

March 5, 2020



SiriusXM To Showcase Its Biggest Exclusive Live Concerts From The Past Decade On SiriusXM's Superstar Concert Series Channel

Pop-up Channel to Feature 16 Historic SiriusXM Subscriber-only Concerts on Channel 30

Limited-time Channel starting March 9 includes Acclaimed Concerts from Paul McCartney, Garth Brooks, Bruce Springsteen, U2, Billie Eilish, Eagles, Lady Gaga, Coldplay, and More

NEW YORK, March 5, 2020 /PRNewswire/ -- SiriusXM announced today the broadcast of the biggest, exclusive SiriusXM subscriber-only concerts from the past 10 years, including critically-acclaimed performances by musical icons such as Paul McCartney, Garth Brooks, Bruce Springsteen, U2, and Lady Gaga, on a dedicated limited-time channel, SiriusXM's Superstar Concert Series, starting March 9.



For more than a decade, SiriusXM has invited its subscribers to exclusive concerts headlined by some of the most important names in music playing at legendary venues; Pearl Jam will perform at Harlem's world-famous Apollo Theater in a special invitation-only concert for SiriusXM subscribers and Pandora listeners March 26. SiriusXM programmers have now curated the exclusive concert series to create a limited-time channel for a national audience. SiriusXM's Superstar Concert Series channel will air one special concert, all day, on their respective broadcast date on channel 30.

"A hallmark and distinctive benefit of being a SiriusXM subscriber has been the chance to not only hear the best big-time and emerging artists on our great range of channels, but also to actually attend a live special show by the musical artists they love," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "We continue to hold great concerts for subscribers, but we wanted to share these great moments, and bring it all together in one place for our listeners."

The limited-run channel will highlight the outstanding caliber of SiriusXM live shows, featuring live performances from renowned, global artists at unique venues such as New York City's Apollo Theater, Nashville's Ryman Auditorium and Grand Ole Opry, and world-famous rock venues such as The Troubadour and Whisky a Go Go in Los Angeles, as well as other intimate venues.

The SiriusXM Superstar Concert Series pop-up channel will run from March 9 through March 24. See the full broadcast schedule below.

SiriusXM's Superstar Concert Series Broadcast Schedule:

DATE	CONCERT	ORIGINAL DATE/LOCATION
3/9	Paul McCartney at The Apollo	12/13/10, New York City
3/10	Billie Eilish at The Troubadour	9/18/19, Los Angeles, CA
3/11	Coldplay at Stephen Talkhouse	8/7/16, Amagansett, NY
3/12	Bruce Springsteen at The Apollo	3/9/12, New York City
3/13	Garth Brooks at The Ryman	9/8/16, Nashville, TN
3/14	Dave Matthews at The (SiriusXM) Garage	9/11/19, Los Angeles, CA
3/15	Bon Jovi at The Faena Theater	12/3/16, Miami, FL
3/16	Lady Gaga at The Apollo	6/24/19, New York City
3/17	U2 at The Apollo	6/11/18, New York City
3/18	Guns N' Roses at The Apollo	7/20/17, New York City
3/19	Florida Georgia Line at The Ryman	5/29/19, Nashville, TN
3/20	Eagles at The Grand Ole Opry	10/29/17, Nashville, TN
3/21	Metallica at The Apollo	9/21/13, New York City
3/22	Mumford & Sons at Stephen Talkhouse	8/25/19, Amagansett, NY
3/23	KISS at The Whisky a Go Go	2/11/19, Los Angeles, CA
3/24	Phish at The Metropolitan Opera House	12/3/19, Philadelphia, PA

SiriusXM subscribers can listen to the special limited-run channel (ch. 30) and other channels on SiriusXM radios, and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices, including smart TVs, devices with Amazon Alexa or the Google Assistant, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to www.SiriusXM.com/streaming to learn more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in the U.S., and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora together reach more than 100 million people each month with their audio products. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers and directly to consumers through aftermarket devices. For more about SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2019, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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