

## Howard Stern Video from SiriusXM Comes to Apple TV

SiriusXM's new streaming experience is now available on Apple TV, delivering greater discovery, more intuitive recommendations and video from The Howard Stern Show

## SiriusXM app is available on Apple TV 4K and Apple TV (4th generation)

NEW YORK, Feb. 22, 2019 /PRNewswire/ -- SiriusXM today announced that its new and improved app, which showcases a redesigned user experience, as well as SiriusXM Video from *The Howard Stern Show*, is now available on Apple TV 4K and Apple TV (4<sup>h</sup> generation).



The SiriusXM app on Apple TV now matches the experience on subscribers' iPhone, iPad and other mobile devices, and the web player on SiriusXM.com, which boasts capabilities that help users find more of what they like across SiriusXM's 200+ channels. SiriusXM's streaming subscribers will find it easier to navigate through categories and find shows, and the app's individualized "ForYou" recommendations make the next great piece of music, talk, news, entertainment or sports programming easier to discover.

Howard Stern video is presented on the SiriusXM app to make it easy to discover and view some of the best content from the King of All Media. Subscribers can now watch Howard Stern's full-length interviews with celebrity guests, highlighted show clips and show specials, and memorable musical performances from the Howard Stern studio, from both recent shows and deep in *The Howard Stern Show* archives. Tune in to *The Howard Stern Show* on SiriusXM here: <a href="https://siriusxm.us/2MshjtO">https://siriusxm.us/2MshjtO</a>.

Subscribers can also access SiriusXM's growing library of recorded On Demand content which features more than 5,000 hours of programming from across SiriusXM's varied music, entertainment, sports and talk channels, making it easier for listeners to listen to what they want, when they want it.

The SiriusXM Premier Streaming and SiriusXM All Access subscriptions include access to SiriusXM's streaming offering and Howard Stern video content.

SiriusXM's Premier Streaming offering is a standalone streaming subscription, while All Access combines streaming with SiriusXM's in-car audio offering. SiriusXM All Access delivers SiriusXM's most comprehensive bundle of entertainment, sports and news

programming. It includes Howard Stern's two exclusive channels, commercial-free music from many genres, plus every NFL, MLB®, and NBA game, every NASCAR® race, NHL® games, PGA TOUR® coverage, college sports, some of the biggest names and brands in entertainment, news and comedy, and more. For more info on what channels are available on various SiriusXM subscriptions, go to <a href="https://www.siriusXM.com/subscriptions">www.siriusXM.com/subscriptions</a>.

Subscribers have many options for listening to SiriusXM content in the car and also at home on a wide variety of connected devices. Learn more at <a href="https://www.SiriusXM.com/athome">www.SiriusXM.com/athome</a>.

## **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest audio entertainment company, and the premier programmer and platform for subscription- and advertising-supported audio products. With the recent addition of Pandora, the largest streaming music provider in the U.S., SiriusXM reaches more than 100 million people with its audio products. For more about the new SiriusXM, please go to: <a href="https://www.siriusxm.com">www.siriusxm.com</a>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forwardlooking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by thirdparty intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those

described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2018, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

## Media contacts for SiriusXM:

Patrick Reilly, <u>Patrick.Reilly@SiriusXM.com</u> Kevin Bruns, <u>Kevin.Bruns@SiriusXM.com</u>

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