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Major League Baseball and SiriusXM Expand Agreement; Games Now Available to SiriusXM's Streaming-Only Subscribers

SiriusXM satellite subscribers continue to get games on both their SiriusXM radios and on the SiriusXM app

Ned Yost, Yonder Alonso and Xavier Scruggs have joined the roster of talk show hosts on SiriusXM's 24/7 MLB Network Radio channel

SiriusXM and the Negro Leagues Baseball Museum are teaming up to produce an exclusive new podcast series

NEW YORK, April 12, 2021 /PRNewswire/ -- Major League Baseball and SiriusXM have expanded their agreement to include additional streaming rights starting with the 2021 MLB season. For the first time, SiriusXM subscribers with a streaming-only subscription now have access to live play-by-play broadcasts of every MLB game as they listen on the SiriusXM app and on connected devices and speakers in their home.



The SiriusXM app offers 30 play-by-play channels dedicated to streaming the official radio broadcasts of every MLB team, giving fans the choice between the home and visiting team announcers for every game, all season long. All 30 MLB play-by-play channels are also available on vehicles equipped with next generation SiriusXM with 360L radios.

SiriusXM satellite subscribers continue to get access to every MLB game on both their SiriusXM radios and on the SiriusXM app. Certain subscriptions are required. For more info on SiriusXM's packages and what they offer, go to [SiriusXM.com/packages](https://www.SiriusXM.com/packages).

The new agreement also includes a multi-year extension of SiriusXM's rights to broadcast every MLB game.

For a schedule of MLB games and their SiriusXM channels visit www.SiriusXM.com/MLBSchedule.

SiriusXM's exclusive 24/7 MLB Network Radio channel features live daily talk programming covering MLB 365 days a year, plus select game broadcasts.

Listeners get the most in-depth coverage of the league every day of the year with MLB

Network Radio. The channel's roster of expert hosts includes former GMs **Jim Bowden**, **Jim Duquette** and **Steve Phillips**, former players **Matt Diaz**, **Jensen Lewis**, **Brad Lidge**, **CJ Nitkowski**, **Carlos Peña**, **Eduardo Perez**, **Rico Petrocelli**, **Ryan Spilborghs**, **Steve Sax**, **Mike Stanton** and **Kevin Frandsen**, former manager **Kevin Kennedy**, national baseball writers **Tyler Kepner**, **Scott Miller** and **Jon Morosi**, as well as **Casey Stern**, **Mike Ferrin**, **Jenny Cavnar**, **Jeff Joyce**, **Jim Memolo**, **Dani Wexelman**, **Scott Braun**, **Robert Brender**, **Dan Graca**, **Grant Paulsen** and **Ed Randall**.

New to the MLB Network Radio roster this season are World Series-winning former Royals manager **Ned Yost**, former All-Star **Yonder Alonso**, who recently retired after a 10-year major league career, and former Cardinals 1B **Xavier Scruggs**. Yost hosts *Happy Hour* with Casey Stern two Mondays (5:00 pm ET) each month. Alonso hosts *Home Plate* with Dani Wexelman every Sunday at 4:00 pm ET. Scruggs hosts *MLB Roundtrip* every Monday night after the games with Dan Graca.

Throughout the season, listeners will hear regular one-on-one interviews with managers including: Rocco Baldelli (Twins), Bud Black (Rockies), Kevin Cash (Rays), Craig Counsell (Brewers), Alex Cora (Red Sox), Terry Francona (Indians), Joe Girardi (Phillies), AJ Hinch (Tigers), Gabe Kapler (Giants), Torey Lovullo (Diamondbacks), Mike Matheny (Royals), Don Mattingly (Marlins), Bob Melvin (Athletics), Scott Servais (Mariners), Derek Shelton (Pirates), Mike Shildt (Cardinals), Jayce Tingler (Padres) and Chris Woodward (Rangers).

MLB Network Radio also features a simulcast of Christopher "Mad Dog" Russo's MLB Network show, *High Heat with Christopher Russo presented by Liberty Mutual*, every weekday afternoon at 1:00 pm ET as well as simulcasts of additional MLB Network television programming, including the flagship studio show *MLB Tonight* on weeknights at 6:00 pm ET.

Additionally, starting this month, SiriusXM and the Negro Leagues Baseball Museum will present an exclusive new podcast series, *Black Diamonds*. Hosted by museum president and historian Bob Kendrick, the podcast will showcase the history of the Negro Leagues, highlighting the players, people and events that shaped them, as well as spotlighting the leagues' achievements and innovations during a time of segregation and inequality. Listeners will hear the stories of baseball legends like Jackie Robinson, Oscar Charleston, Josh Gibson and Satchel Paige, and important figures like Rube Foster, Effa Manley, Buck O'Neil and many more.

