

March 19, 2019



## **SiriusXM to Broadcast Live from ULTRA Music Festival in Miami**

- SiriusXM's ULTRA Music Festival Radio to broadcast live sets by The Chainsmokers, Marshmello, Tiësto, Afrojack, Nicky Romero and more**
- SiriusXM's Miami ULTRA Week to launch Tuesday, March 26 with live broadcasts from the 34th annual Winter Music Conference at Faena District**

NEW YORK, March 19, 2019 /PRNewswire/ -- SiriusXM announced today that for the 15<sup>th</sup> consecutive year, it will broadcast live from **ULTRA Music Festival**, the world famous outdoor electronic dance music festival, beginning Friday, March 29. ULTRA Music Festival will take place this year at an all new and larger festival grounds at Virginia Key on Biscayne Bay in Miami.



SiriusXM listeners will hear live DJ sets from The Chainsmokers, Marshmello, Tiësto, Afrojack, Nicky Romero and others all weekend long. SiriusXM's "UMF Radio" channel will launch on Tuesday, March 26 at 12:00 pm ET and will air through Monday, April 1 via satellite on channel 51, and through the SiriusXM app on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com).

SiriusXM also announced that it will kick off Miami Music Week with live broadcasts for the first time ever from the 34<sup>th</sup> annual Winter Music Conference at the Faena District (WMC). The live programming will offer listeners an insider look at the WMC festivities through artist interviews and DJ performances.

Additionally, SiriusXM will broadcast its 3<sup>rd</sup> annual House of Chill live from the Faena Hotel Miami Beach on Wednesday, March 27 at 4:00 pm ET on SiriusXM's "UMF Radio." This year's House of Chill will feature exclusive downtempo performances from AMTRAC, Conro, SG Lewis and other surprise guests. SiriusXM will also broadcast the 33<sup>rd</sup> annual International Dance Music Awards after-party, live from The Faena Theater featuring DJ sets from MK, ILLENIUM and more. The live broadcast from the IDMA after-party will air on Thursday, March 28 from 9:30 pm ET - 12:00 am ET on SiriusXM's "UMF Radio."

After ULTRA Music Festival, SiriusXM's "UMF Radio" channel will feature highlights from this year's festival and will be available through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com).

UMF Radio is also a weekly show on SiriusXM's Diplo's Revolution channel. The two-hour weekly show features a mix of the genre's most prominent and up-and-coming artists. UMF Radio airs Saturdays from 6:00—8:00 pm ET.

For more information about ULTRA Music Festival, please visit [www.ultramusicfestival.com](http://www.ultramusicfestival.com).

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest audio entertainment company, and the premier programmer and platform for subscription- and advertising-supported audio products. With the recent addition of Pandora, the largest streaming music provider in the U.S., SiriusXM reaches more than 100 million people with its audio products. For more about the new SiriusXM, please go to: [www.siriusxm.com](http://www.siriusxm.com).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-*

*K for the year ended December 31, 2018, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

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