

## SiriusXM's Road Dog Trucking Radio Continues To Support America's Truck Drivers

Special edition of "Road Dog Trucking News" featuring a virtual town hall brings together trucking industry leaders to provide regulatory updates and the latest news to long-haul drivers as they forge ahead 24/7/365 to keep America running during this crisis

NEW YORK, March 31, 2020 /PRNewswire/ -- Today, SiriusXM's Road Dog Trucking Radio announced host Mark Willis of 'Road Dog Trucking News' will broadcast a special virtual town hall with trucking industry leaders and hosts of SiriusXM's Road Dog Trucking Radio on Wednesday, April 1.



As the coronavirus crisis impacts our nation, SiriusXM's Road Dog Trucking Radio continues to provide our vital trucking industry workers a place for up-to-date news, regulations, and information as well as a sounding board to discuss important topics.

Wednesday's virtual town hall will include Road Dog Trucking hosts and industry leaders including United States Secretary of Transportation, Elaine Chao, American Trucking Association President, Chris Spear, David Heller, Vice President from Truckload Carriers Association and Lewie Pugh, Vice President of Owner-Operator Independent Drivers Association discussing the effects the virus has had and continues to have on the trucking industry, how truckers play an essential role in the supply chain; what drivers can expect in the days, weeks, months ahead; fears and concerns they may be facing, regulation changes and more.

"Professional drivers are amongst the many unsung heroes during this crisis, sacrificing their own safety and time with family to keep America running," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "In this age of self-isolation SiriusXM's Road Dog Trucking Radio continues to be a lifeline for our heroes on the road."

Iconic trucking radio host Dave Nemo, who has been broadcasting to professional drivers for more than 50 years, commented, "The "Git 'er Done" spirit is going strong among the truckers of North America. Most tell me traffic is light and that really helps to keep supplies going. Some are still struggling to find food but have expressed much gratitude to folks stepping up with free meals around the U.S. and Canada. They're concerned for family and friends but vow to keep going through the storm."

SiriusXM's Road Dog Trucking Radio has also created an on-air campaign with messages of thanks from SiriusXM hosts, celebrities and trucking industry executives, expressing their gratitude towards truck drivers during these challenging times.

Wednesday's special edition of "Road Dog Trucking News" can be heard on SiriusXM's Road Dog Trucking Radio, channel 146 on Wednesday, April 1 from 2:00- 4:00 PM ET on SiriusXM radios, on the SiriusXM app, and at home on a variety of connected devices and speakers.

## **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in the U.S., and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora together reach more than 100 million people each month with their audio products. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers and directly to consumers through aftermarket devices. For more about SiriusXM, please go to: <a href="https://www.siriusxm.com">www.siriusxm.com</a>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forwardlooking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence

over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2019, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

## Media contacts for SiriusXM:

Chelsea Kaufman Chelsea.Kaufman@siriusxm.com

C View original content to download multimedia <a href="http://www.prnewswire.com/news-releases/siriusxms-road-dog-trucking-radio-continues-to-support-americas-truck-drivers-301032890.html">http://www.prnewswire.com/news-releases/siriusxms-road-dog-trucking-radio-continues-to-support-americas-truck-drivers-301032890.html</a>

SOURCE Sirius XM Holdings Inc.