album, *MACON*. Photos from the event can be found [HERE](#).

Viewers of the virtual event will get to enjoy an in-depth interview between Aldean and Hammar and a segment called "The Mysterious Merch Man," where Aldean pranks unsuspecting fans by going undercover as his own merch man. Additionally, an encore presentation of the entire event will immediately follow the initial airing on [live.pandora.com](#).

In collaboration with Pluto TV, Pandora has launched [Pandora LIVE: Backstage with Jason Aldean](#), a new station for fans to hear behind-the-scenes stories from Aldean and a mix of songs that inspire him. After the virtual event, this station will be updated to include live performance tracks and commentary from the show.

Sponsors will enhance the Pandora LIVE virtual experience by curating unique content and activities throughout the evening. KFC is the host of the interactive chat allowing fans nationwide to share in their excitement together. Spectrum will invite fans to snap a pic in the

virtual photobooth and provide a limited amount of Jason Aldean tote bags to attendees on a first-come, first-served code redemption basis.

At the live taping last month, CELSIUS Energy provided complimentary samples to attendees to help them stay energized.

The three-time ACM "Entertainer of the Year" has bolstered twenty-six #1 hits, fifteen billion streams and more than twenty million albums sold. Notably, seven of Aldean's previous studio albums have been certified platinum or more and he has the most Top 10 songs on Billboard's Hot Country Songs chart, more than any other artist, since making his chart debut in 2005. Aldean just wrapped the "explosive run" (*Tulsa World*) behind his BACK IN THE SADDLE TOUR 2021, as he continues to be one of a card-carrying member of country's elite headliners whose tours are nearing legendary status. For more information, visit www.JasonAldean.com.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. SiriusXM's platforms collectively reach approximately 150 million listeners, the largest digital audio audience across paid and free tiers in North America, and deliver music, sports, talk, news, comedy, entertainment and podcasts. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM's subsidiaries Stitcher, Simplecast and AdsWizz make it a leader in podcast hosting, production, distribution, analytics and monetization. The Company's advertising sales organization, which operates as SXM Media, leverages its scale, cross-platform sales organization and ad tech capabilities to deliver results for audio creators and advertisers. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: www.siriusxm.com.

About Pandora

Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. Pandora provides consumers a uniquely-personalized music and podcast listening experience with its proprietary Music Genome Project® and Podcast Genome Project® technology. Pandora is also the leading digital audio advertising platform in the U.S. Through its own Pandora service, its AdsWizz platform, and third party services, such as SoundCloud, the Company connects brands to the largest ad-supported streaming audio marketplace in the country. Pandora is available through its mobile app, the web, and integrations with more than 2,000 connected products.

Source: SiriusXM

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