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"Netflix Is A Joke Radio" Channel to Broadcast Exclusively on SiriusXM Starting April 15

This marks the first ever audio venture for Netflix comedy content

Segments from Netflix's upcoming stand-up specials will now premiere on the new radio channel

"Netflix Is A Joke Radio" will feature the streaming service's extraordinary stand-up library, comedic talk shows, and original radio programming

NEW YORK, April 10, 2019 /PRNewswire/ -- Today SiriusXM and Netflix announced the launch of Netflix Is A Joke Radio, a full-time comedy channel to air exclusively on SiriusXM ch. 93. This is the first time the streaming company has worked in unison with another major subscription media company to create a new outlet for their content. The channel, which will feature highlights from top Netflix talent including **Adam Sandler, Aziz Ansari, Bill Burr, Chris Rock, Dave Chappelle, Ellen DeGeneres, Gabriel Iglesias, Jerry Seinfeld, John Mulaney, Ken Jeong, Ricky Gervais, Sarah Silverman, Sebastian Maniscalco, Trevor Noah, Wanda Sykes**, and more, launches on April 15, 2019 on SiriusXM.

NETFLIX IS A JOKE RADIO

"Netflix Is A Joke Radio on SiriusXM will be an audio extension of our award winning stand-up comedy on Netflix," said Netflix chief content officer Ted Sarandos. "We are thrilled to feature some of the greatest and funniest performers in the world with highlights from Netflix shows as well as original programming that further celebrates the art of comedy, and we are excited to do this in partnership with SiriusXM."

"SiriusXM is delighted to become the audio home for Netflix's blockbuster comedy programming," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Netflix has established itself as the unrivaled video source for stand-up, attracting the biggest names in the industry as well as break-out newcomers, and we're eager to deliver SiriusXM subscribers access to their star-studded library, new specials, and original live shows."

"I've seen the power of Netflix on their service for my own special, *Stay Hungry*, and now with their own SiriusXM channel, this opens up a whole new audience and it's a great way to digest comedy on the run," said comedian Sebastian Maniscalco.

In addition to featuring top comedy from Netflix's massive collection of established and up and coming artists, segments from future stand-up specials will debut on Netflix Is A Joke Radio, granting SiriusXM subscribers the chance to hear new material from A-list comics before anyone else. The channel will also broadcast clips of Netflix's comedy talk shows, and other comedic content from the service.

The exclusive channel plans to introduce an original daily show, featuring celebrity guests and comedians discussing pop culture and hot topics of the day. The program will be recorded from SiriusXM's new studios in Los Angeles.

Comedy fans can catch a preview of what's to come on Netflix Is A Joke Radio by watching

the official trailer [here](#).

The new channel with Netflix launches as SiriusXM continues to grow its comedy programming, which already includes **Kevin Hart's Laugh Out Loud Radio Channel**, for which Hart hosts a regular show, as well as a regular series with **Ricky Gervais**. In addition to original programs hosted by **Larry the Cable Guy**, **Jeff Foxworthy**, **Jim Norton & Sam Roberts**, **Sebastian Maniscalco**, and **Nikki Glaser**, to name a few, SiriusXM also produces audio documentaries on groundbreaking comedians such as **Robin Williams**, **Richard Pryor**, **George Carlin**, and **Garry Shandling**.

SiriusXM subscribers with streaming access can listen to SiriusXM's 200+ channels – including Netflix Is A Joke Radio – at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, Sony PlayStation, Roku, Sonos speakers and more. Go to www.SiriusXM.com/AtHome to learn more.

About Netflix

Netflix is the world's leading internet entertainment service with 139 million paid memberships in over 190 countries enjoying TV series, documentaries and feature films across a wide variety of genres and languages. Members can watch as much as they want, anytime, anywhere, on any internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest audio entertainment company, and the premier programmer and platform for subscription- and advertising-supported audio products. With the recent addition of Pandora, the largest streaming music provider in the U.S., SiriusXM reaches more than 100 million people with its audio products. For more about the new SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer

protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2018, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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