

## SiriusXM to Launch "The Johnny Carson Channel" in October

The channel will broadcast the funniest and most iconic episodes from Carson's historic run as host of "The Tonight Show"

Some of the biggest names in comedy including Jay Leno, Bob Newhart, Howie Mandel, Jeff Foxworthy, and Larry the Cable Guy will reflect on Carson's legacy

NEW YORK, Sept. 26, 2019 /PRNewswire/ --Today SiriusXM announced the launch of The Johnny Carson Channel on October 1. The month-long special programming will air on channel 105 and feature the top, handpicked episodes of *The Tonight Show Starring Johnny Carson*.



Johnny Carson's influence on the comedy world and the history of American pop culture is immeasurable. From his can't-miss opening monologues to classic characters such as Carnac the Magnificent, Carson broke the TV mold to inspire what is now the all-important genre of late night television. His tremendous national platform also helped launch the careers of household names including **Jerry Seinfeld**, **Jim Carrey**, **Ellen DeGeneres**, **David Letterman**, and **Jay Leno**, to name a few.

"Johnny Carson changed the game and set the standard for late night talk shows. It's so good to hear these amazing shows again!" DeGeneres said of the new SiriusXM Carson channel.

SiriusXM's The Johnny Carson Channel will feature notable classic moments, including the first *Tonight Show* stand-up appearances of Seinfeld (1981), Leno (1977), and DeGeneres (1986), in addition to the debut of **Eddie Murphy** (1982). There will also be hilarious moments from **Richard Pryor** and **Rodney Dangerfield's** 1974 stand-up appearances, as well as interviews with **Lucille Ball, Muhammad Ali, Bob Hope, Dean Martin, Billy Crystal,** and **Oprah Winfrey**, in her first *Tonight Show* interview back in 1986. Listeners will hear the episodes from the classic theme song to the opening monologue to the guests, with the exception of musical performances.

Additionally, SiriusXM has produced and collected interviews with over 50 of the most respected comedians in the world reflecting on their favorite Carson moments, and their stories will be aired among the episodes. The talent will include: Leno, **Bob Newhart, Mel Brooks, Carl Reiner, Howie Mandel, Jeff Foxworthy, Larry the Cable Guy, Kevin** 

## Nealon, Rita Rudner, Joel McHale, Bob Saget, and more.

"Johnny Carson was a national treasure who still holds a tremendous fan base," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "SiriusXM listeners can now rediscover their favorite Carson moments, many of them for the first time in decades, and I'm also thrilled to help introduce his comedy to a whole new audience of young comedy fans."

SiriusXM subscribers with streaming access can listen to SiriusXM's 200+ channels – including The Johnny Carson Channel – at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, Sony PlayStation, Roku, Sonos speakers and more. Go to www.SiriusXM.com/AtHome to learn more.

## **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest audio entertainment company, and the premier programmer and platform for subscription- and advertising-supported audio products. With the recent addition of Pandora, the largest streaming music provider in the U.S., SiriusXM reaches more than 100 million people with its audio products. For more about the new SiriusXM, please go to: <a href="https://www.siriusxm.com">www.siriusxm.com</a>.

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The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forwardlooking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ

from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2018, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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