

## 2020 Formula 1® Season Airs on SiriusXM

SiriusXM will air every FIA FORMULA ONE WORLD CHAMPIONSHIP™ Race on SiriusXM radios and the SiriusXM app, starting with this weekend's FORMULA 1 ROLEX AUSTRALIAN GRAND PRIX 2020

SiriusXM pre- and post-race show, Speed City F1, returns on Sunday

NEW YORK, March 11, 2020 /PRNewswire/ -- SiriusXM begins its coverage of the 2020 FIA FORMULA ONE WORLD CHAMPIONSHIP with this week's season-opening event, the FORMULA 1 ROLEX AUSTRALIAN GRAND PRIX 2020 in Melbourne, on Sunday, March 15 (1:10 am ET). The event will air live from start to finish on SiriusXM radios (channel 211) and on the SiriusXM app. It will also be rebroadcast in its entirety later that morning (8:00 am ET) on channel 211.



Through SiriusXM's agreement with Formula 1<sup>®</sup>, all Formula 1<sup>®</sup> (F1<sup>®</sup>) races are available to subscribers on SiriusXM radios and on the SiriusXM app. Listeners nationwide will hear the BBC 5 Live radio broadcast for each event.

Additionally, SiriusXM's exclusive pre- and post-race show will return as part of coverage this Sunday. *Speed City F1*, hosted by Jon Massengale, Les Kiser and Jonathan Green, will air in the hour before and after every Formula 1<sup>®</sup> race this season, offering listeners the latest team news, a recap of qualifying results, driver interviews and an in-depth look at that weekend's circuit.

All Formula 1<sup>®</sup> programming on SiriusXM, including race broadcasts, are available to subscribers nationwide on SiriusXM radios (channel 211), and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, devices with Amazon Alexa or the Google Assistant, Apple TV, PlayStation, Roku, Sonos speakers and more.

For more information SiriusXM, go to <a href="https://www.SiriusXM.com">www.SiriusXM.com</a>. For more info on the 2020 Formula 1 season visit <a href="https://www.Formula1.com">www.Formula1.com</a>.

## **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in the U.S., and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora together reach

more than 100 million people each month with their audio products. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers and directly to consumers through aftermarket devices. For more about SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forwardlooking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by thirdparty intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2019, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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