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Masters 2019, Live on SiriusXM

SiriusXM brings listeners to famed Augusta National Golf Club for all four days of Masters Tournament play

Coverage includes exclusive shows hosted by past Masters champions Fred Couples, Ben Crenshaw, Bernhard Langer, Craig Stadler and many others

NEW YORK, April 3, 2019 /PRNewswire/ -- SiriusXM today announced its extensive audio coverage of the 2019 Masters Tournament at storied Augusta National Golf Club with live broadcasts of each day of Tournament play, exclusive shows hosted by past Masters champions and contenders, and historic audio from the Augusta National archives.



[Masters week on SiriusXM](#) programming is available to subscribers nationwide on SiriusXM radios (Sirius channel 208, XM channel 92) and on the SiriusXM app.

"Each year we promise to bring our listeners inside the ropes at the Masters in a very unique and entertaining way," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "This year we'll again proudly deliver on that endeavor, with live Tournament coverage, specials that look ahead to this year's Tournament and look back at the storied history of the Masters, and commentary from several of golf's great players, who have enjoyed extraordinary success at Augusta National."

Live Masters Play-by-Play

Listeners will hear live hole-by-hole commentary from Augusta National covering the action and the players on the course. The live Tournament coverage starts at 2:00 pm ET each day of play - Thursday, April 11, through Sunday, April 14. Play-by-play broadcasts of the Masters are produced by Westwood One.

Masters History Special

In the days before the Tournament, SiriusXM will present a Masters history special that will celebrate the anniversaries of three memorable Masters moments. With in-depth storytelling and rare audio from Augusta National's exclusive archives, SiriusXM golf historian Martin Davis will look back at Phil Mickelson's 2004 Masters victory on the 15th anniversary of Lefty's first major tournament win. Davis will also commemorate the 60th anniversary of Art Wall, Jr.'s 1959 Masters victory, in which Wall birdied five of the last six holes on Sunday to surge past Arnold Palmer and Dr. Cary Middlecoff, and the 70th anniversary of Sam Snead's first of three Masters wins. The special will debut on April 7 (11:00 am ET) and replay

several times during Masters week. It will also be available on SiriusXM On Demand.

Exclusive SiriusXM Masters week programming

SiriusXM will feature several shows hosted by past Masters champions and top-finishers, who among them have won six Green Jackets and recorded more than 40 top-10 finishes at Augusta National. These include:

- *Golfing Younger with Bernhard Langer*, hosted by the two-time Masters champion (1985, 1993) on Monday, April 8 at 9:00 pm ET.
- *Just the Fax*, hosted by Brad Faxon, who has two top-10 Masters finishes, on April 8 at 4:00 pm ET.
- *Time To Let It Fly*, hosted by Mark Lye, who tied for sixth in the 1984 Masters, on April 8 at 7:00 pm ET.
- *Crenshaw on Golf*, hosted by two-time Masters champion Ben Crenshaw (1984, 1995), on Tuesday, April 9 at 1:00 pm ET.
- *The Fred Couples Show*, hosted by 1992 Masters champion Fred Couples, on April 9 at 3:00 pm ET.
- *Connected with John Cook*, hosted by 11-time PGA Tour winner John Cook, who competed in 15 Masters Tournaments, on April 9 at 7:00 pm ET.
- *Out of Bounds*, with three-time PGA Tour winner Pat Perez, who finished in the top-20 in the 2017 Masters, on April 9 at 8:00 pm ET.
- On Wednesday, Thursday and Friday, Craig Stadler, Hale Irwin and Dave Stockton will host special two-hour Masters preview editions of their SiriusXM shows live from Augusta each morning from 8:00 to 10:00 am ET:
 - Wednesday, April 10 features Stadler, the 1982 Masters champion.
 - Thursday, April 11 features Irwin, who has seven top-10 finishes in the Masters.
 - Friday, April 12 features Stockton, who tied for second in the 1974 Masters.

Also on April 10, Stockton, Bob Ford, Keith Maxwell and Taylor Zarzour will be featured hosts on a special three-hour Masters edition of *The Starter* beginning at 2:00 pm ET.

Zarzour, Carl Paulson and Mark Lye will host SiriusXM's post-round Masters programming, airing immediately after each day's play-by-play coverage.

Listeners will also hear live shows during the week hosted by leading instructors Hank Haney, who coached Tiger Woods when Woods won the 2005 Masters; as well as Michael Breed.

SiriusXM's Masters week programming will also feature shows hosted by Jason Kokrak, Conrad Ray, Kyle Gentry, John Maginnes, Brian Katrek, Carl Paulson, Dennis Paulson, Debbie Doniger, Frank Darby, Brian Crowell, Trey Jones, David Marr III and others.

For more information, visit masters.com or follow @TheMasters on Twitter, Instagram and Facebook.

Masters week on SiriusXM programming is available to subscribers nationwide on SiriusXM radios, and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices, including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest audio entertainment company, and the premier programmer and platform for subscription- and advertising-supported audio products. With the recent addition of Pandora, the largest streaming music provider in the U.S., SiriusXM reaches more than 100 million people with its audio products. For more about the new SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.


The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2018, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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