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Top Musicians, Comics, Actors, Athletes and Stars Are Stepping In As Guest DJ on SiriusXM's Limited-Run Artist Channels

More than 45 stars joining in to Guest DJ

Stars including Beck, Billy Corgan, Eli and Peyton Manning, Eric Church, H.E.R., Joe Manganiello, Kenny Chesney, Lady Antebellum, Maxwell, Maya Rudolph, Naomi Campbell, Ricky Gervais, Sharon Stone and more to play their favorite tracks from iconic artists

Famous names, notables to guest DJ on SiriusXM channels dedicated to David Bowie, Fleetwood Mac, George Strait, Metallica, Prince, The Rolling Stones

Special sessions can be heard as part of SiriusXM's Stream Free offer to everyone

NEW YORK, May 19, 2020 /PRNewswire/ -- SiriusXM announced today an all-star lineup of musicians, actors, athletes, comics and stars will step in as Guest DJs on a suite of special channels dedicated to iconic artists. The channels, launched earlier this month on SiriusXM's streaming platform, now welcome luminaries such as Beck, Eric Church, Kenny Chesney, Maya Rudolph, Ricky Gervais, Sharon Stone and more, who are playing their favorite music on the limited-run artist branded channels dedicated to David Bowie, Fleetwood Mac, George Strait, Metallica, Prince and The Rolling Stones.



The guest DJs will play their favorite songs as well as offer exclusive commentary. Listeners will hear stars recalling significant moments for them tied to the artist's songs, special memories and more.

Moments throughout the special guest DJ sessions will include:

- **Kenny Chesney** looks back on being on the road with George Strait for two years and performing *Ocean Front Property* with him on his last show as a touring act in Texas.
- **Naomi Campbell** remembers meeting Prince for the first time when she was 17 years old in Paris and tells listeners how his music has always been significant in her life.
- **Ricky Gervais** recalls seeing David Bowie performing *Heroes* on television, how it put

his life in color and still sends chills down his spine when he hears the song.

- While introducing Fleetwood Mac's *Sentimental Lady*, **Sharon Stone** lets listeners know how that song brings her back to being in college and reminds her of her college boyfriend.
- **Joe Manganiello** declaring Metallica's *One* as the heavy metal version of *Stairway to Heaven* and the definable song of the band.

"We knew these music channels with these iconic artists were special and would resonate with listeners everywhere, but now we have notable stars who also have special songs and moments they wanted to hear, so we are letting them take matters into their own hands and play DJ," said Scott Greenstein, President and Chief Content Officer of SiriusXM. "It will be fascinating to hear their guest DJ sessions and have these entertainers and stars share with SiriusXM listeners their favorite memories of these iconic artists."

SiriusXM's limited-run artist channels with David Bowie, Fleetwood Mac, George Strait, Metallica, Prince, Rolling Stones and more are part of SiriusXM's Stream Free offer to everyone.

For information and broadcast times on these guest DJs on SiriusXM's artist branded channels: siriusxm.com/guestdjs.

The David Bowie Channel which plays music spanning Bowie's career, from his earliest recordings to his final album, ★, will feature special guest DJs from stars including **Beck, Billy Corgan, Linda Perry, Ricky Gervais, Spoon's Britt Daniel** and more. The David Bowie Channel is available on the SiriusXM app in the Rock category.

The Fleetwood Mac Channel which showcases music from the band's extensive GRAMMY Award-winning, Rock & Roll Hall of Fame career, will feature special guest DJs from stars including **HAIM, Hayley Williams, Lady Antebellum, Sharon Stone** and more. The Fleetwood Mac Channel is available on the SiriusXM app in the Rock category.

George Strait's Ace in the Hole Radio, dedicated to the music of Strait, will feature special guest DJs from stars including **Ashley McBryde, Eli and Peyton Manning, Eric Church, Kenny Chesney, Martina McBride** and more. Ace in the Hole Radio is available on the SiriusXM app in the Country category.

Mandatory Metallica which plays the band's biggest songs, rarities and concert recordings from throughout the band's iconic career will feature special guest DJs from stars including **Chris Jericho, Jim Breuer, Joe Manganiello, Scott Ian** and more. Mandatory Metallica is available on the SiriusXM app in the Rock category.

The Prince Channel which plays music from the GRAMMY®, Golden Globe and Academy Award® winner's iconic catalog, from early recordings to his biggest hits, will feature special guest DJs from stars including **H.E.R., Maxwell, Maya Rudolph, Naomi Campbell, The Revolution** and more. The Prince Channel is available on the SiriusXM app in the Hip-Hop/R&B category.

