

February 8, 2019



## **Daytona 500 and Speedweeks Coverage on SiriusXM**

**Fans nationwide get live broadcast of 61st Daytona 500 on Feb. 17**

**Kelley Earnhardt Miller, Jeff Hammond, John Roberts and Parker Kligerman join roster of hosts on SiriusXM NASCAR Radio; Danielle Trotta expands her role on the channel**

**Kevin Harvick's show, "Happy Hours," returns for a third season; airs live Feb. 11**

NEW YORK, Feb. 8, 2019 /PRNewswire/ -- SiriusXM will offer the most comprehensive audio coverage of the 61<sup>st</sup> running of the **Daytona 500** on February 17, as well as all the news and events of NASCAR's annual Speedweeks leading up to race day. Subscribers nationwide will have access to the live race broadcast, in-car audio from some of the sport's top drivers, and daily coverage from Daytona International Speedway.



On Daytona 500 race day, SiriusXM will offer 15 hours of live programming from the speedway starting at 7:00 am ET. Subscribers will hear every lap of the "The Great American Race" (green flag approximately 3:00 pm ET) plus full pre- and post-race coverage with expert analysis, reports from pit road and the garages, driver introductions and interviews with the race winner and other drivers.

The programming airs on the exclusive 24/7 SiriusXM NASCAR Radio channel (ch. 90). Go to [www.SiriusXM.com/NASCAR](http://www.SiriusXM.com/NASCAR) for more info.

SiriusXM NASCAR Radio will also provide live coverage of the Gander RV Duel at DAYTONA, the 150-mile Monster Energy NASCAR Cup Series qualifying races, on Thursday, Feb. 14 (6:00 pm ET), the NextEra Energy Resources 250 NASCAR Gander Outdoors Truck Series race on Friday, Feb. 15 (7:00 pm ET), and the NASCAR Racing Experience 300 Xfinity Series race on Saturday, Feb. 16 (2:00 pm ET).

Each day leading up to the Daytona 500, fans will get up-to-the-moment news, analysis and interviews with drivers, owners and crew members on SiriusXM NASCAR Radio, which will broadcast live from Daytona every day.

This Sunday, Feb. 10, SiriusXM NASCAR Radio will carry live coverage of Daytona 500 qualifying starting at noon ET, followed by the Monster Energy NASCAR Cup Series

Advance Auto Parts Clash at 2:00 pm ET.

On Monday, Feb. 11 (1:00 pm ET), 2014 Monster Energy NASCAR Cup Series champion and 2007 Daytona 500 winner Kevin Harvick will host a new live edition of his exclusive SiriusXM show, *Happy Hours*. The award-winning weekly show, which Harvick co-hosts with Matt Yocum, will move to its new Wednesday (1:00 pm ET) timeslot starting February 27.

On Thursday, Feb. 14, leading into the Gander RV Duel at DAYTONA, SiriusXM's Dave Moody will host a special broadcast (3:00 pm ET) from the SiriusXM NASCAR Radio Tailgate live at the Chevy Experience at Daytona. Moody will preview the evening's twin races and interview several Chevy drivers.

On Monday, Feb. 18, on *The Morning Drive*, hosts Mike Bagley and Pete Pistone will be joined live in studio by the 2019 Daytona 500 champion driver, crew chief and owner.

Throughout the season, SiriusXM NASCAR Radio offers the most in-depth audio coverage of NASCAR 24 hours a day, seven days a week, showcasing a roster of expert hosts that includes current and former NASCAR drivers, owners, crew members and insiders.

Joining the channel this year are JR Motorsports owner Kelley Earnhardt Miller, who will host a new weekly show, *Beyond Racing*, with Danielle Trotta (Thursdays at 1:00 pm ET); former NASCAR crew chief Jeff Hammond, who will be one of the hosts of *Late Shift* (Tuesdays at 7:00 pm ET); veteran NASCAR reporter John Roberts, who will be the new co-host of *Tradin' Paint* (weekdays at 1:00 pm ET); as well as driver Parker Kligerman, who is competing in the Monster Energy NASCAR Cup Series with Gaunt Brothers Racing and in the NASCAR Gander Outdoors Truck Series with Henderson Motorsports.

The SiriusXM NASCAR Radio lineup also features Daytona 500-winning former crew chief Larry McReynolds, former NASCAR Gander Outdoors Truck Series Champion Mike Skinner, JTG Daugherty Racing co-owner Brad Daugherty, plus active and former drivers Regan Smith, Brendan Gaughan and Andy Hillenburg. Listeners also hear from insiders like Mike Bagley, Claire B. Lang, Pete Pistone, Shannon Spake, Danny "Chocolate" Myers, Pat Patterson, Jack Arute, Angie Skinner, Brad Gillie, Alan Cavanna, Jeff Gluck, Dustin Long, Bob Pockrass, Nate Ryan, Lee Spencer, Doug Rice, Wendy Venturini, Brett McMillan, Jerry Bonkowski, Kelly Crandall, Brett McMillan, Chris Knight and Mojo Nixon.

As the Official Satellite Radio Partner of NASCAR, SiriusXM broadcasts every Monster Energy NASCAR Cup Series, NASCAR Xfinity Series and NASCAR Gander Outdoors Truck Series race live.

Subscribers with the SiriusXM All Access package can listen to SiriusXM NASCAR Radio on satellite radios, online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices.

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest audio entertainment company, and the premier programmer and platform for subscription- and advertising-supported audio products. With the recent addition of Pandora, the largest streaming music provider in the U.S., SiriusXM reaches more than 100 million people with its audio products.

For more about the new SiriusXM, please go to: [www.siriusxm.com](http://www.siriusxm.com).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2018, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

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