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Phish Launches Exclusive SiriusXM Channel

Phish Radio launches August 3

Channel evolves into "The Bunny" during Phish Festival, "Curveball," airing exclusive live sets

NEW YORK, July 31, 2018 /PRNewswire/ -- SiriusXM announced today that the iconic band Phish will launch their exclusive limited-run SiriusXM channel, **Phish Radio**, on Friday, August 3 on Jam On, channel 29. The channel will launch with a live concert broadcast from Atlanta, and a special program hosted by front-man Trey Anastasio called, "Ask Trey," where Anastasio will answer questions submitted to SiriusXM by Phish fans all across North America.



Phish Radio will play music from the band's extensive career, including their vast live catalog, studio tracks, unreleased demos, musical influences, and feature exclusive commentary from all band members. On August 16 the channel will be re-named **The Bunny** and be the exclusive broadcaster of "Curveball," the band's sold-out festival. This year's "Curveball" is the band's 11th festival and will take place from August 17 through August 19 in Watkins Glen, NY. SiriusXM will broadcast seven live sets from "Curveball."

"We're excited to team up with SiriusXM to give Phish fans what they've been asking for: more Phish!" said Phish drummer Jon Fishman.

"We are very excited to join forces with Phish, who have cultivated one of the most dedicated and passionate fan bases in music history," said Steve Blatter, Senior Vice President and General Manager of Music Programming for SiriusXM. "This limited-run channel will showcase not only the band's extensive library of music, but also many of their most remarkable and iconic live performances."

SiriusXM's Phish Radio begins on Friday, August 3 at noon ET via satellite on channel 29 and through the SiriusXM app on smartphones and other connected devices, as well as online at siriusxm.com.

Phish Radio is an example of SiriusXM limited-run channels created with iconic and leading artists including U2, Dave Matthews Band, Eagles, Fleetwood Mac, Billy Joel, Lynyrd Skynyrd and The Beach Boys.

SiriusXM subscribers are able to listen to Phish Radio on SiriusXM radios, and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to www.SiriusXM.com/streaming to learn more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 33.5 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid

technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2017, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contact:

Tracy Zamot
646.949.8593
Tracy.Zamot@siriusXM.com

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