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Bob Lefsetz, Music Writer and Outspoken Columnist, Will Host New Live Talk Show Exclusively for SiriusXM

'Lefsetz Live!' will air weekly on SiriusXM's Volume channel where music is the conversation beginning September 11

NEW YORK, Aug. 22, 2018 /PRNewswire/ -- SiriusXM announced today that **Bob Lefsetz**, outspoken music and culture writer, will host *Lefsetz Live!*, a new weekly talk show on the Volume channel, talk radio devoted to the discussion of music, the industry and the world beyond.



Lefsetz is the author of *The Lefsetz Letter*, an independently produced email newsletter and blog about music and culture that has been published for over 25 years. *Lefsetz Live!* will take a page from Lefsetz's influential column with free-ranging thoughts and a brutally honest approach at examining the music industry, while delivering a weekly live, interactive show.

Lefsetz will take calls from listeners and invite fans and industry notables in on the discussions of exploring the issues at the core of the music business—from streaming to new tech, to emerging artists and trends, and the music itself. This one-hour weekly program will kick off on Tuesday, September 11, at 7 pm ET / 4 pm PT.

"I've been a fan of satellite radio since day one; I never listen to terrestrial EVER," said Bob Lefsetz. "It's a thrill to be on the SiriusXM Volume channel and interact with like-minded music fans to get to the heart of what's going on in this cacophonous world we live in. The public doesn't pull any punches, and neither will I!"

"Bob is one of the most influential writers about pop culture, tech, media and the music industry, and how it all is intertwined in today's world," said Scott Greenstein, President and Chief Content Officer SiriusXM. "With *Lefsetz Live!*, Bob will share his outspoken, unpredictable and contrarian point of view on the culture of popular music with our passionate SiriusXM listeners who want to hear the inside story of the music."

Lefsetz Live! is the latest influential guest-curated program to be added to the Volume channel, home of talk-radio that is all about the world of music and its fans. *Lefsetz Live!* will air weekly on Tuesdays at 7 pm ET (4 pm PT) on Volume channel 106, and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to www.SiriusXM.com/AtHome to learn

more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 33.5 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock;

impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2017, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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