Black Diamonds, a SiriusXM original podcast, will debut on MLB's Jackie Robinson Day (April 15). The 20-episode series can be heard on the SiriusXM app, Pandora, Stitcher and other podcast platforms.

Throughout the season, in tribute to Hall of Fame manager Tommy Lasorda, who passed away earlier this year, listeners will continue to hear Lasorda's voice before every game. Prior to the 2015 season, Lasorda narrated a special message to all baseball fans about the game they love, which airs as an introduction to every regular season game broadcast on SiriusXM. You can hear Lasorda's introduction here: <https://bit.ly/38GJPC1>

SiriusXM is offering a free trial of SiriusXM Premier for eligible customers. For more info on that offer and all the programming that comes with a SiriusXM Premier Streaming subscription go to: SiriusXM.com/MLBTrial1

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora's properties reach more than 150 million listeners, the largest addressable audience in the U.S., across all categories of digital audio – music, sports, talk, and podcasts. SiriusXM's acquisitions of Stitcher and Simplecast, alongside industry-leading ad tech company AdsWizz, make it a leader in podcast hosting, production, distribution, analytics and monetization. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: the COVID-19 pandemic is adversely impacting our business; we face substantial competition and that competition is likely to increase over time; our efforts to attract and retain subscribers and listeners, or convert listeners into subscribers, which may not be successful, and may adversely affect our business; we engage in extensive marketing efforts and the continued effectiveness of those efforts is an important part of our business; we rely on third parties for the operation of our business, and the failure of third parties to perform could adversely affect our business; we may not realize the benefits of acquisitions and other strategic investments and initiatives; a substantial number of our Sirius XM subscribers periodically cancel their subscriptions and we cannot predict how successful we will be at retaining customers; our ability to profitably attract and retain subscribers to our Sirius XM service as our marketing efforts reach more price-sensitive consumers is uncertain; our business depends in large part on the auto industry; failure of our satellite would significantly damage our business; our Sirius XM service may experience harmful interference from wireless operations; our Pandora ad-supported business has suffered a substantial and consistent loss of monthly active users, which may adversely affect our Pandora business; our failure to convince advertisers of the benefits of our Pandora ad-supported service could harm our business; if we are unable to maintain revenue growth from our advertising products, particularly in mobile advertising, our results of operations will be adversely affected; changes in mobile operating systems and browsers may hinder our ability to sell advertising and market our services; if we fail to accurately


predict and play music, comedy or other content that our Pandora listeners enjoy, we may fail to retain existing and attract new listeners; privacy and data security laws and regulations may hinder our ability to market our services, sell advertising and impose legal liabilities; consumer protection laws and our failure to comply with them could damage our business; failure to comply with FCC requirements could damage our business; if we fail to protect the security of personal information about our customers, we could be subject to costly government enforcement actions and private litigation and our reputation could suffer; interruption or failure of our information technology and communications systems could impair the delivery of our service and harm our business; the market for music rights is changing and is subject to significant uncertainties; our Pandora services depend upon maintaining complex licenses with copyright owners, and these licenses contain onerous terms; the rates we must pay for "mechanical rights" to use musical works on our Pandora service have increased substantially and these new rates may adversely affect our business; our use of pre-1972 sound recordings on our Pandora service could result in additional costs; failure to protect our intellectual property or actions by third parties to enforce their intellectual property rights could substantially harm our business and operating results; some of our services and technologies may use "open source" software, which may restrict how we use or distribute our services or require that we release the source code subject to those licenses; rapid technological and industry changes and new entrants could adversely impact our services; we have a significant amount of indebtedness, and our debt contains certain covenants that restrict our operations; we are a "controlled company" within the meaning of the NASDAQ listing rules and, as a result, qualify for, and rely on, exemptions from certain corporate governance requirements; while we currently pay a quarterly cash dividend to holders of our common stock, we may change our dividend policy at any time; and our principal stockholder has significant influence, including over actions requiring stockholder approval, and its interests may differ from the interests of other holders of our common stock; if we are unable to attract and retain qualified personnel, our business could be harmed; our facilities could be damaged by natural catastrophes or terrorist activities; the unfavorable outcome of pending or future litigation could have an adverse impact on our operations and financial condition; we may be exposed to liabilities that other entertainment service providers would not customarily be subject to; and our business and prospects depend on the strength of our brands. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2020, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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