Rolling Stones Radio, which gives new and lifelong Stones fans a comprehensive journey through the band's almost six-decade career, will feature special guest DJs from stars including **Don Was, Joan Jett, Rob Zombie, Steve Jordan, Theodora Richards** and more.

Rolling Stones Radio is available on the SiriusXM app in the Rock category.

These limited-run dedicated artist channels are examples of SiriusXM music channels created with iconic and leading artists including The Beatles, Bruce Springsteen, Tom Petty, Pearl Jam, Eminem, LL COOL J, Phish, Garth Brooks, Kenny Chesney, Diplo, Elvis Presley, Frank Sinatra and more.

SiriusXM is available to subscribers nationwide on SiriusXM radios and to everyone – including anyone who is not already a SiriusXM subscriber – on the SiriusXM app and connected devices as part of SiriusXM's free streaming access period through May 31. For more information and to start listening, visit: [SiriusXM.com/streamfree](https://www.siriusxm.com/streamfree).

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in the U.S., and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora together reach more than 100 million people each month with their audio products. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers and directly to consumers through aftermarket devices. For more about SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: the current coronavirus (COVID-19) pandemic is adversely impacting our business; our substantial competition that is likely to increase over time; our efforts to attract and retain subscribers and listeners, or convert listeners into subscribers, which may not be successful, and may adversely affect our business; our Pandora ad-supported business has suffered a loss of monthly active users, which may adversely affect our Pandora business; privacy and data security laws and regulations may hinder our ability to market our services, sell advertising and impose legal liabilities; we engage in extensive marketing efforts and the continued effectiveness of those efforts are an important part of our business; consumer protection laws and our failure to comply with them could damage our business; a substantial number of our Sirius XM subscribers periodically cancel their subscriptions and we cannot predict how successful we will be at retaining customers; our ability to profitably attract and retain subscribers to our Sirius XM service as our marketing

efforts reach more price-sensitive consumers is uncertain; our failure to convince advertisers of the benefits of our Pandora ad-supported service could harm our business; if we are unable to maintain revenue growth from our advertising products, particularly in mobile advertising, our results of operations will be adversely affected; if we fail to accurately predict and play music, comedy or other content that our Pandora listeners enjoy, we may fail to retain existing and attract new listeners; if we fail to protect the security of personal information about our customers, we could be subject to costly government enforcement actions and private litigation and our reputation could suffer; interruption or failure of our information technology and communications systems could impair the delivery of our service and harm our business; we rely on third parties for the operation of our business, and the failure of third parties to perform could adversely affect our business; our business depends in part upon the auto industry; our Pandora business depends in part upon consumer electronics manufacturers; the market for music rights is changing and is subject to significant uncertainties; our ability to offer interactive features in our Pandora services depends upon maintaining licenses with copyright owners; the rates we must pay for "mechanical rights" to use musical works on our Pandora service have increased substantially and these new rates may adversely affect our business; failure of our satellites would significantly damage our business; our Sirius XM service may experience harmful interference from wireless operations; failure to comply with FCC requirements could damage our business; economic conditions, including advertising budgets and discretionary spending, may adversely affect our business and operating results; if we are unable to attract and retain qualified personnel, our business could be harmed; we may not realize the benefits of acquisitions or other strategic investments and initiatives, including the acquisition of Pandora; our use of pre-1972 sound recordings on our Pandora service could result in additional costs; we may from time to time modify our business plan, and these changes could adversely affect us and our financial condition; we have a significant amount of indebtedness, and our debt contains certain covenants that restrict our operations; our facilities could be damaged by natural catastrophes or terrorist activities; the unfavorable outcome of pending or future litigation could have an adverse impact on our operations and financial condition; failure to protect our intellectual property or actions by third parties to enforce their intellectual property rights could substantially harm our business and operating results; some of our services and technologies may use "open source" software, which may restrict how we use or distribute our services or require that we release the source code subject to those licenses; rapid technological and industry changes and new entrants could adversely impact our services; existing or future laws and regulations could harm our business; we may be exposed to liabilities that other entertainment service providers would not customarily be subject to; our business and prospects depend on the strength of our brands; we are a "controlled company" within the meaning of the NASDAQ listing rules and, as a result, qualify for, and rely on, exemptions from certain corporate governance requirements; while we currently pay a quarterly cash dividend to holders of our common stock, we may change our dividend policy at any time; and our principal stockholder has significant influence, including over actions requiring stockholder approval, and its interests may differ from the interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2019 and Quarterly Report on Form 10-Q for the quarter ended March 31, 2020, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking

statements as a result of developments occurring after the date of this communication.

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