

May 11, 2020



## **Jonas Brothers to Answer Fan Questions in Virtual SiriusXM Hits 1 Celebrity Session**

**Audience to feature frontline healthcare workers and their families from across the country**

**Celebrity Session to air on SiriusXM Hits 1 on Friday, May 15 as a part of SiriusXM's Stream Free offer to everyone and will coincide with Jonas Brothers' new single "X" featuring KAROL G**

NEW YORK, May 11, 2020 /PRNewswire/ -- SiriusXM announced today that the Jonas Brothers will participate and answer fan questions in a virtual SiriusXM Hits 1 Celebrity Session hosted by The Morning Mash Up.



The virtual Celebrity Session will feature the Jonas Brothers interacting with an audience of frontline healthcare workers and their families from across the country. Jonas Brothers will answer fan questions about their music, including their upcoming single X featuring KAROL G, scheduled to be released on Friday, May 15, as well as their recent documentary *Happiness Continues*.

"We're really looking forward to be able to come together and connect with a group of some of the incredible healthcare workers and their families. Thank you to SiriusXM for the opportunity and for putting together the Celebrity Session," said the Jonas Brothers.

"Healthcare workers nationwide have been on the frontlines working tirelessly to keep our families safe and healthy. SiriusXM is honored to have the opportunity to thank a group of these brave healthcare workers and their families with a very special virtual Celebrity Session featuring the Jonas Brothers," said Scott Greenstein, President and Chief Content Officer of SiriusXM.

Hosted by SiriusXM Hits 1's The Morning Mash Up – Ryan Sampson, Nicole Ryan and Stanley T – SiriusXM Hits 1's Celebrity Session with the Jonas Brothers will air on Friday, May 15 at 12:00 pm ET on SiriusXM radios (channel 2) and on the SiriusXM app. The special Celebrity Session will also broadcast multiple times throughout the day and will be available on demand on the SiriusXM app.

*The Morning Mash Up*, SiriusXM Hits 1's live daily morning show airs Monday - Friday from 6:00 am - 12:00 pm ET from New York City. SiriusXM Hits 1 is also home to *Hits 1 in Hollywood*, the live daily afternoon show hosted by Tony Fly and Symon from Los

Angeles.

SiriusXM Hits 1 plays the most hit music from artists including Taylor Swift, The Weeknd, Dua Lipa, Harry Styles, Halsey, Niall Horan, Jonas Brothers, Camila Cabello, 5SOS and more.

SiriusXM Hits 1 is available to subscribers nationwide on SiriusXM radios (channel 2), and to everyone – including anyone who is not already a SiriusXM subscriber – on the SiriusXM app and connected devices as part of SiriusXM's free streaming access period through May 31. For more information and to start listening, visit: [SiriusXM.com/streamfree](https://www.siriusxm.com/streamfree).

**\*\*Video clips from Virtual Town Hall will be available\*\***

### **About Jonas Brothers:**

Following a six-year hiatus, **Jonas Brothers** took the world by storm in 2019 with the surprise release of their critically acclaimed and widely successful single "Sucker." The double-platinum single debuted at #1 on Billboard's Hot 100, becoming the first #1 for the band and the first #1 debut from a group this century. The band went on to release *Chasing Happiness*, an Amazon Original film documenting the brothers rise and return to music, before going on to deliver their third #1 album debut with the release of their platinum-selling album *Happiness Begins* (Republic Records). Throughout the year the band continued to soar with their sold-out "*Happiness Begins Tour*," with over 1.2 million tickets sold. Most recently, the band released *Happiness Continues* a live concert experience and provides an exclusive look into the Jonas Brothers' lives on the road, including performances of beloved hits.

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in the U.S., and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora together reach more than 100 million people each month with their audio products. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers and directly to consumers through aftermarket devices. For more about SiriusXM, please go to: [www.siriusxm.com](https://www.siriusxm.com).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: the current coronavirus (COVID-19) pandemic is adversely impacting our business; our substantial competition that is likely to increase over time; our efforts to attract and retain subscribers and listeners, or convert listeners into subscribers, which may not be successful, and may adversely affect our business; our Pandora ad-supported business has suffered a loss of monthly active users, which may adversely affect our Pandora business; privacy and data security laws and regulations may hinder our ability to market our services, sell advertising and impose legal liabilities; we engage in extensive marketing efforts and the continued effectiveness of those efforts are an important part of our business; consumer protection laws and our failure to comply with them could damage our business; a substantial number of our Sirius XM subscribers periodically cancel their subscriptions and we cannot predict how successful we will be at retaining customers; our ability to profitably attract and retain subscribers to our Sirius XM service as our marketing efforts reach more price-sensitive consumers is uncertain; our failure to convince advertisers of the benefits of our Pandora ad-supported service could harm our business; if we are unable to maintain revenue growth from our advertising products, particularly in mobile advertising, our results of operations will be adversely affected; if we fail to accurately predict and play music, comedy or other content that our Pandora listeners enjoy, we may fail to retain existing and attract new listeners; if we fail to protect the security of personal information about our customers, we could be subject to costly government enforcement actions and private litigation and our reputation could suffer; interruption or failure of our information technology and communications systems could impair the delivery of our service and harm our business; we rely on third parties for the operation of our business, and the failure of third parties to perform could adversely affect our business; our business depends in part upon the auto industry; our Pandora business depends in part upon consumer electronics manufacturers; the market for music rights is changing and is subject to significant uncertainties; our ability to offer interactive features in our Pandora services depends upon maintaining licenses with copyright owners; the rates we must pay for "mechanical rights" to use musical works on our Pandora service have increased substantially and these new rates may adversely affect our business; failure of our satellites would significantly damage our business; our Sirius XM service may experience harmful interference from wireless operations; failure to comply with FCC requirements could damage our business; economic conditions, including advertising budgets and discretionary spending, may adversely affect our business and operating results; if we are unable to attract and retain qualified personnel, our business could be harmed; we may not realize the benefits of acquisitions or other strategic investments and initiatives, including the acquisition of Pandora; our use of pre-1972 sound recordings on our Pandora service could result in additional costs; we may from time to time modify our business plan, and these changes could adversely affect us and our financial condition; we have a significant amount of indebtedness, and our debt contains certain covenants that restrict our operations; our facilities could be damaged by natural catastrophes or terrorist activities; the unfavorable outcome of pending or future litigation could have an adverse impact on our operations and financial condition; failure to protect our intellectual property or actions by third parties to enforce their intellectual property rights could substantially harm our business and operating results; some of our services and technologies may use "open source" software, which may restrict how we use or distribute our services or require that we release the source code subject to those licenses; rapid technological and industry changes and new entrants could adversely impact our services; existing or future laws and regulations could harm our*

*business; we may be exposed to liabilities that other entertainment service providers would not customarily be subject to; our business and prospects depend on the strength of our brands; we are a "controlled company" within the meaning of the NASDAQ listing rules and, as a result, qualify for, and rely on, exemptions from certain corporate governance requirements; while we currently pay a quarterly cash dividend to holders of our common stock, we may change our dividend policy at any time; and our principal stockholder has significant influence, including over actions requiring stockholder approval, and its interests may differ from the interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2019 and Quarterly Report on Form 10-Q for the quarter ended March 31, 2020, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**


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